BEYOND HYBRID:
Future-Proofing Productivity

Enterprises need flexible machines that can offer modern workers the speed and power to conquer whatever challenges lie ahead.

ONE LESSON TO EMERGE from the past few years is that enterprise technology must be ready for anything and everything, including scenarios that never could have been anticipated. No one foresaw that in a matter of weeks companies around the world would have to take their users from 100% in-office to 100% remote. Most workforces are now hybrid, with a makeup that is constantly fluid but must be fully supported nonetheless, no matter how it may change or what configuration it takes in the future.

In this new age, workers need to be armed with laptops that don't just stand up to but dominate whatever tasks they take on, wherever they're working. From communication to multitasking, laptops are now the center of the workforce world. Power,

optimization, and flexibility are the keys to delivering ROI and user productivity.

This is where the Acer Chromebook Enterprise Spin 714 comes in.

Future-Proof Features

The Acer Chromebook Enterprise Spin 714 has been engineered with features that put productivity first.

Its 16:10 aspect ratio offers increased vertical real estate, perfect for video conferencing and other modern tasks. The 14-inch IPS narrow-bezel display offers superior vibrancy and color accuracy from more angles, which comes in handy as the Acer Chromebook Enterprise Spin 714 offers 360-degree convertibility—it can switch from a laptop to a tablet to a tent configuration (or anything in-between) in an instant, and then switch right back again.

Users can interact with the Acer Chromebook Enterprise Spin 714's Corning® Gorilla® Glass touchscreen with or without the quick-charging USI stylus that offers more than 4,000 levels of sensitivity. The screen's visuals are further improved thanks to Acer's temporal noise reduction (TNR) technology, which detects "noisy" pixels and blends them into others for better-quality images, especially in low-light conditions. DTS™ audio (featuring improved bass and distortion prevention) and a MIPI 2K webcam come standard.

But that's not all. Acer's design and engineering teams took every opportunity to pack in best-of-breed features, including:

• Smart Amplifier System

• Backlit Keyboard

• Dual Upward Speakers

• Microphone Array

• Sleek Inclined Lid with Easy Opening

• Optional Fingerprint Reader

• Universal USB-C Dock Compatibility

• EPEAT® Gold Registered

Acer Chromebook Enterprise Spin 714 offers 360-degree convertibility—it can switch from a laptop to a tablet to a tent configuration (or anything in-between) in an instant.

The Acer Chromebook Enterprise Spin 714 also offers up to 10 hours of real-world battery life, so your users can take advantage of all these features wherever they are, and whatever their power situation may be.

Productivity Through Connectivity

This laptop's future-proof features and sleek, modern design only hint at what's under the hood. Let's start with its future-forward connectivity.

The Acer Chromebook Enterprise Spin 714 offers Intel® Wi-Fi 6E 2x2 802.11ax, so your users will be able to take advantage of the 3x faster speeds and lower latency Wi-Fi 6E promises. It also includes Bluetooth 5.1 connectivity. The machine comes with two of the highly desirable Thunderbolt™ 4 ports, which feature 40Gbps bidirectional bandwidth and are USB-C compatible, as well as an HDMI and a USB 3.2 A port.

The aforementioned 10-hour battery is quick-charging, meaning users can get back on the road faster and with better long-term reliability.

Everything is powered by 13th Gen Intel® Core™ processors.

Harness the Power of Intel® vPro™

With up to 13th Gen Intel® Core™ i7 processors* to power your fleet of Acer Chromebook Enterprise Spin 714s, you'll get machines created to meet stringent enterprise security and management demands while also being optimized for superior end-user connectivity and performance.

Chromebooks with 13th Gen Intel® Core™ i7 processors offer Intel® vPro™, a suite of management and security tools that go beyond the CPU. For example, Intel® vPro™'s security features include:

- Total Memory Encryption (TME): This helps prevent malicious code injection by locking down system critical resources, thus reducing the attack surface across your machines.

- Keylocker: A method of taking your long-term keys and making them short-lived without exposing them, helping to keep your encryption keys safe.

With Intel® vPro™, you'll also get stability through your buying cycle with the Intel® Stable IT Platform Program (SIPP), and help with troubleshooting through enhanced telemetry features.

With up to 13th Gen Intel® Core™ i7 processors, featuring Intel® vPro™, to power your fleet of Acer Chromebook Enterprise Spin 714s, you'll get machines that are redefining multitasking productivity.*

*Specifications may vary depending on model.

13th Gen Performance Boost

With up to 13th Gen Intel® Core™ i7 processors, your end users will also benefit with a significant performance boost.

According to recent studies by Intel® and others, these processors offer:*

- 48 percent faster overall performance over 11th Gen chips

- Up to 50 percent faster Web application performance

- Up to 15 times better performance in collaboration/video conference settings

ChromeOS in Enterprises

You need an operating system that can truly take advantage of all these next-generation technologies, both for end users and IT. That's where ChromeOS comes in. ChromeOS Enterprise devices have been architected for the speed and power of modern devices, with connectivity, management, and security features to match.

With ChromeOS, you'll be offering your users performance in the form of an operating system that boots quickly and doesn't slow down after hours of usage. You'll also provide users with real-time flexibility: They can, of course, use Google Workspace apps, but also favorite productivity apps available though the Google Play store at any time since all apps have already been scanned for malware. Additionally, you can set up Parallels Desktop for ChromeOS or VDI for accessing any legacy apps if you choose.

Chrome Enterprise offers a wealth of benefits for IT pros. To start, you'll be protecting your business against ransomware attacks. The cloud-first ChromeOS offers a read-only operating system in which data and files are automatically backed up to the cloud. All executables are blocked, Google Safe Browsing is on by default, and updates are automatically applied.

Logins and profiles are quickly accessed in ChromeOS Enterprise devices, allowing you to easily set up multiple profiles that users can be switched in and out of instantly.

You'll also get access to the Google Admin console, where you can manage your cloud-based policies, deploy and manage remote desktops, and handle all device management, among other features.

With Chrome Enterprise Upgrade*, your device will be ready immediately upon arrival, whether you are opening it for the

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first time or your end user is. You can drop-ship your machines directly to your end users, configured and ready to go, thanks to Acer's zero-touch enrollment option, which eliminates manual configuration and deployment headaches.
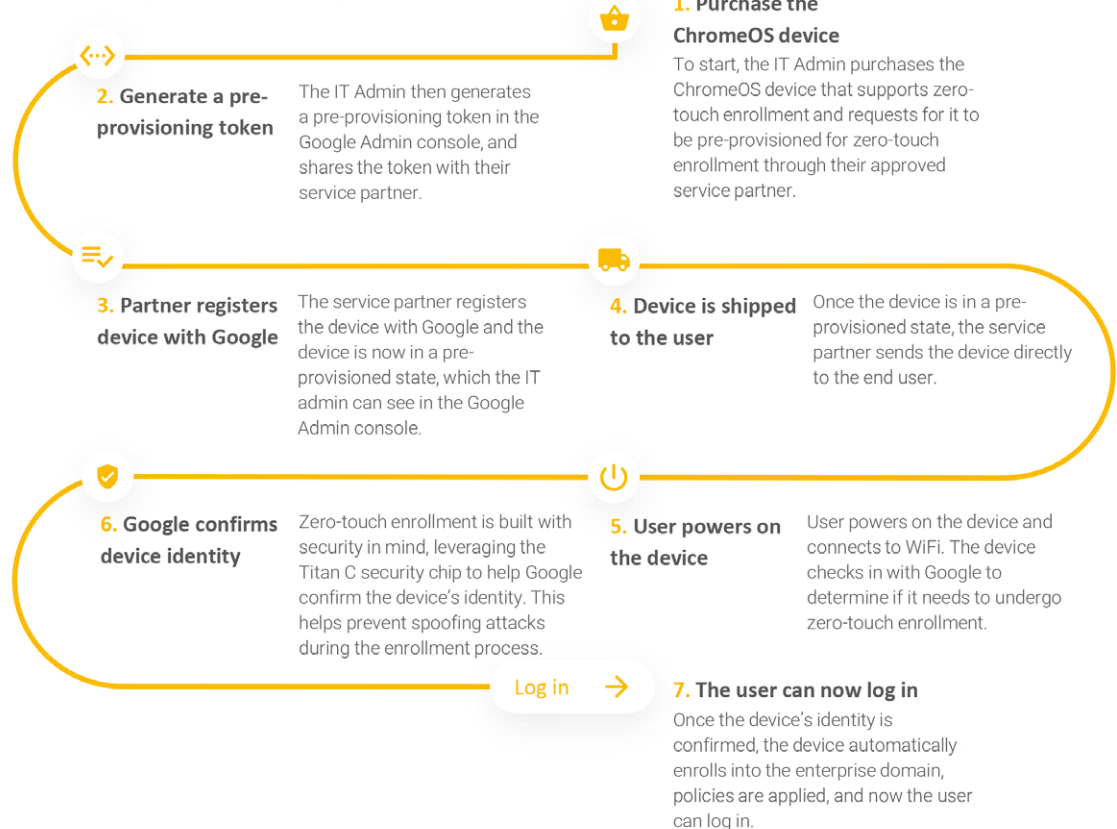
The zero-touch enrollment process is easy: Just follow a few simple steps and set up your configurations via pre-provisioned tokens. From there, you can ship your ChromeOS devices directly to your team members at a moment's notice, assured that the machines will arrive configured exactly as desired.

It's truly a flexible, hassle-free deployment solution for both your IT department and your modern workforce.

Military-Grade Durability

With features designed for years to come, you need a laptop housing that will last, especially if you don't know the environment your workforce may be working in, or how it may change.

How zero-touch enrollment works:

1. Purchase the ChromeOS device
To start, the IT Admin purchases the ChromeOS device that supports zero-touch enrollment and requests for it to be pre-provisioned for zero-touch enrollment through their approved service partner.

2. Generate a pre-provisioning token
The IT Admin then generates a pre-provisioning token in the Google Admin console, and shares the token with their service partner.

3. Partner registers device with Google
The service partner registers the device with Google and the device is now in a pre-provisioned state, which the IT admin can see in the Google Admin console.

4. Device is shipped to the user
Once the device is in a pre-provisioned state, the service partner sends the device directly to the end user.

6. Google confirms device identity
Zero-touch enrollment is built with security in mind, leveraging the Titan C security chip to help Google confirm the device's identity. This helps prevent spoofing attacks during the enrollment process.

5. User powers on the device
User powers on the device and connects to WiFi. The device checks in with Google to determine if it needs to undergo zero-touch enrollment.

Log in →

7. The user can now log in
Once the device's identity is confirmed, the device automatically enrolls into the enterprise domain, policies are applied, and now the user can log in.

The Acer Chromebook Enterprise Spin 714 is independently verified for military-grade durability (standard MIL-STD-810H) and includes the following features:

• Antimicrobial Corning® Gorilla® Glass Touchscreen & Touchpad

• Metal Chassis

• Sandblasted, Anodized Finish

Improving Productivity and ROI

In a recent study, IT departments that switched to Chromebooks reported an average of $482 in savings per device each year from reduced upgrade, deployment, and training costs. This means you're not just getting power, flexibility, and a best-in-breed machine with the Acer Chromebook Enterprise Spin 714. You're getting ROI while lowering TCO. It's truly the enterprise device of the future, available today.

To learn more about the Acer Chromebook Enterprise Spin 714 and how it can improve your enterprise's productivity while lowering cost of ownership, please visit: acer.link/3YRbhps

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