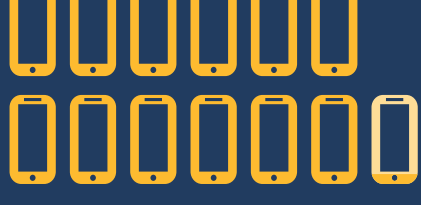


SEP Mobile

How the numbers stack up



12.1 bn

Mobile devices in use in 2018



45.4%

of mobile devices exposed to network threats



40%

of organisations are now using BYOD (with a further 9% planning to start using this in 2018)



24%

of BYO or Corporate owned devices have connected to a malicious Wi-Fi in the past



39%

of employees suggest they haven't adopted BYOD because of security concerns



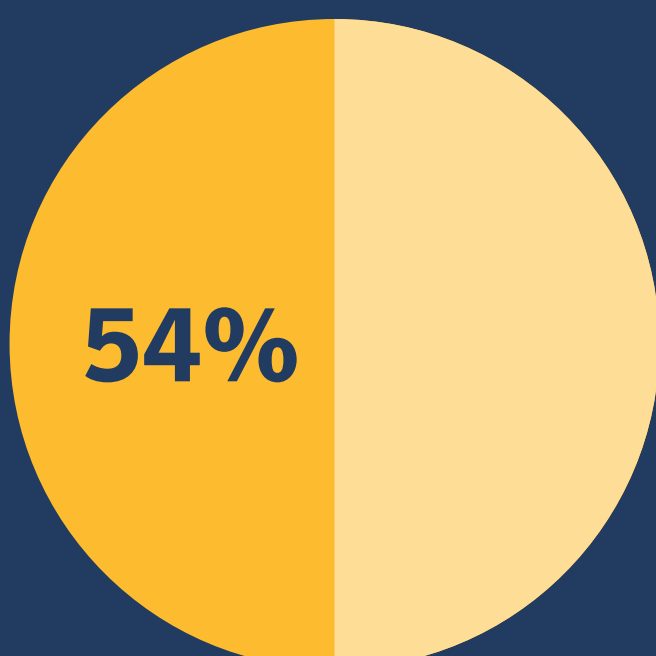
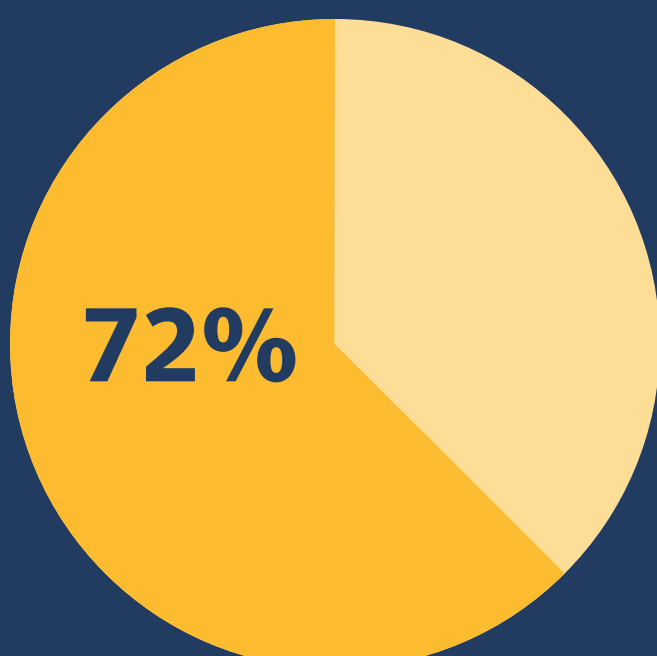
43%

business allow file sharing applications like SharePoint and Dropbox on BYO devices

Main concern around

for IT and security management is data leakage/loss (72%)

whilst 54% concerned with downloads of unsafe apps and content (Shadow IT)



Impacts on business from unsecured BYOD adoption



35%

increase in IT resource to manage



27%

increase in helpdesk workload



21%

malware infections and related costs



20%

data loss or leakage



30% companies

expect to see budget increase in next 12 months to handle mobile security



only 43%

of business employing BYOD offer device encryption



only 28%

of BYOD enabled businesses use an Endpoint Security tool

SEP Mobile customers are:

Large corporations that rely on mobility for user flexibility, productivity and customer responsiveness.

Data-rich organisations that understand the serious consequences of data loss.

CISO who needs visibility on organizational threats and risks, and who wants compliance, user privacy and a proven solution.

VP IT Security/Mobility Operations who needs a single, comprehensive mobile security solution with automated protection, simple deployment, high adoption rates and out-of-the-box integration with EMM and SIEM solutions.

Superior technology, global scale and reach, better value

- Proactive protection, not just detection
- Outperforms every competitor in every class, globally
- Automatically protects mobile devices and secures mobile data
- Complies with industry regulations and data protection laws
- The only product that doesn't depend on third-party remediation to keep data safe

SOLUTION

Symantec Endpoint Protection Mobile

- The **only** security protection for mobiles that predicts, protects AND prevents advanced technology and crowd-sourced intelligence **STOP** threats **before** they can act
- Secures mobile access to corporate data
- Replicates desktop security control with mobiles
- Meets data protection regulations
- As easy to install as a game
- Updates automatically
- Uses less than 3% battery life
- Lowest false positive rates on the market
- Available from public app stores

To discover more about SEP Mobile

Visit <https://www.symantec.com/products/endpoint-protection-mobile>

Or speak to your Symantec Distributor

