



# 5-STAR WINNER PARTNER PROGRAM GUIDE

## An Open Letter About The Power Of Community

The power of community is just as important during times of uncertainty as it is in boom markets. Having the advantage of a broad ecosystem of partners, experts and resources will be a mandate as technology solutions are even more in demand, and complex to deliver.

Among the many resources we offer our channel partners, including our new Future Funds and Kickstart financing programs, nothing compares to the partnerships and knowledge sharing we see each and every day within our two partner communities – SMB Alliance and Trust X Alliance. If you're not already a member, I encourage you to take a closer look and get involved, especially now as more and more businesses look to you to help them.

The Ingram Micro SMB Alliance and Trust X Alliance are 5-Star partner communities that represent approximately 700 of the industry's best and brightest growth-minded solution providers and manufacturers. Both offering unique benefits, these communities share a common goal of enabling their members to learn and grow together through knowledge sharing and partnership.

Whether you're an aspiring or fast-growing MSP, or an established IT services pro, Ingram Micro's communities are proven to help partners just like you achieve a higher level of success at a faster pace than you could on your own. And the same is true for channel-friendly manufacturers who want to build meaningful relationships with a core group of successful partners.

Our two communities provide a forum to connect and collaborate with one another, create new business opportunities and partner to deliver more technology solutions and services. As a member, you gain access to like-minded peers who want to share best practices, work smarter and grow together. Additionally, members have exclusive programs and privileges direct from Ingram Micro including select financing solutions, training, dedicated support, targeted events and more.

If you're going it alone or struggling to find the right partner ecosystem to serve the business needs and deliver the outcomes your customers want, the time is now to join one of our two 5-Star partner communities. We are here to help.

Ingram Micro is here to help you achieve a higher level of success at a faster pace than you could alone. [Learn how today!](#)




**Kirk Robinson**  
U.S. Chief Country Executive

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