

EPOS

Experience the Power of Partnership

Amplify Your
Business With EPOS



Welcome to the EPOS AMPLIFY Partner Program

We are proud to introduce you to the EPOS AMPLIFY Partner Program—your pathway to better business with EPOS. With the EPOS AMPLIFY Partner Program, we are more equipped than ever to unlock your potential through the Power of Audio. You will benefit from open and constructive collaboration as well as a range of services and support to cement partnerships and, ultimately, take your business to the next level.

“We are excited to welcome you to the EPOS AMPLIFY Partner Program. A platform that enables us to strengthen our partnership with you, while supporting your growth and efforts to stand out in the marketplace. The EPOS AMPLIFY Partner Program provides a clear path on how to accelerate your business – Experience the Power of Partnerships!”

Lars Riis Rasmussen,
Sr. Vice President of Global Sales, EPOS

About EPOS

EPOS is an audio and video solutions company developing and selling devices for business professionals and the gaming community. Based on leading and advanced technologies, the Danish-founded company delivers high-end audio and video solutions with design, technology, and performance at its core.

A New Level of Business A New Level of Partnerships







For us, it is important to evaluate your business objectively. Joining our EPOS AMPLIFY Partner Program is simple and your progress straight-forward: your growth targets and engagement with the EPOS brand will be rewarded with deal registration, special price allowance, Market Development Funds (MDF), product samples, VIP programs, dedicated account management marketing support, and much more.

Depending on your revenue contribution and engagement efforts, we offer four tiers: Platinum, Gold, Silver, and Registered. Each tier comes with a clear path of how to advance your membership and progress beyond entry-level.








Partner Program Requirements

The higher your engagement with the program, the bigger your chances to progress to higher tiers.

	Registered	Silver	Gold	Platinum
Partner Program Registration	•	•	•	•
Annual Revenue Agreement with EPOS Account Management* (Effective January 2021 and reviewed for compliance January 2022)	\$	\$ \$	\$ \$ \$	\$ \$ \$ \$
Provide EPOS Full Directory of Contacts and Access (Contact email, phone number and permits EPOS to contact in directory provided)	•	•	•	•
Display of EPOS Products and Branding on Partner Website	•	•	•	•
Number of Experts Certified*				
Attendance at Annual Partner Conference*				
EPOS Access to Sales Floor		•	•	•
Marketing Plan		•	•	•
Business Review		Annually	Quarterly	Quarterly
Annual Business Plan Plus Sales Target			•	•
Monthly Sales Out Report			•	•
Share Sales Pipeline			•	•

Partner Program Benefits

As you progress, so do your benefits.

	Registered	Silver	Gold	Platinum
Brandzone	•	•	•	•
Deal Registration	•	•	•	•
Special Price Support	•	•	•	•
E-learning	•	•	•	•
Digital Badge		•	•	•
MDF Eligibility		\$	\$ \$	\$ \$ \$
Certification	•	•	•	•
Reward Program				
Not for Resale Program		%	% %	% % %
Phone Based Account Management		•	•	•
Dedicated Account Management			•	•
Dedicated Marketing Management			•	•
Sample Program				
VIP Program (by invitation)				•

* Numbers vary based on local requirements. Please contact your account manager or log into the EPOS Partner Portal for more details.

Eligibility: All EPOS resellers in the US, Canada, UK, Ireland, Germany, Austria, Switzerland, France, the Netherlands, Australia, New Zealand, Singapore, Hong Kong, Japan, China and India are eligible to apply for the EPOS AMPLIFY Partner Program.



A World of Great Resources and Great Benefits Available Anytime, Anywhere

The EPOS AMPLIFY Partner Program is enabled via the Partner Portal—an easy-to-use online portal that connects you to EPOS and empowers you with a single go-to destination for necessary resources. The platform provides access to:

Latest News & Highlights

Read about the latest news and special announcements of product introductions, trade events, marketing campaign toolboxes

Brandzone

Download product sheets, sales and marketing assets, images and campaign tools

Learning Resources

Learn more about the EPOS brand, products, industry and technology trends

Deal Registration

Protect your deals, get sales support and grow your business

Special Price Support

Get support for special pricing requests

MDF

Request market development funds to support your sales targets and marketing activities

Service and Support

Request support and get help with warranty returns as well as access to step-by-step guides and videos

Your Own Workspace

Get a clear and detailed overview of your business endeavors and see how you progress get rewarded



Get Started Today And Grow Together

You are one click away to accelerate your growth, tap into partner-centric support and enhance your efficiency. Count on EPOS' expertise to set you up for success. We look forward to amplifying our businesses together.

Apply for the EPOS AMPLIFY Partner Program today or contact your local EPOS account manager to register.

See more at: eposaudio.com/amplify

THE POWER OF AUDIO

EPOS

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