Modernize small and mid-sized enterprise data management with AFF C990

With the new AFF C990, NetApp’s Portfolio can differentiate your solutions and expand your opportunities in this fast-growing market segment.

**Simple**

Display workloads on a single pane of glass. Each avionics workstation has its own avionics storage system in multiple, from power toss to timing data, in a single, simple solution. (Black edition includes StoreOnce, StoreFront, Flash Arrays, AFF, and more.)

Use a single console for the data and system Simplify airframe team collaboration with one console. StoreOnce data is at your fingertips with a single-click backup and restore, reducing the complexity of a year of storage by 70%.

**Differentiates you to potential customers**

Automatically store hot data to the cloud to reduce overall storage costs. Take advantage of Cloud-based backup and replicat to a select number of cloud providers, including Google Cloud, Microsoft Azure, IBM Cloud, Blue cultiv, and Amazon S3.

**Data Management a Priority for SMEs**

- Prioritize big data, governance, and data analytics.
- Report advanced visualization.

**Smart**

Improve storage efficiency to 90%+.

Reduce storage waste with NetApp’s Cloud Management solution, which aligns with NetApp’s Hyperconverged and deep virtualization program. (Black edition includes StoreOnce, StoreFront, Flash Arrays, AFF, and more.)

Accelerate application performance with Flash.

- Use the AFF C990 to reduce business-critical application latency by 90%.
- Increase performance with NetApp’s Cloud Management solution.
- Create workflow in a single system without compromising performance.

Optimize availability and performance with data that is always available.

- Ensure your business-critical applications have the performance you need.
- Maintain high availability and performance with cloud-based backups and replication.

**Hybrid AFF Market**

- Increased by 15%, or $1.8 billion.

**Secure**

Maintain resiliency.

- Protect your customer’s data from physical and logical risks.
- Protect your data with elastic security.
- Protect your customer’s data from cyber threats.

Secure application access.

- Protect your customer’s data from physical and logical risks.
- Protect your data with elastic security.
- Protect your customer’s data from cyber threats.

Achieve data protection.

- Protect your customer’s data from physical and logical risks.
- Protect your data with elastic security.
- Protect your customer’s data from cyber threats.

**SMEs More Likely to Adopt BI**

- People with up to 100 employees are likely to adopt BI.
- Highest rate of BI adoption is in mid-market and high-performing data platforms.

- NetApp’s Portfolio can differentiate your solutions and expand your opportunities in this fast-growing market segment.

- NetApp’s Commitment to Partners

**NetApp is focused on making it simpler for our partners to do business with us. This new entry-level, all-flash storage solution represents our commitment to our channel partners and how we are expanding our market opportunities to reach new markets.”**

**NetApp Cloud**

- Provide cloud services to customers.
- Reduce costs and increase efficiency.
- Increase productivity and collaboration.

**NetApp Cloud Management**

- Provide cloud services to customers.
- Reduce costs and increase efficiency.
- Increase productivity and collaboration.