

How can mid-market customers benefit from a hybrid cloud strategy?

New research by IDG has revealed that mid-market businesses managing cloud and on-premises environments with a unified hybrid cloud strategy are more likely to experience a range of key benefits.

[Read the full report to find out more](#)

Mid-market organizations are increasingly looking to the cloud for a business advantage. But managing different public, private, and multi-cloud environments often creates confusion and security concerns.

Help your mid-market customers achieve digital transformation securely and efficiently by deploying a consistent hybrid cloud strategy. Unify their cloud environments under a single, seamless management system that provides your customers with:



Improved cost efficiencies



Improved security



Greater flexibility to scale workloads up or down

Organizations taking a unified approach to managing their cloud and on-premises environments are also realizing:

27%

fewer man hours spent on security management

28%

savings in infrastructure costs

27%

fewer outages

26%

increase in employee productivity

Dell Technologies Cloud, built on industry-leading hardware — including VxRail with VMware Cloud Foundation, provides a consistent operating experience for mid-market organizations. It simplifies deployment and management of hybrid clouds, allowing you to help your customers drive innovation and succeed in the digital economy.

Discover how you can leverage the Mid-Market campaign from Dell Technologies to help deliver peace of mind for your customers.

Explore the benefits of end-to-end solutions that span devices, data center, and data.

[Read the full report](#)

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