

The QuickBooks opportunity

How to expand your business with financial management services

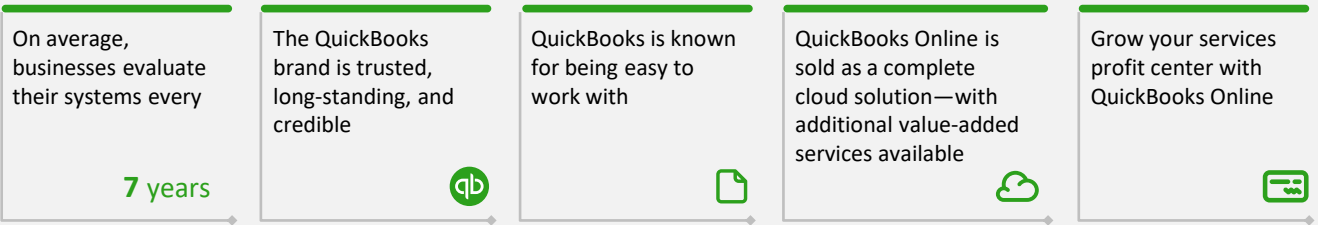
Maintain and grow your business by remaining **essential**

- Reduce risk associated with erosion of margins
- Meet rising customer expectations
- Overcome pricing pressures from low-cost competitors and overall commoditization
- Expand your to-customer value with a strategy rooted in data, technology, and services that is imperative to the customer's business and your growth

70% of back-office executives are looking for **advanced automation in an ERP¹**

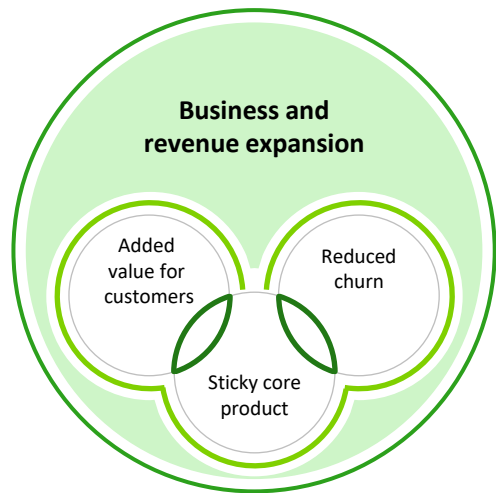
Financial management solutions **drive client retention**. QuickBooks is **super glue**.

Financial management solutions are vital to any business. Trusted by 7 million customers worldwide, QuickBooks makes financial operations seamless.



Transformative outcomes for your business

- 89% of growing mid-market companies identified accounting as the most critical ERP function²
- About 28% of organizations achieved ROI within a year, and over half (58%) did so in less than two years³
- Panorama found nearly 90% of companies select a cloud-based ERP and opt for a SaaS model



Visit: <https://quickbooks.intuit.com/qsp/>

¹ Learn_G2 2021
² Selecthub, 2020
³ Learn_G2, 2021