

# VIPRE SECURITY GROUP PARTNER COMMUNITY

## Overview



*Maximize your billable services with a technology partner you can trust.*

Better Security | Better Service | Better Support

## Our Partner Community

At the heart of our Partner Program lie six key principles:

- Provide straightforward cyber security from deployment to management and billing Build revenue from cyber security for VIPRE and our partners
- Offer MSP, VAR and Hybrid Business Models
- Deliver powerful, award-winning protection
- Cover an organization's human and technology vulnerabilities
- Know that we have built a team of people that put our partners first

With one trusted vendor supplying you with award-winning, top-rated email, endpoint and web security as well as security awareness training, and human-led data protection tools, you can be confident that we value you, your customers and your business.

### Our People

- Dedicated sales team to provide quotes, demos, information & collateral.
- Premium, global technical support
- Partner portals to provision and manage your customers.
- Migration and on-boarding support from our dedicated teams.
- Intuitive administrative simplicity for multi-tenant management

### Safe

- Proven Channel Program of more than 4,000 Partners.
- Proven technology – millions of users around the world rely on VIPRE to keep their systems secure.
- Strong SLAs protect you and your customers.
- Services available to white label – leverage our features under your own brand.
- Deal registration to protect the business you have worked hard to build.

### Profitable

- Receive discounted reseller rates and set your own pricing structure. The more you sell, the greater your margins.
- Protected renewal margins.
- High demand products.
- Huge growth potential with our scalable services.
- Recurring revenue.

20+  
YEARS IN BUSINESS

11  
OFFICES WORLDWIDE



50K+  
CUSTOMERS



4K  
PARTNERS



4K  
>10,000,000 EMAIL  
BOXES SECURED



>20,000,000  
ENDPOINTS PROTECTED

## PRODUCTS AND SERVICES

Now more than ever, a layered security approach including email, endpoint and web security backed up by security awareness training, is necessary to meet today's cyber threat landscape. VIPRE enables technology partners to deliver top-rated security products backed by world-class technical support. We offer our partners flexible options to suit a variety of business needs.

### Our award-winning solution portfolio includes:

#### VIPRE EMAIL SECURITY



Manage all your customers from one administration portal. Setting the new standard in email security, our ATP package protects against spam, viruses, phishing and malicious attachments. Our solution's unique modular design allows you to build custom protection for your customers using our suite of add-ons.

#### VIPRE ENDPOINT SECURITY



Next-generation endpoint security made simple. Our top-rated endpoint security provides businesses with top-tier protection with advanced machine learning, all managed through our intuitive administration portal.

#### VIPRE SAFESEND HUMAN-LED DATA PROTECTION



Outlook and OWA add-in helping to prevent accidental insider threats and data breaches by getting users to confirm external recipients and file attachments before an email can be sent.

#### VIPRE TRAINING



Our award winning, SAT programs, powered by Inspired eLearning, are easily managed through our partner admin console. Create and manage customer sites easily and choose from three package levels to suit customer requirements.

#### VIPRE SITE MANAGER



Purpose built for resellers and MSPs with multi-tenancy capabilities. Manage your client base more effectively and efficiently with this full featured management console.

#### VIPRE WEB SECURITY



Enterprise grade web security delivered from the cloud, with customisable packages to suit any size and type of organisation. Take control of your customers' web browsing and network security.

## A Word from our partners

VIPRE services are a core offering within our security portfolio - used by Riverlite and trusted by our customers. The products are easy to use and offer in-depth control. VIPRE is just easy to do business with.

**Simon Barnes, Riverlite**

We tested and added VIPRE to our security portfolio over seven years ago, impressed by the solution's range of services and technical support. Since then VIPRE has continued to be a reliable and robust service, offering a number of enhanced benefits such as customisable advanced policies and all-in-one email logs. Our customers are happy, so we are happy.

**Mark Payne, Infosec Cloud**

We love the products; they work well and do what they should, when they should. We use the Support Team regularly to help us effectively help our customers and are always happy with their quick, helpful responses. We also work closely with the Channel Team and the sales support they provide is second to none. I can't recommend them enough!

**Ben Weinburg, Prime & Modern**

# PARTNER PROGRAM COMMUNITY

VIPRE doesn't just offer your business superior cyber security, we also work with our partners to ensure that you are supported through every step of your journey with us.



## BUSINESS SUPPORT

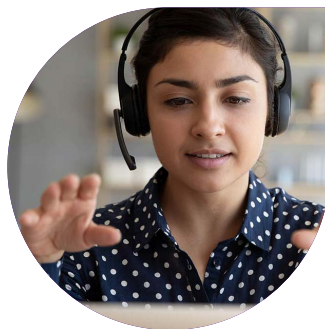
As part of our on-boarding process we offer service demonstrations and trials for new partners and their potential customers. We will work with you on proofs of concept to help with building end client confidence in our services and offer post-installation training.

Our account managers offer annual, half-year or quarterly account reviews and will work with you to create a business plan including sales, marketing and technical training.



## TECHNICAL SUPPORT

Our Support Teams are available to you and your customers for installation, deployment and general troubleshooting. Technical Support teams also offer service portal walkthroughs and can help you to set up advanced policies; they are there to ensure you and your customers get the most out of our products and services.



## TRAINING

We offer regular training webinars which are free to attend. You can attend them on behalf of your customers or invite them to register too. We also have a video training library and our teams can do sales and service portal training with your entire team.



## MARKETING SUPPORT

As a valued VIPRE Partner, we support you to sell our services by providing you with the information and tools you need. We offer a variety of marketing support programs ranging from co-branding of assets and content generation all the way through to joint webinars and campaign support. Our Partner Portal provides instant access to co-brandable content and promotional materials.

## REASONS TO PARTNER WITH US

- Great Solution
- Profitable
- Happy Customers
- Great Team
- Easy & Fun
- MDF
- Spiffs
- Training  
and more



## ABOUT VIPRE

VIPRE Security Group is a leading provider of internet security solutions purpose-built to protect businesses, solution providers, and home users from costly and malicious cyber threats. With over twenty years of industry expertise, VIPRE is one of the world's largest threat intelligence clouds, delivering unmatched protection against today's most aggressive online threats. Our award-winning software portfolio includes comprehensive email, endpoint and web security as well as security awareness training and VIPRE SafeSend. VIPRE solutions deliver easy-to-use, comprehensive layered defence through cloud-based security, with mobile interfaces that enable instant threat response.

## MULTI-AWARD WINNING



## GET IN TOUCH

We would love to speak to you about how partnering with VIPRE can help your business grow. Get in touch with the Partner Team today to arrange an overview of our services, and to discuss your pricing and options.



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