Expand your reach and maximize your efficiencies across edge environments

Dispatch Services add-on for EcoStruxure IT Expert

apc.com/edgeservices
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> Drive your business forward
> Add software monitoring to enable service
> Outsource services support
**Did you know?**

Only 27% of Managed Service Providers (MSPs) provide power monitoring today. Of those that do, the majority just check the basics — **is it on or off?**

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**Don’t trip over power management**

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**FIGURE 1: Top Other Products and Solutions Offered by Channel Partners**

<table>
<thead>
<tr>
<th>Product</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Servers and storage</td>
<td>86%</td>
</tr>
<tr>
<td>End user devices</td>
<td>85%</td>
</tr>
<tr>
<td>Network security</td>
<td>84%</td>
</tr>
<tr>
<td>Power and cooling</td>
<td>27%</td>
</tr>
</tbody>
</table>

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**Understand the opportunity**

Drive your business forward

Add software monitoring

Outsource services support

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Understand the opportunity

If you are addressing critical IT power issues across edge environments, you could be wasting valuable time and money. And if not included in your service level agreement, you are also missing out on a revenue opportunity.

FIGURE 2: Estimated Costs of Addressing Critical IT Power Issues²

<table>
<thead>
<tr>
<th>Unexpected customer downtime</th>
<th>Remote support via NOC</th>
<th>On-site support, truck dispatch</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8,850 average cost of downtime per minute</td>
<td>$7,350 per year loss</td>
<td>$1,000 per truck roll</td>
</tr>
</tbody>
</table>

²The Ponemon Institute, “Cost of Data Center Outages,” January 2016; Schneider Electric 2020
Notes: All cost estimates include not only the device but also intangible costs based on model assumptions.
Drive your business forward. Outsource the remediation.

Today, your customer’s priorities are rapidly evolving. As a result, they often do not have time to address critical IT power needs so they turn to you for support.

But your team is likely overextended, too. See how outsourcing your service support for critical IT power can help drive your business forward.

Position yourself to earn more revenue on our software, EcoStruxure™ IT Expert

Gain business efficiencies by leveraging our experts and fleet of vehicles, while extending your service reach

Provide faster resolution by letting our experts handle advanced remote troubleshooting and on-site support.

Understand the opportunity

Drive your business forward

Add software monitoring

Outsource services support
How does it work?

Outsource the advanced support requirements, while you maintain control of the remote monitoring and basic troubleshooting.

<table>
<thead>
<tr>
<th>Responsible party</th>
<th>Remote monitoring²</th>
<th>Basic remote support³</th>
<th>Advanced remote support</th>
<th>On-site support, with parts included</th>
</tr>
</thead>
<tbody>
<tr>
<td>You</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>APC by Schneider Electric</td>
<td></td>
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</tbody>
</table>

² Remote monitoring must be done by partner (or your customer) using Schneider Electric’s EcoStruxure IT Expert software (sold separately).
³ APC provides the training for basic remote support so your Network Operations Center agents can troubleshoot.

You receive alarm
You acknowledge and provide basic support
Incident resolved?
Yes
No

We provide advanced remote support
Need on-site support and parts?
Yes
No

APC dispatches expert with spare parts

FIGURE 3: Process Map
What is EcoStruxure IT Expert?

EcoStruxure IT Expert is our award-winning hosted software that provides you with a multi-tenant platform to monitor power, cooling and environmental factors of your customer's physical infrastructure from one single ecosystem.

Key Benefits:

- Predictive analytics from trend analysis
- Pay as you go model
- Public APIs for flexibility and enhanced transparency
- Lead generation for sales from predictive failure identification

Discover more
Learn how it works, explore a demo, or access a free trial now.

See how it works  Explore demo  Activate your FREE trial
What is Dispatch Services?
Our software managed by you. Your services managed by us.

Our Dispatch Services is an upgrade to our software called EcoStruxure IT Expert (sold separately). With Dispatch Services, we enable you to provide basic remote support, while we handle advanced remote and on-site support, with parts and labor included.

**Key Benefits:**
- Reduce your OpEx by letting us do the heavy lifting
- Avoid unpredictable service costs
- Get faster, more proactive issue resolution based on data driven recommendations
- Earn more revenue on our software by extending your service reach

**How does “basic” remote support work?**
You will be required to take our level 1 remote troubleshooting training so your NOC agents can address any basic incidents that might arise directly with your customers.

**Easily add Dispatch Services**
- 1, 3, and 5 year options
- Coverage for Smart-UPS and related accessories
- Available during and after factory warranty
Prefer us to handle everything?

Ask about our Monitoring & Dispatch Services offer for edge environments.

No heavy lifting. Minimal investment. Distributed IT efficiently managed by us, for you.

Comparing Service Offers

Icon indicates the type of service support provided by APC by Schneider Electric

<table>
<thead>
<tr>
<th>Offer type</th>
<th>Remote monitoring</th>
<th>Basic remote support</th>
<th>Advanced remote support</th>
<th>On-site support, with parts and labor included</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monitoring &amp; Dispatch Services</td>
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<td>Dispatch Services</td>
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Discover more
Learn how it works or visit our web page to learn more.

See how it works
Visit the web page

Understand the opportunity
Drive your business forward
Add software monitoring
Outsource services support
Reach out to your local APC representative to learn more or visit our website.

apc.com/edge-services