

Optimize Your IT Budget with Microsoft Windows Server® 2019 on Dell EMC™ PowerEdge™ servers with 2nd Generation AMD EPYC™ Processors

With over 30 years of partnership and thousands of joint customers, Dell Technologies and Microsoft offer a collaborative, solution-based approach to optimizing your data center. For the first time in our decades long partnership, Dell Technologies and Microsoft have partnered with AMD to bring customers exclusive savings on Windows Server 2019 OEM licenses on PowerEdge servers with 2nd Generation AMD EPYC processors. In fact, we're saving customers as much as 50% on their Windows Server 2019 licensing costs.

Save up to 50% on your Windows Server 2019 OEM Licenses

Today's compute intensive workloads like data analytics, ERP and high-performance computing necessitate server platforms with a high core count to handle the compute demands of these types of applications. Your Windows Server licensing costs are driven by core count, so naturally higher core counts mean higher licensing costs. That's where Dell Technologies, Microsoft, and AMD have come together to offer customers up to 50% off the cost of their Windows Server 2019 OEM license when customers select PowerEdge servers with 2nd generation AMD EPYC processors.

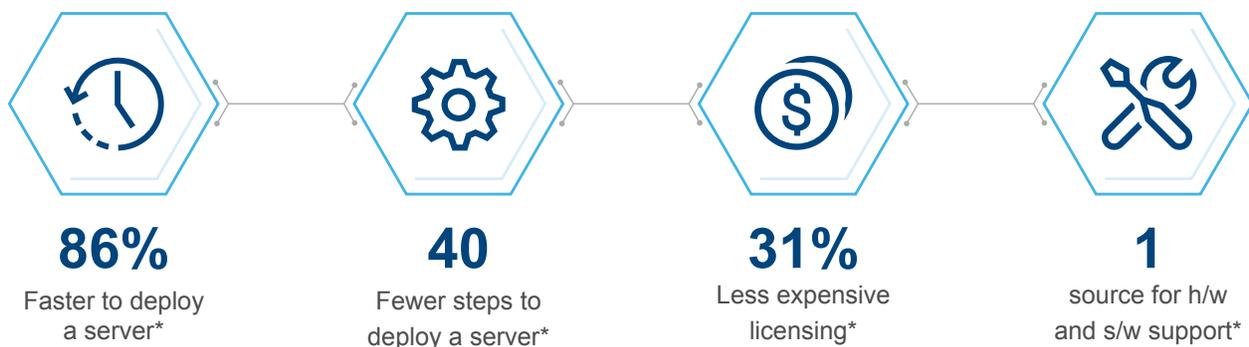
- For single-socket servers, Windows Server 2019 OEM licensing costs beyond the first 32 cores is free (applies to the PowerEdge R6515 and R7517).
- For dual-socket servers, Windows Server 2019 OEM licensing cost beyond 64 cores is free (applies to the R6525 and the R7525).

This includes Windows Server 2019 Standard and Datacenter, but only applies to licenses purchased through the OEM channel. Licenses purchased during the promotional period will last throughout the life of the server or the operating system, whichever is greater. This offer is available until June 30, 2021 but may be terminated at any time.

Using OEM Licenses Can Save You Time and Even More Money

Purchasing and deploying new servers can be time-consuming and expensive. However, in addition to the cost savings you can achieve with Windows Server 2019 OEM on a PowerEdge server with a 2nd generation AMD EPYC processor, there are additional benefits of buying an OEM license through Dell Technologies.

A third-party report¹ found that Dell EMC PowerEdge servers preinstalled with Windows Server 2019 software, discounted through special original equipment manufacturer (OEM) licensing save time, effort, and money. What's more, these servers are eligible for Dell ProSupport™ IT-management services that support the entire solution—both hardware and software—after deployment.



The Foundation for Complex Workloads

Dell EMC and AMD partnered together to address the requirements of a multi-cloud world and designed the latest PowerEdge servers with 2nd Generation AMD EPYC processors to offer outstanding performance, faster memory and I/O bandwidth and the security features to handle complex workloads.

In a modern data center, workload placement should be driven by business strategy, and with the explosion in cloud deployment options, it comes as no surprise that 93% of customers are deploying their workloads across two or more clouds. Where hardware investments are being made, we find that businesses are purchasing new equipment for emerging workloads 67% of the time. This dynamic landscape requires innovations to place the right workload in the right cloud deployment.

To that end, AMD EPYC-based PowerEdge server are ideal for:

- **Multi-Cloud Environment:** We are implementing the capabilities of the AMD EPYC processors into our cloud offerings as well. Dell EMC is including the vSAN Ready Node building blocks, the Dell EMC VxRail product line, and VMware Cloud Foundation with the Dell Technologies cloud certification.
- **Emerging Workloads:** We ensured that our HPC solutions incorporate the new technologies of the 2nd Generation AMD EPYC. In the Dell EMC HPC Innovations lab, we have built a 64-node cluster with PowerEdge C6525 servers. This solution delivers 4,096 2nd Generation AMD EPYC cores. This unique facility provides a sandbox for our customers to test and develop applications, while taking advantage of Dell EMC's HPC / AI expertise.
- **Accelerated Performance:** These PowerEdge servers are designed to take full advantage of the 2nd Generation AMD EPYC for compute intensive and bandwidth hungry applications like AI / ML / DL. We optimized the PCIe risers and storage backplanes to leverage every PCIe lane available in the server. This provides ultimate flexibility, whether you need high performance PCIe slots like GPUs in a 2U server or 24 Direct NVMe for lowest latency storage applications.



¹ Prowess Whitepaper "Streamline your Server Deployment by Choosing Dell EMC PowerEdge Servers with Preinstalled Microsoft Software, January 2020

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