

# EVERBRIDGE

**Keeping People Safe and Organizations Running. *Faster.***



Everbridge's market-leading, software-as-a-service (SaaS) Critical Event Management (CEM) Platform enables businesses, governments, universities, and healthcare providers to quickly and reliably aggregate, correlate, and assess threat data; locate people at risk and responders able to assist; automate the execution of pre-defined communications processes; and track progress on executing response plans. Everbridge provides the most comprehensive enterprise resilience solutions for managing digital and physical critical events in an increasingly volatile and uncertain global threat landscape, while delivering significant return on investment (ROI) through increased revenue and reduced costs.

## About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications for automating and accelerating an organization's operational response to critical events in order to Keep People Safe and Organizations Running™.

Everbridge is based in Boston, Massachusetts (USA) with additional offices in 25 cities around the globe, including Abu Dhabi, Auckland, Bangalore, Beijing, Budapest, Chicago, London, Munich, Oslo, Pasadena, Singapore, Sydney, Tilburg, and Vancouver.

## EVERBRIDGE SERVES

### Over 6,000 Global Customers

- + 7 of the 10 largest technology companies in the world
- + 8 of the 10 largest global automakers
- + 9 of the 10 largest global consulting firms
- + 8 of the 10 largest U.S. cities
- + 47 of the 50 busiest North American airports
- + 9 of the 10 largest U.S.-based health care providers
- + 9 of the 10 largest U.S.-based investment banks

## EVERBRIDGE METRICS

- + Reach, inform, and protect more than two billion citizens, visitors, and travelers in 200+ countries
- + Over 5 Billion Messages Delivered in 2020
- + Founded in 2002 and Publicly Traded since 2016
- + 1,800+ Global Employees



VISIT [WWW.EVERBRIDGE.COM/ABOUT/PARTNER-PROGRAM/](http://WWW.EVERBRIDGE.COM/ABOUT/PARTNER-PROGRAM/)  
EMAIL [CHANNELPARTNERINFO@EVERBRIDGE.COM](mailto:CHANNELPARTNERINFO@EVERBRIDGE.COM)

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## What Everbridge Does

During public safety threats such as active shooter situations, terrorist attacks, a global pandemic, or severe weather conditions, as well as critical business events including IT outages, cyber-attacks, supply chain interruptions, or product recalls, over 6,000 global organizations rely on Everbridge's SaaS-based CEM platform.

## Everbridge's Critical Event Management Solutions:

- + **Business Operations:** keeping businesses and operations running, faster
- + **Digital Operations:** protecting an organization's brand and reputation while providing resilience for IT systems in an increasingly virtual world
- + **People Resilience:** fulfilling duty of care for customers, remote and onsite employees, travelers, and field workers
- + **Public Safety:** Everbridge. Everywhere. Every time. Public Safety for Everyone. World leader in Population Safety to help keep populations safe when it matters, by providing Preparedness, Incident Management and Public Communications solutions
- + **Supply Chain Risk:** managing and optimizing for risk to supply chains and supply routes
- + **Smart Security:** accelerating digital transformation through smart automation, secure IoT management, big data, and advanced analytics

Everbridge provides a cloud-based service that enables customers to see and anticipate the forms of disruption they care most about and mitigate or even eliminate the impact.

## Everbridge's Best in Enterprise Resilience™ Certification Program



- + In July 2021, Everbridge launched the industry's first [Critical Event Management \(CEM\) Certification™ Program](#) for assessing an organization's enterprise resilience
- + Developed from 20 years of professional services engagements across tens of thousands of projects in over 150 countries and facilitating tens of billions of critical interactions, Everbridge's proprietary CEM Standards Framework™ and related certification process offer organizations an end-to-end methodology for evaluating and benchmarking enterprise resilience preparedness
- + Businesses who achieve CEM Certification™ status follow proven industry best practices for enterprise resilience to keep their people safe and organizations running, faster



## Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? [Get in touch](#) or just email us at [channelpartnerinfo@everbridge.com](mailto:channelpartnerinfo@everbridge.com)

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