# 2021 CRN MAGAZINE EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>CLOSE DATE</th>
<th>MATERIALS DUE</th>
<th>ISSUE DATE</th>
<th>VENDOR SPOTLIGHT</th>
<th>PARTNER SPOTLIGHT</th>
<th>TECHTEN</th>
<th>EVENT DISTRIBUTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>29-Jan</td>
<td>5-Feb</td>
<td>22-Feb</td>
<td>Channel Chiefs Security 100 100 Coolest Cloud Companies</td>
<td>Managed Service Provider (MSP) 500</td>
<td>Storage</td>
<td>XChange March 7-9 Orlando, FL</td>
</tr>
<tr>
<td>19-Mar</td>
<td>26-Mar</td>
<td>12-Apr</td>
<td>Partner Program Guide (PPG) Internet of Things (IoT) 50 Storage 100</td>
<td>Tech Elite 250</td>
<td>Mobility</td>
<td>Women of the Channel Leadership Summit WEST May 18-19 Palm Springs, CA</td>
</tr>
<tr>
<td>14-May</td>
<td>21-May</td>
<td>7-Jun</td>
<td>Women of the Channel</td>
<td>Solution Provider 500</td>
<td>Security</td>
<td></td>
</tr>
<tr>
<td>16-Jul</td>
<td>23-Jul</td>
<td>9-Aug</td>
<td>Emerging Vendors Top 100 Executives</td>
<td>Fast Growth 150</td>
<td>Data Center</td>
<td>XChange August 15-17 San Antonio, TX XChange SLED August 16-17 San Antonio, TX</td>
</tr>
<tr>
<td>10-Sep</td>
<td>17-Sep</td>
<td>4-Oct</td>
<td>Annual Report Card (ARC) Cloud PPG 100 People You Don’t Know But Should</td>
<td>Triple Crown</td>
<td>Big Data</td>
<td>Best of Breed (BoB) October 11-12 Atlanta, GA</td>
</tr>
<tr>
<td>12-Nov</td>
<td>19-Nov</td>
<td>6-Dec</td>
<td>Products of the Year Tech Innovators</td>
<td>Next Gen 250</td>
<td>Cloud</td>
<td>Women of the Channel Leadership Summit EAST December 6-7 New York, NY</td>
</tr>
</tbody>
</table>

Editorial Inquiries: Contact Jane O’Brien at 516.726.2937 or jobrien@thechannelcompany.com
## 2021 CRN ONLINE EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>MONTH</th>
<th>FEATURE</th>
<th>COVERAGE DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>CES Coverage*</td>
<td>January 6-9</td>
</tr>
</tbody>
</table>
| February | 100 Coolest Cloud Vendors  
Channel Chiefs  
Managed Service Provider (MSP) 500  
Security 100 | February 1-3  
February 8  
February 16  
February 22-23                                           |
| March | Data Center 100*  
CRN Channel Madness*  
Tech Elite 250  
Partner Program Guide (PPG) | March 1-3  
March 15-April 5  
March 22  
March 29-31                                           |
| April | Internet of Things (IoT) 50  
Storage 100  
Printer Week*  
Big Data 100* | April 5-6  
April 12  
April 19-23  
April 26-30                                           |
| May | Mobile 100*  
Women of the Channel | May 3  
May 10                                           |
| June | Solution Provider (SP) 500  
Software-Defined Data Center 50*  
**New! Artificial Intelligence Week**  
“Year So Far” Series*  
Internet of Things Week* | June 1  
June 7  
June 7-11  
June 14-July 16  
June 21-25                                           |
| July | Emerging Vendors Week | July 19-23                                          |
| August | Top 100 Executives  
Fast Growth 150  
Annual Report Card (ARC) Awards | August 2-6  
August 9  
August 15 (XChange Sunday)                                           |
| September | Cybersecurity Week*  
Cloud PPG  
Best States to Start a Solution Provider Business*  
100 People You Don’t Know But Should | September 7-10  
September 13  
September 20  
September 27                                           |
| October | ARC Scorecard Results  
Triple Crown  
IoT Innovators* | October 4  
October 12  
October 18                                           |
| November | NextGen 250  
Tech Innovators  
“Year in Review” Series* | November 1  
November 8  
November 29-December 30                                           |
| December | Products of the Year | December 6                                           |

*Online Only Feature

Editorial Inquiries: Contact Jane O’Brien at 516.726.2937 or jobrien@thechannelcompany.com