



The QuickBooks opportunity

How to expand your business with financial management services

Grow your business and increase retention by offering a market-leading financial management platform

- Attract and retain new customers with critical financial management solutions
- Build a new practice with customized, industry-specific value-added services
- Rapidly transform business outcomes with a proven market leader

Growing businesses with 50-100 employees are more likely to use 20+ apps to run their businesses.¹

Financial management solutions drive client retention

Financial management solutions are vital to any business. Trusted by 7 million customers worldwide, QuickBooks makes financial operations seamless.



On average, businesses evaluate their systems every 7 years



The QuickBooks brand is trusted, long-standing, and credible



QuickBooks is known for being easy to work with



QuickBooks Online is sold as a complete cloud solution—with additional value-added services available



Grow your services profit center with QuickBooks Online

Transformative outcomes for your business

- 93% of businesses surveyed with 10 to 100 employees say they have outgrown at least some of their digital tools or are paying for features they don't use¹
- A majority (81%) of those surveyed acknowledge there aren't many ERP solutions for medium-sized businesses, highlighting a significant, underserved market¹

