

What's Your R-Score . . . And, why it Matters?

Check your R-Score now!

No organization is immune to a ransomware attack. In fact, ransomware attacks are on the rise, crippling companies at an alarming rate.

**How well prepared are you against an attack?
Will you be ready to recover your valuable data?**

R-Score can help!



01.



Are you Prepared to Recover from a Ransomware Attack?

- A ransomware attack occurs every **11-seconds**
- Largest insurance payout was **\$40 million**
- Average downtime after an attack is **21-days**
- Most common methods:
Email phishing; RDP & software vulnerabilities

02.

What is R-Score?

- Short for Ransomware **Recovery Readiness Score**
- **First-of-its kind assessment tool** that scores an organizations ability to recover critical data and business functionality.
- Similar in nature to a **FICO score**, R-Score is based on a scale from 0-1000. The higher the score, the better prepared and organization will be.
- Provides a **simple, measurable assessment** of your readiness and **provides recommendations** on **how to make it better.**



03.



Why R-Score is Important

- 82.6%** of US organizations have been victims of one or more successful cyber-attacks.
- 24X** average cost of downtime over the ransomware amount.
- 200,000,000** ransomware attacks in the first 9 months of 2020.
- \$7.5B** economic impact of ransomware.

04.

What the Experts are Saying



As much as all of us in technology would like to believe we can eliminate ransomware attacks, the focus needs to be on rallying the industry around a way of quantifying and measuring what steps can, and should, be taken to avoid having to pay exorbitant ransoms for companies to get their data back.

Simon Taylor,
Founder & CEO, HYCU, Inc.



What really matters is recovery. You can't run your business if your data is not available.

Enrique Salem,
Partner, Bain Capital Venture Partners



Preparedness is more than just saying you protect your data.

You can take your R-Score at www.getrscore.org. We understand that this is just one step in making sure you can keep your data safe and available.

Check your R-Score now!