

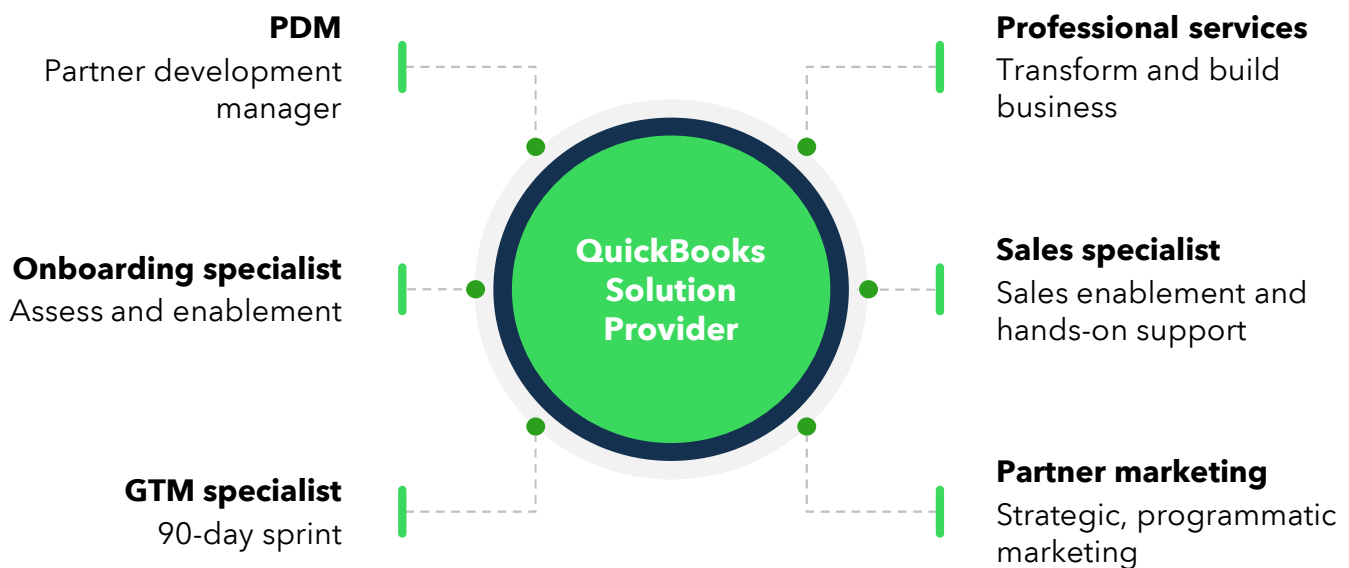


# The QuickBooks roadmap to success

Explore how you can scale or complement your existing business with the QuickBooks Solution Provider program

Managed service providers are **essential** for QuickBooks to capture the growing SMB market segment. It's a large and strategic opportunity for us, and we're meeting it by investing in you.

We're the team behind your team.



## Why QuickBooks is your *secure path to growth*

### Business generation and development

- Onboarding and go-to-market planning
- Customer propensity modeling
- Partner-to-partner networking
- Product and sales training
- QuickBooks Connect conference
- Cobranded assets, events and resources
- Marketing development funds

### Your dedicated QuickBooks team

- Knowledgeable partner development managers
- Expert product specialists
- Professional ordering support
- Qualified product support
- Dedicated executive sponsor
- Partner Portal & Marketing Resource Center