Your sustainability and technology strategies need each other

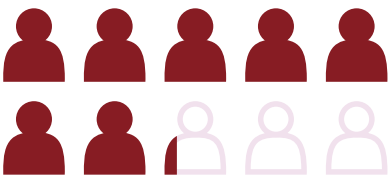## Get them together with TruScale Everything as a Service

As the IT role continues to evolve and expand, sustainability has joined the list of priorities for today's technology leaders. In fact, environmental **sustainability has hit CEOs' top 10 strategic priorities list for the first time.**[1]

Deploying as-a-service (aaS) solutions with a pay-as-you-go consumption model **simplifies and optimizes everything** — from procurement to hardware and licensing to infrastructure deployment and management. This empowers CIOs and IT teams to focus on innovation and more strategic imperatives like sustainability and be more responsive to their organizations' changing needs.
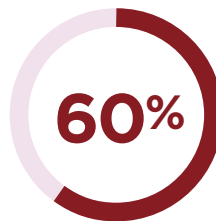
Your technology requirements, perfectly met

With **Lenovo TruScale Everything as a Service (TruScale XaaS),** your technology is always matched precisely to your needs. You only pay for what you use. You get the latest hardware, software, and a suite of end-to-end services. We manage the rest.

This flexible, cost-efficient model scales with your needs so you're never short on processing power and you're not wasting resources on excess capacity.

More than **7 out of 10 CIOs** are currently using **up to 50% aaS solutions** within their tech stacks.[3]

60% of IT leaders are interested in as-a-service solutions, including for sustainability management.[2]

Lenovo TruScale Device as a Service (TruScale DaaS)

Be more circular and efficiently manage your end-user devices

Lenovo TruScale Infrastructure as a Service (TruScale IaaS)

Optimize energy efficiency with a right-sized data center

Smarter technology for all

Lenovo

Flexibility

- Pay only for what you use with the financial flexibility of a predictable, consumption-based model
- Deploy flexible technology that scales quickly with evolving demand without incremental capital investment
- Deliver a cloud-like experience with on-premises security and control
- Take advantage of fully customizable services

Efficiency

- Monitor data center power consumption, utilization, and temperature with TruScale metering technology
- Better manage usage to be more energy-efficient
- Optimize resources and costs to align sustainability and cost-efficiency

Circularity

- Create a more sustainable end-to-end journey for your IT assets by deploying just what you require and responsibly disposing of what you don't
- Eliminate overprovisioning and avoid accumulating outdated equipment
- Prolong device usability with a suite of services and extended warranties
- Avoid the burden of provisioning, deployment, support, and returns when it's time to refresh
- Reduce e-waste when technology reaches end-of-life with Lenovo Asset Recovery Services

20%

Optimizing your data center with Lenovo TruScale IaaS can help **reduce CO_2e and power by up to 20%.***

35%

Lenovo TruScale DaaS can deliver up to a **35% potential reduction in device-related IT costs.****

A trusted partner for the journey

Lenovo meets you wherever you are on the road to sustainability and works with you to find the most efficient and effective way to manage your IT footprint.

Discover how Lenovo solutions support you in reaching your sustainability goals. Learn more at www.lenovo.com/TruScale.

Sources

1 Gartner, "CEOs Turn a Sharp Eye to Workforce Issues and Sustainability in 2022–23," April 2022

2 Lenovo, "Human-centered Insights to Fuel IT's Vision," July 2022

3 Lenovo, Global study of CIOs, 2023

* TruScale IaaS accurately reports on power and CO_2 emissions, allowing managed infrastructures to be designed, implemented, and tuned not only for performance and capacity but also for CO_2 emissions. Ongoing monitoring of the system using Lenovo XClarity Power Monitor and system performance figures are used to optimize power consumption by the infrastructure. CO_2 emissions are calculated based on the localized carbon footprint of the power source used.

** Lenovo TruScale DaaS ROI Tool. This is a sample representation of Lenovo customer data assuming a 3-year replacement cycle with a modern management approach at an average DaaS monthly price, device repair rate of 2%, and IT resource annual salary of $70,000 USD. The above does not constitute a guarantee of savings. Actual customer savings may vary. All purchases of DaaS are subject to conclusion of a formal contract.

Smarter technology for all

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