New Computers Are the Best Investment

The latest processors, memory, disk drives, operating systems, and applications run far more efficiently than their five-year-old counterparts. As a small business, you’re constantly pressed to do more with greater efficiency. New PCs return minutes throughout the day to your time-strapped employees performing operations as simple as arranging a presentation, as innovative as developing new product ideas. Business competitors who are frustrated and idled throughout the day.

Your Business to Run

How Much is it Costing

New PCs can make the difference between multitasking, always-on, always-productive employees and employees who are frustrated and idled throughout the day.

Old PCs? Old PCs Often Cost More to Repair than Replace

A recent Techaisle* global survey of 736 small businesses in six countries found that the cost to repair old PCs equals or even exceeds the cost of buying a new one. The study reveals that small businesses are spending an average of $US427 per PC but 9 years or older on repair costs, which is 1.3 times the repair cost for a PC that is less than 4 years old. Similarly, the cost of upgrading an older PC is 1.6 times the cost of upgrading a PC that is less than 4 years old. This does not include the cost of lost productivity when employees are without their computers.

Old PCs Hinder Employee Productivity

Employees who are in front of customers, PCs that are behind the times make your business look behind the times. You wouldn’t walk into a business meeting wearing a 1950s suit or present the same company website that you designed in 1990. Yet, when customers see your employees using clunky old desktops and 1970s suits (unless that’s your style) or present the same company website that you...