**The QuickBooks opportunity**

How to expand your business with financial management services

Maintain and grow your business by remaining **essential**

- Reduce risk associated with erosion of margins
- Meet rising customer expectations
- Overcome pricing pressures from low-cost competitors and overall commoditization
- Expand your to-customer value with a strategy rooted in data, technology, and services that is imperative to the customer’s business and your growth

70% of back-office executives are looking for **advanced automation in an ERP**

Financial management solutions **drive client retention. QuickBooks is super glue.**

Financial management solutions are vital to any business. Trusted by 7 million customers worldwide, QuickBooks makes financial operations seamless.

<table>
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<th>On average, businesses evaluate their systems every</th>
<th>The QuickBooks brand is trusted, long-standing, and credible</th>
<th>QuickBooks is known for being easy to work with</th>
<th>QuickBooks Online is sold as a complete cloud solution—with additional value-added services available</th>
<th>Grow your services profit center with QuickBooks Online</th>
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<td>7 years</td>
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Transformative outcomes for your business

- 89% of growing mid-market companies identified accounting as the most critical ERP function
- About 28% of organizations achieved ROI within a year, and over half (58%) did so in less than two years
- Panorama found nearly 90% of companies select a cloud-based ERP and opt for a SaaS model

Visit: https://quickbooks.intuit.com/qsp/

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1 Learn_G2 2021
2 Selecthub, 2020
3 Learn_G2, 2021