

SAMSUNG

Galaxy XCover Pro

Get more done. Without sacrifice.

The Galaxy XCover Pro provides the ability to do more with a single device, the confidence to work in any place, any time and the freedom to customize.



Target customer

- Frontline Workers

Target audience

- Line of Business executives
- Business Owners
- COOs, IT Directors, CTOs, CIOs

Customer pain points

- Frontline workers use multiple devices that slow down productivity.
- Broken devices due to accidental drops
- Battery runs out quickly, I can't complete my work.
- Gloves cause problems with current device

Customer background

46% of U.S. businesses demand rugged devices for their frontline and field workers. The first point of contact between a company and their customers, if they don't get it right, customers switch to the competition. They need a no-compromise solution.

Discovery questions

1. How many different devices your frontline workers carry?
2. How often frontline workers device are breaking?
3. What are the obstacles and opportunities to make your frontline workers less productive?
4. Tell me how your frontline workers use their device? How does this fit into their workflow?
5. What applications do your frontline workers use to optimize their productivity?

Did you know?

- 1:4 frontline workers have corporate issued mobile device.
- 78% of leaders see empowering frontline workers as critical to their strategy
- 91% of business leaders indicate productivity for frontline worker performance when workers are digitally empowered



Elevator Pitch

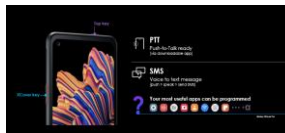
Built to stand up to challenges the real world dishes out without sacrificing on experience. The Galaxy XCover Pro elevates the capability of every team member by enabling them to perform multiple tasks all on one device, no matter where the job takes them.

Field Ready



- Feel confident tackling any job, in any place, in any condition
- Military-grade Design (MIL STD 810G, IP68, 1.5m drop)
- Replaceable Fast Charging Battery
- Enhanced touch capability for use with gloves and in wet conditions

Streamlined Workflow



- The ability to do more with a single device
- Thin and light (9.94mm thin, 218g, 6.3" TFT Display)
- 2 Programmable keys (PTT, Scanning, other LOB apps)
- mPOS and NFC ready
- Android 10 & Samsung One UI 2
- Dual SIM & Private LTE enabled

Secure and Compliant



- The protection required with the freedom to customize
- Knox Services: Platform for Enterprise, Knox Manage, Knox Configure, Knox Mobile Enrollment
- Business Services: E-FOTA, QuickStart, Procure
- Knox Security

Ecosystem:

Hardware



Software

