Effective device management is essential to the employee computing experience, especially for remote and hybrid workers. According to Forrester research, 55% of IT leaders consider the adoption of predictive analytics a top priority to be able to assess device performance, health, and security.¹

Take advantage of cloud-based analytics and optimization to manage your workplace computing experience with HP Proactive Insights and HP Proactive Endpoint Management.² Service experts can provide business reviews and recommendations for computing optimization. Both services are designed to help your team deliver a better overall employee experience while balancing the cost and complexity of end-user device management.

Optimize the workplace computing experience.
HP Proactive Insights and HP Proactive Endpoint Management help you use predictive analytics for better results.
Service features of HP Proactive Insights and HP Proactive Endpoint Management

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<th>Provided by HP TechPulse (managed by you or your IT partner)</th>
<th>Proactive Insights</th>
<th>Proactive Endpoint Management</th>
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| **Analytics**  
Get predictive analytics for multi-vendor, multi-OS inventory, incidents, and system health accessed through the HP TechPulse dashboard. |
| **Accessibility**  
Create custom roles and permissions. Set up specific tasks and permissions based on default roles. |
| **Asset Tracking**  
Track last-seen approximate device location as shown on a map. |
| **Deployment**  
Get automatic enrollment and bulk deployment. |
| **Employee Experience**  
Launch campaigns to measure and track employee satisfaction. |
| **Hardware and Software Health Monitoring**  
Detect and track battery, hard disk, and operating system issues. |
| **Troubleshooting**  
Get easy access to diagnostic tools, enabling end users to troubleshoot and resolve common issues. |

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<th>Performed by service experts and Unified Endpoint Management</th>
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| **Advisory Service**  
Service expert proactively provides insights and recommendations to optimize performance. |
| **Application Deployment**  
Microsoft Windows, Apple DEP, and mobile apps. |
| **Application Management**  
Application updates, including whitelisting and blacklisting. |
| **Bring Your Own Device**  
The user can designate whether a device is organizationally or personally owned. |
| **Bring Your Own License**  
Enable an existing Microsoft InTune or Google Chrome Enterprise license. |
| **Device and Protection Management**  
Security and app management policies can be enforced, and updates and patches managed remotely. |
| **Incident Management**  
Service experts use incidents to diagnose, identify issues, and provide recommendations. |
| **Network and Wi-Fi Management**  
Device network configuration management and Wi-Fi provisioning. |
| **Remote Troubleshooting**  
Service experts can remotely troubleshoot Windows devices. |
HP Proactive Insights

Reduce the time and effort your team spends managing a multi-vendor, multi-OS workplace computing environment. HP Proactive Insights uses cloud-based and AI-driven predictive insights delivered by HP TechPulse to help you manage device health and performance, track assets, and optimize employee experience.

Equip your employees with the right technology.

Using the hardware and software insights you get from the HP TechPulse dashboard, you can ensure that your employees have the optimal technology for their work.

Monitor your multi-vendor, multi-OS fleet.

Proactively mitigate device or application issues before they affect users or the organization. Reports and analytics offer recommendations for remediation, which can be fed through your ITSM via API integration if desired. Service experts assist with reviewing the reports and recommending action.

Improve employee experience.

Measure, track, and improve your employee computing experience with insights gleaned from the telemetry, automation, and employee experience campaigns, powered by HP TechPulse.

Stay a step ahead with HP TechPulse

Predictive analytics help reduce downtime and avoidable maintenance by spotting issues before they become problems. HP’s unique analytics technology, HP TechPulse, uses machine learning, preconfigured logic, and contextual data to deliver meaningful device, application, and usage insights to help you optimize IT spending and resources.

When IT is at their best, so are your employees.

With a full range of Lifecycle Services, Manageability Services, and Security Services, HP Services empowers IT and transforms organizations by unlocking the potential of their employees. From protecting your data to getting the right devices to the right people, HP Services helps support and enable IT to do more.

Learn more about HP Manageability Services.

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HP Proactive Endpoint Management

Get all the benefits of HP Proactive Insights, plus leverage HP Service Experts to drive better device performance and improve employee computing experiences with devices and applications—regardless of manufacturer or OS. HP Proactive Endpoint Management helps reduce cost and complexity and actively lower the management workload on your IT teams.

Service experts with UEM tools deliver modern endpoint management.

Improve the end-user experience with a multi-vendor, multi-OS, modern endpoint management service. Service experts utilize UEM tools like VMware Workspace ONE, Google Chrome Enterprise, or Microsoft Intune, allowing you to make the most of your investment.

Reduce the cost and complexity of endpoint management.

Service experts use analytics and cloud-based data from the HP TechPulse dashboard to manage your workplace computing, including asset tracking, device performance and device utilization. Right-sizing the fleet and maximizing performance frees up IT to focus on business outcomes.