

DELL EMC POWEREDGE

# Get the edge and power your server demand generation and sales

Our new Dell EMC PowerEdge Server Portfolio Success Pack is designed to help you promote the entire portfolio – so you can enable relevant and rewarding conversations with customers.

All the knowledge and resources you need



The new PowerEdge Server Portfolio Success Pack gives you all the knowledge, information and resources you need to effectively promote, drive demand for and sell Dell EMC PowerEdge servers.

**Use this dedicated pack** to help your customers build a modern infrastructure that minimizes IT challenges and drives business success.

## Explore the Success Pack resources



**Awareness**  
Create engagement

Latest news

Video



**Demand Generation**  
Ignite interest

Event kit

Demand Generation Assets



**Sales Enablement**  
Drive sales

Sales Enablement Assets

Education and Training

Partner Program

## Get started

## Deliver the difference with PowerEdge servers

With Intel® innovation built-in, advanced PowerEdge servers are the bedrock of the modern data center. Built from the ground up to provide outstanding performance, they offer your customers:



**Scalable business architecture**



**Effortless management**



**Integrated security**

## Comprehensive end-to-end portfolio

Choose from a robust portfolio of PowerEdge servers, available in different configurations – to deliver solutions for various application and workload requirements:

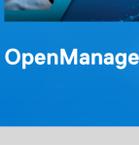
**Rack**

**Modular**

**Tower**

## OpenManage systems management software

further enhances the advantages of Dell EMC PowerEdge servers, as it enables customers to discover, deploy, update and monitor PowerEdge servers with ultimate ease.



**OpenManage**

## Dedicated business benefits for you

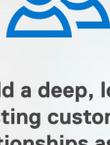
Promoting and selling the entire PowerEdge server portfolio comes with a range of built-in partner rewards for you to benefit from:



**Base rebates & acquisition incentives**



**Support services to help you accelerate your customers' workforce transformation**



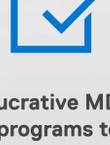
**Build a deep, long-lasting customer relationships as you meet more of your customers' IT needs**



**MyRewards Partner Program benefits**



**Ongoing Server Refresh opportunities**



**Lucrative MDF programs to support lead generation campaigns**