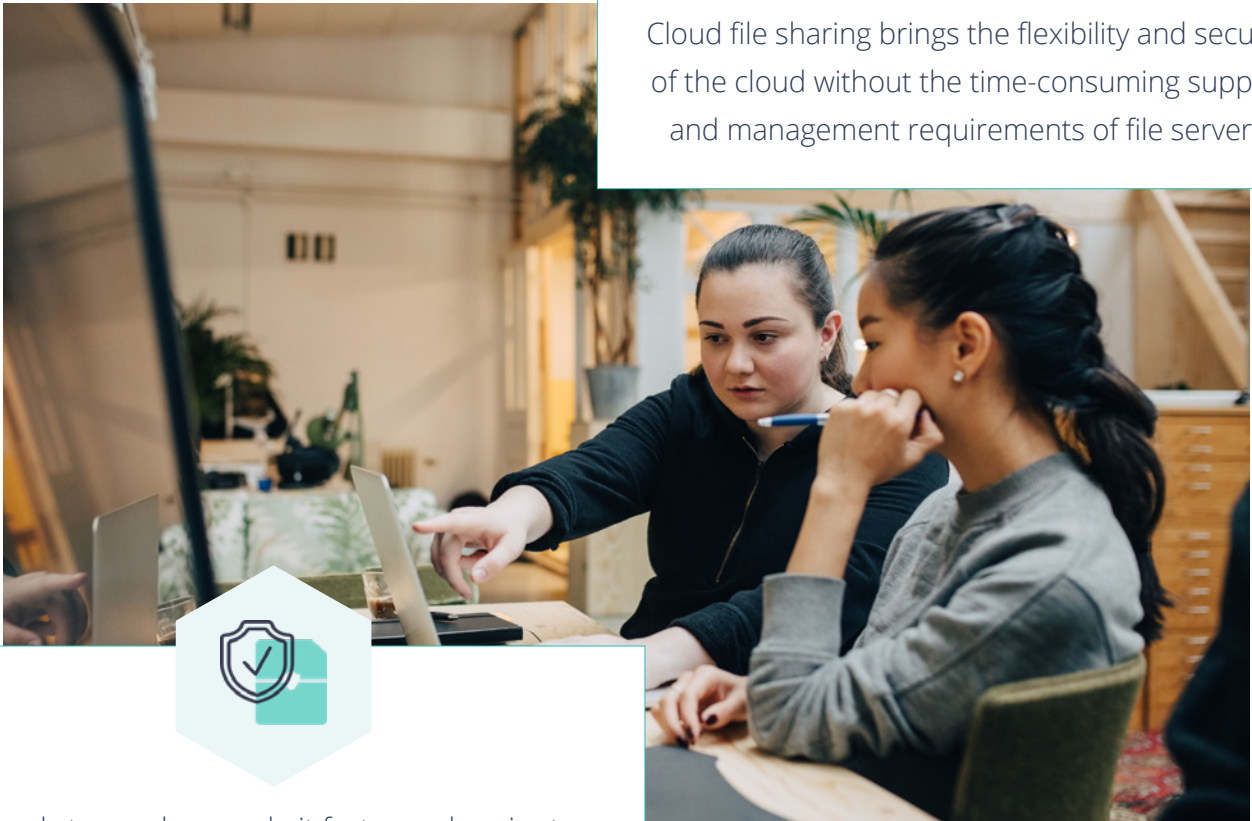


# A Profitable Way to Retire File Servers



Cloud file sharing brings the flexibility and security of the cloud without the time-consuming support and management requirements of file servers.



Cloud storage has made it faster and easier to access content from anywhere, but it has failed to offer the security and control IT needs.

Innovative MSPs are looking to replace on-premises file servers in order to move faster and increase profits, while providing clients immediate productivity gains and risk reduction.



### DIRECT COST SAVINGS

- Reduce infrastructure capital spend
- Reduce data management costs with a single content repository
- Eliminate backup and recovery costs
- Greatly reduce IT support costs



### RISK AVOIDANCE

- Locate sensitive content and properly protect it
- Locate and eliminate obsolete files that impact data risk exposure
- Detect and alert to potential insider threats and ransomware attacks



### CUSTOMER PRODUCTIVITY GAINS

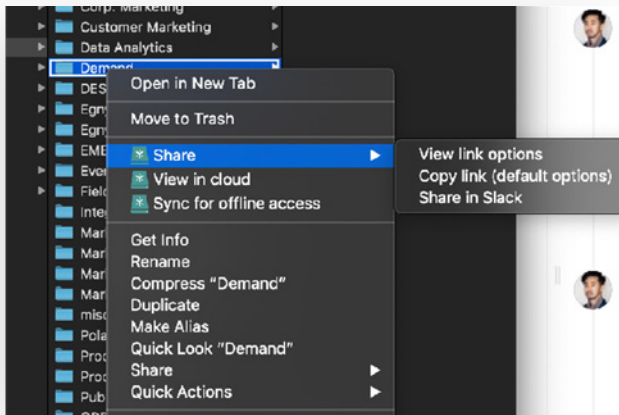
- Access files from anywhere — without VPN
- Securely share files inside and outside the company
- Collaborate on content beyond the desktop, with mobile and web apps
- Co-edit Microsoft Office and Google Workspace files stored in Egnyte



# Gain Without the Pain

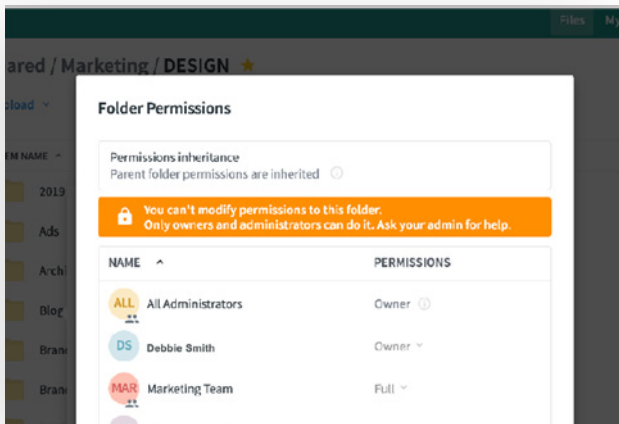
The Legacy Pain	The Egnyte Gain
<b>Complicated administration</b> Multiple servers in multiple locations need multiple admin points and can result in file replication issues.	<b>Simple unified administration</b> Administer all users, sites, permissions, auditing, and reporting from a single pane of glass.
<b>Requires a backup solution</b> Traditional data backup is costly, time-consuming and drains resources.	<b>Built in backup</b> Keep content backed up across multiple data centers, with the option to sync important content on premises.
<b>Changes can be easily overwritten</b> Copies of the same file are stored on multiple file servers and often fall out of sync.	<b>Never lose edits</b> Global file locking prevents files from inadvertently being overwritten while version history makes it easy to find the latest copy.
<b>Limited remote user access</b> Difficult to securely access files without a VPN and across multiple devices mobile.	<b>Easy, secure anywhere access</b> Access content from any location using desktop, web, or mobile devices - without a VPN login requirement.
<b>High exposure to risk</b> Safeguarding data and alerting to potential risks requires additional security tooling.	<b>Minimize data risk</b> Detect, and be alerted to, unusual activity that signals insider threats and ransomware.
<b>No built-in compliance controls</b> Requires add-on compliance tools to legitimately support industry and regional data privacy regulations.	<b>Flexible regulatory compliance</b> Set policies to automatically identify and manage data under compliance regimes like GDPR, FINRA, HIPAA, CCPA, and more.
<b>Limited visibility</b> No easy way to confidently ensure sensitive content resides where it's supposed to.	<b>Content identification &amp; classification</b> Automatically locate and classify sensitive content to better control access, and ensure it's properly managed throughout its lifecycle.
<b>No control over explosive data growth</b> Difficulty in managing data sprawl with limited resources without proper data governance solutions.	<b>Control data sprawl</b> Easily locate and manage data and that's no longer needed, deploying automated retention, archiving, and deletion.

# Keep important content in a familiar interface



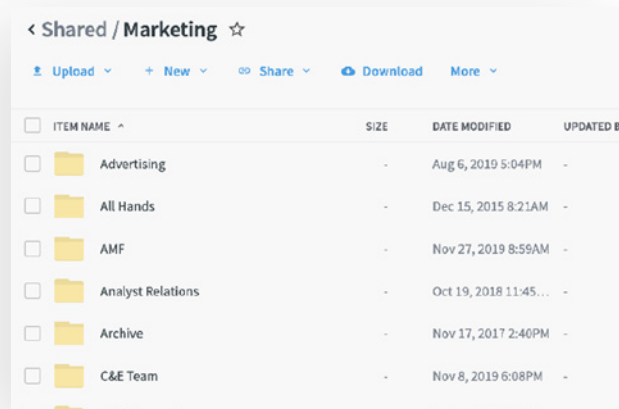
## 01 | Familiar folder structure

Keep existing file server folder structure making it easier to migrate and find files.



## 02 | Familiar folder access controls

NTFS-like folder permissions let you grant folder access to only those that need it.



## 03 | Familiar desktop experience

Access files via a drive-letter experience, enabling users to be productive immediately. Right click on the file to access cloud capabilities like file sharing and co-editing.

# Go beyond legacy solutions

<b>Privacy &amp; Compliance</b> <p>Egnyte provides a comprehensive ecosystem of partner apps and APIs, including Microsoft Office, G Suite, Salesforce, DocuSign, and industry-specific workflow apps. With these built-in integrations, enterprises can immediately begin to recognize the benefits of data sharing and collaboration.</p>	<b>Compliance, Governance, and Privacy</b> <p>Strong governance is the foundation of a sustained data privacy and security posture. To comply with regulations, protect IP and customer information, Egnyte builds visibility and control into the entire content lifecycle. This allows administrators to make informed choices about their content.</p>
<b>Collaboration and Content Visibility</b> <p>Access, visibility, and security are the essential components of effective collaboration. Egnyte gives users the flexibility to share content from anywhere. At the same time, administrators maintain control and visibility into where files are consumed and transacted.</p>	<b>Enhanced Security and Data Protection</b> <p>Business content requires enterprise-grade security with end-to-end encryption and visibility. Egnyte provides visibility into where sensitive content resides so that the same level of security can be applied, and admins can receive alerts when anomalies are detected.</p>
<b>Maximum Performance</b> <p>Waiting for files to open impacts productivity, and Egnyte solves this with flexible deployment options. Choose cloud access for locations with adequate connectivity speeds. Cache files to on-premises storage at locations with spotty connectivity, or when large files are frequently accessed.</p>	<b>Improved Resiliency and Flexibility</b> <p>Users have the flexibility to store content in Egnyte U.S. or EU data centers, or in 3rd-party cloud storage including AWS, GCP, or Azure. Additionally, Egnyte protects against data loss and accidental file overwrites with automatic file versioning.</p>
<b>Effective and Easy Administration</b> <p>Take advantage of centralized administration like auditing, reporting, content lifecycle management, and governance - all from a web-based single point of control. Plus, with a single scalable repository, Egnyte eliminates the hassles of DFS replication and "aging out" data.</p>	<b>Rapid Migration</b> <p>Egnyte offers an easy path for data migration from disparate sources, while still maintaining existing folder structures, permissions, and drive letter access. Users can even access files during the migration process.</p>

[Book a Meeting Today](#)



Egnyte fuels business growth by enabling content-rich business processes, while also providing organizations with visibility and control over their content. Egnyte's cloud-native content platform leverages the industry-leading content AI engine to deliver a simple, secure, and vendor-neutral foundation for managing content across business applications and storage repositories. Egnyte's channel partner program enables MSPs, VARs and Referral partners to deliver solutions to clients ranging from simple to complex. For more information, visit [www.egnyte.com/msp](http://www.egnyte.com/msp).

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