

Today's Cybersecurity Isn't as Secure as You Think

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17,000

is the average number of malware alerts received by a single organization per week.

50%

of employees feel that a cyber attack is inevitable no matter what efforts they make.



60%

of small businesses that suffer a cyber attack go out of business within 6 months.

80%

of consumers felt that a company's general response to a data breach made them less trustworthy.



39 seconds

is how often a cyber attack occurs.

\$150 million

is the projected cost of a cyber attack by 2020.



Why EventTracker Essentials?

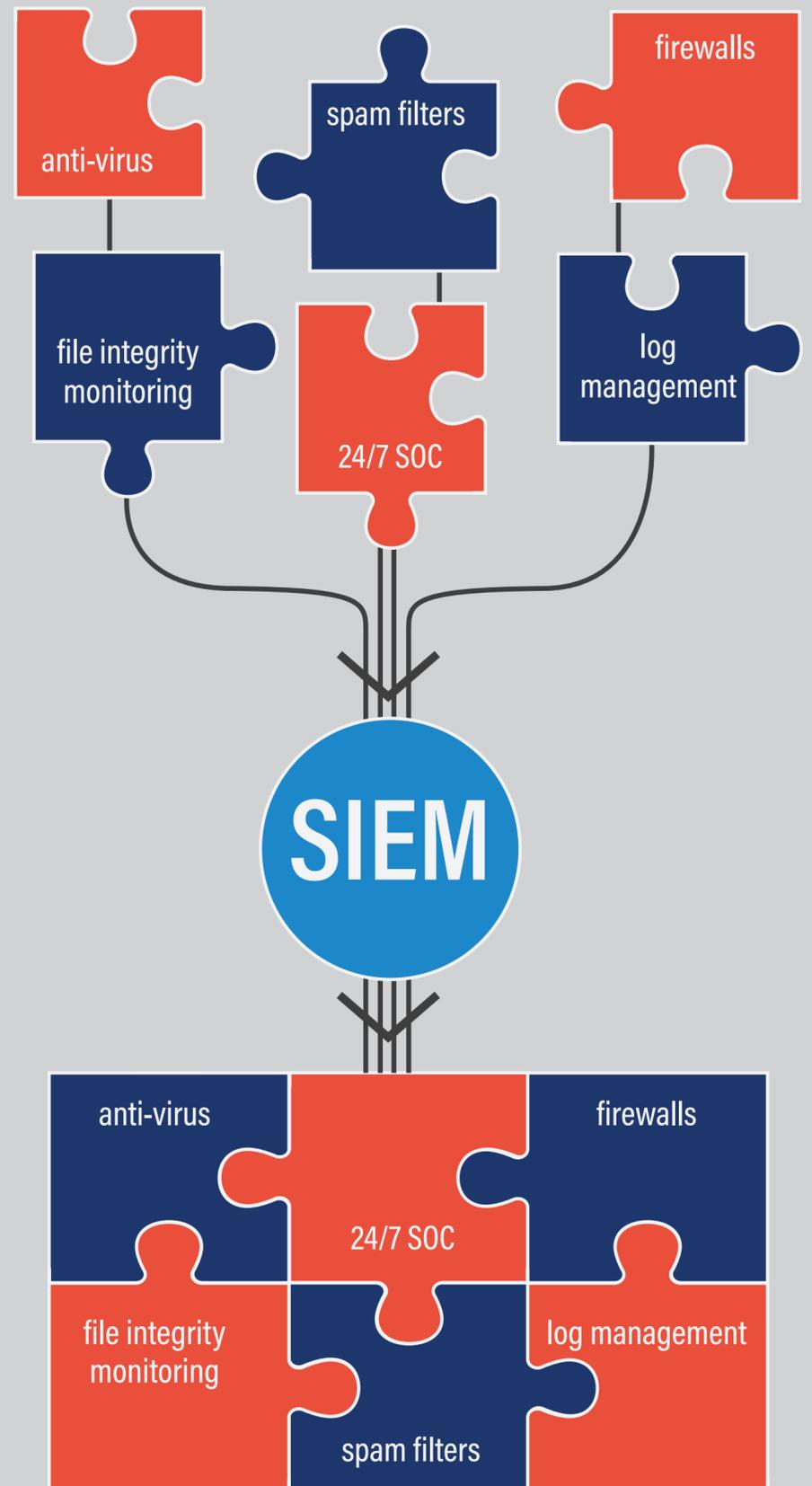
Typical SIEM technology is expensive or made with the needs of fortune 500 companies in mind. EventTracker Essentials is designed to deliver results to small- and medium-sized businesses and gives MSPs and resellers what they need to make it affordable. EventTracker Essentials focuses on fast and easy deployment to make it practical. EventTracker Essentials is managed by a 24/7 SOC staffed by security and threat intelligence experts to make it effective.

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Sources: Swimlane, Solutions Review

Patchwork prevention does not work.

Companies try to prevent attackers from getting into their systems with the shotgun approach. They deploy a patchwork of multiple security solutions that each attempt to target specific pain points... anti-virus, spam filters, firewalls, log management, file integrity monitoring, 24/7 SOC, and so on.



How can you ensure your business doesn't become a statistic?

Deploy a cohesive cybersecurity technology.

Security information and event management (SIEM) is a foundational technology for securing a network from threats, as well as demonstrating regulatory compliance. SIEM technology supports threat detection and response through the real-time collection and historical analysis of security events. It also supports compliance reporting and incident investigation through analysis of historical data.