

## TUTLO

Based in Poland, **Tutlo** is a disruptor in the world of education, offering flexible remote English language classes with a live teacher. The company's innovative set of learning methodologies are tailored to customer needs, with options including 1:1 live connections with a tutor, on demand or scheduled; self-study exercises available for practice between classes; and even development of group classes and webinars.

High-quality  
audio and video  
connections

Seamless user  
experience

Global scalability  
to meet growing  
customer base



## Tutlo Provides Flexible, Interactive Language Courses on Demand

The demand for virtual learning tools has continued to grow, and as a tech native Tutlo is well positioned to meet the needs of the modern learning community as it expands across Europe, including Hungary and Spain.

"Tutlo has connected more than 30,000 English language students with 1,000+ tutors around the world via live video interactions and conversations. We need a video tool that offers global scalability, easy integration into our platform - at the right price," said Andrzej Makarewicz, Head of Software Development. "With the Vonage **Video** Application Programming Interface (API), on demand students can connect to Tutlo at any time, on any device, and we can provide them with an enhanced level of meaningful face-to-face engagement."

*"Thanks to the Vonage Video API, we don't need to worry about the complexities of building a video solution from scratch and we are happy to have a local support team here in Poland to address any of our needs and questions."*

**- Andrzej Makarewicz**  
Head of Software Development

## High-Quality Audio and Video at Scale

Unlike courses offered in traditional language schools, Tutlo offers a solution tailored directly to the needs of the student. Lessons are available from anywhere in the world, without prior appointment, on demand, at any time - and that demand continues to grow. In 2022, Tutlo was ranked number 50 on a list of Europe's 1000 fastest growing companies published by the **Financial Times**. To provide the best experience for all students and tutors, at scale, Tutlo needed the right technology in place.

"Since Tutlo first launched, we have seen a rapid growth of our customer base, doubling each year in number of sessions and users. To successfully support this growth, we needed a scalable solution, maintained by experts, that provided high quality audio and video so we could focus on what is most important - our customers," explained Makarewicz. "The Vonage Video API was smooth to implement and integrate and offers a higher quality experience from our previous solution."

## Seamless Conversations, Communications, and Connection

Tutlo allows English language students to take control of their educational journey, enabling them to simply log in to the platform and start an individual online English lesson live via video directly within the application with a native speaker or Polish teacher, at a level tailored to the course participant.

"At Tutlo, we're focused on removing barriers to encourage communication and learning and we designed our platform with that in mind," noted Makarewicz. "We wanted to keep users within our app so they didn't have to take additional steps to download a new tool or leave the Tutlo platform to begin a video session or class. Vonage Video API gave us the ability to embed video capabilities directly into our application, providing our customers with a simple, seamless, enhanced experience."



**Vonage**, a global cloud communications leader, helps businesses accelerate digital transformation. Vonage's Communications Platform allows for the integration of communications APIs into existing products, workflows and systems. Vonage's fully programmable unified communications, contact center and conversational commerce applications are built from the platform and empower companies to create meaningful engagements.