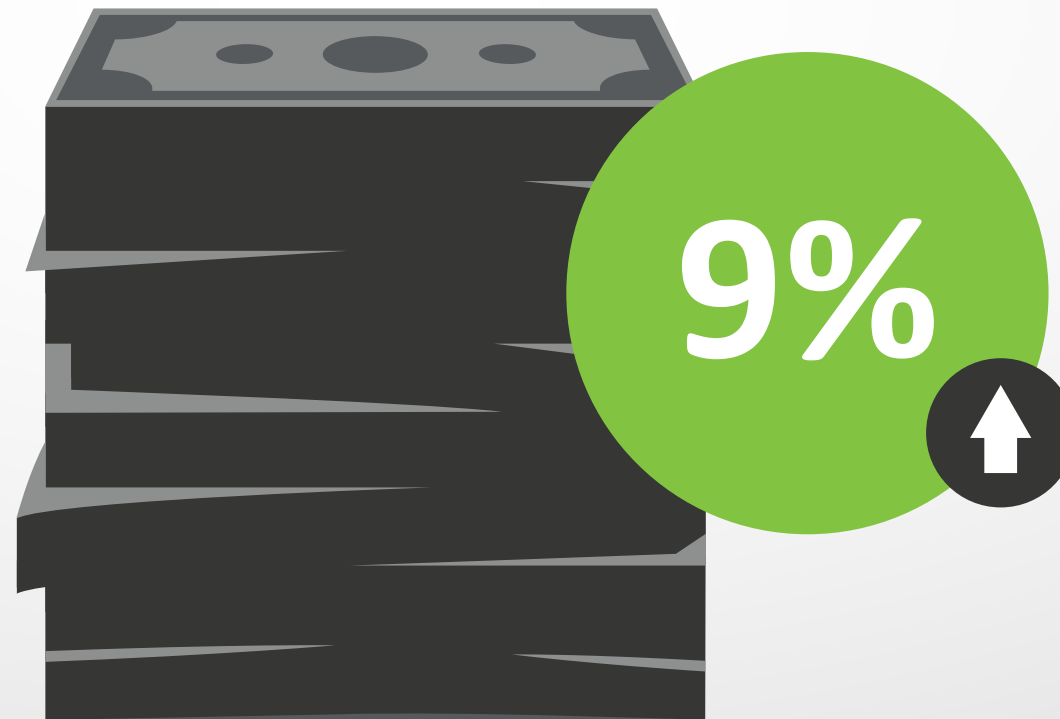


First Look at B2B Tech First-half Results

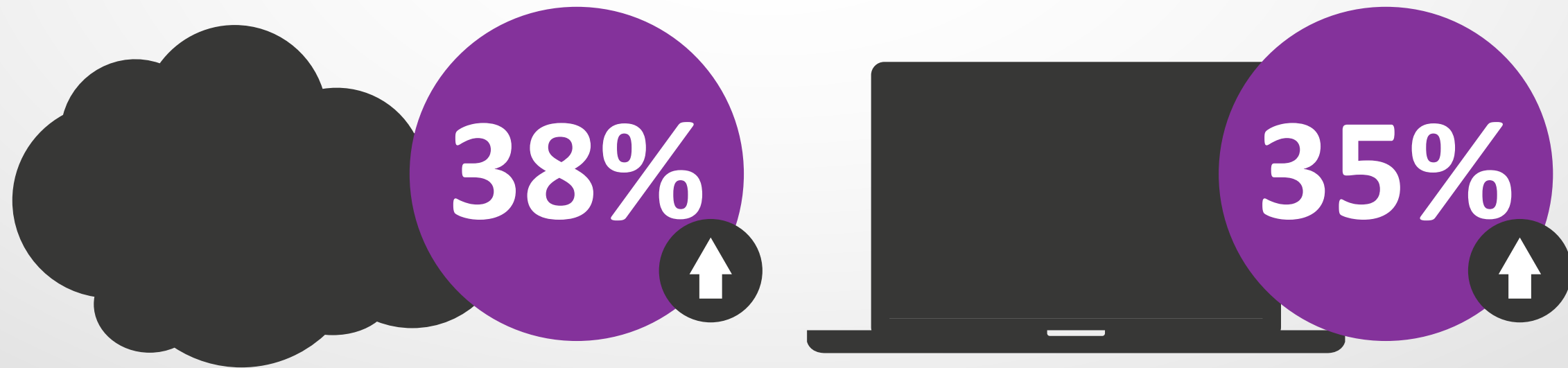


1H 2021 B2B tech sales grew 9% YOY.

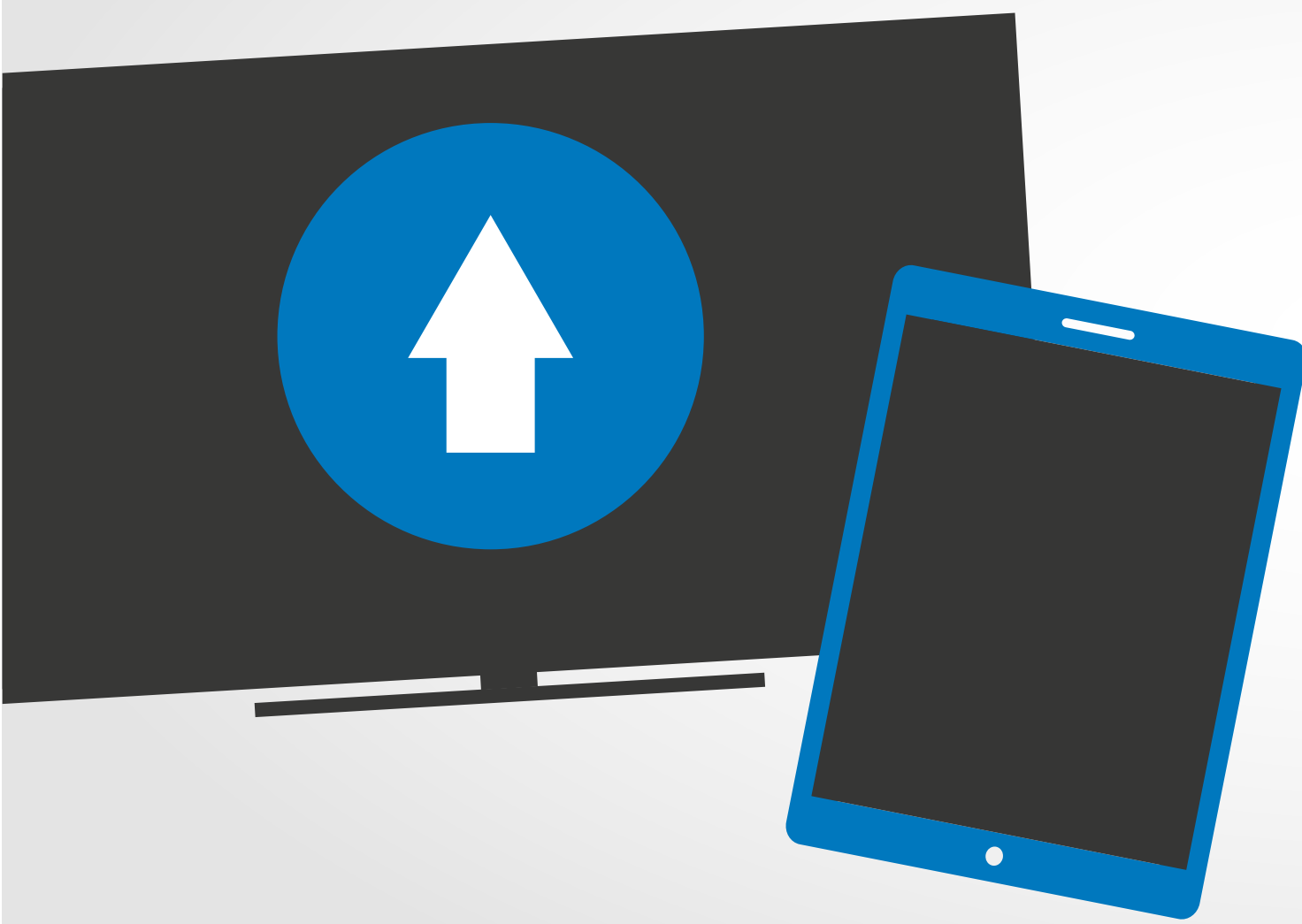


*Source: The NPD Group/Distributor Track® (overlap removed),
Reseller Tracking Service, U.S., 1H 2021 vs. 1H 2020*

Cloud (+38%) and notebooks (+35%) fueled revenue.



*Source: The NPD Group/Distributor Track® (overlap removed),
Reseller Tracking Service, U.S., 1H 2021 vs. 1H 2020*



Tablets and monitors

also boosted the hardware side with double-digit growth.

Source: The NPD Group/Distributor Track® (overlap removed), Reseller Tracking Service, U.S., 1H 2021 vs. 1H 2020

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In software,
content & collaboration and
gateway & firewall both grew 5%.

*Source: The NPD Group/Distributor Track® (overlap removed),
Reseller Tracking Service, U.S., 1H 2021 vs. 1H 2020*

5%



5%





Are you prepared to succeed in the second half?

Contact us.

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