It’s the worst kind of malware there is. Ransomware holds your systems or data hostage until a large sum of money is paid. You need only click on an infected link once for cybercriminals to deliver a virus that will put you out of business. Today, the increasing sophistication and frequency of attacks make ransomware one of the most significant threats your enterprise could face.

Don’t Ignore the Threat of Ransomware
This Deadly Virus Will Attack a Business Every 14 Seconds in the Next Year1

Ransomware Attacks on the Rise
Attackers are persistent and clever, continually evolving new ways to defeat cybersecurity measures.

• $11.5 billion in damages caused by ransomware over the last two years2
• $133,000 in average costs per ransomware attack3
• 54% of organizations do not have specific anti-ransomware software protection4
• 77% of organizations infected with ransomware never running up-to-date endpoint protection5

Increased Connectivity Brings Security Challenges
The number of connected devices in the world is constantly expanding, so even more of your crucial business data and apps will be exposed and vulnerable.

• 100X more data will be stored in the cloud by 20224
• 6 billion more smartphone devices will be added in the next four years4
• 50 billion devices will be connected to the internet by 20204

Ransom Isn’t the Only Thing You’ll Pay
A ransomware attack can also cost you money in lost productivity, idle employees, and missed revenue opportunities.

• 89% increase in the cost of the average ransom incident6
• 10X the actual ransom amount is suffered in downtime costs7
• 7.3 days lost on average during ransomware attacks8
• $64,645 average cost of ransomware related downtime9

A 3-Layer Defense Strategy
The best defense against ransomware is multi-layered. It begins with strong anti-ransomware protection and extends to retrieval of lost data and restoring systems from the most recent backups.

• Prevention - Protect critical systems and data
• Remediation - Retrieve data to be functional again
• Restoration - Bring systems back to original state

Protect Your Data When Prevention Fails
Backup is essential for safeguarding your data in the event of an attack. The best backup, recovery, and restoration solutions work fast to minimize downtime and are easy to use. For example, StorageCraft® ShadowXafe® is a next-generation data protection solution that offers true, one-click disaster recovery as a service. It allows you to recover data instantly from backed-up images, so files are restored in seconds, and entire systems are restored in minutes.

Placeholder for partner’s value proposition

Contact [INSERT PARTNER NAME] at [INSERT PARTNER CONTACT INFO] to learn more about advanced data protection solutions.