

# Protecting MSPs From Cyber Attacks

Don't Fall Victim To The Domino Effect

## Why MSPs Are Targeted

### Make A Political Statement

Hacktivists target MSPs by blending hacking and activism for political or social causes such as fighting perceived injustices.

### Monetize Valuable Data

The hacker economy generates revenue via stealing and selling credit cards and social security numbers, distributing ransomware, and blackmailing victims.

Three recent examples of managed service providers (MSPs) that have been compromised this year.

### 850,000 Clients Compromised

Hackers infiltrated a Norwegian MSP and gained extensive access across the entire customer base.

### Nine MSPs Attacked

Nation-state threat actor AP-10 targeted nine service providers according to Australian Cyber Security Center (ACSC).

### Ransomware Hits California Provider

A cloud and data center provider in the US is hit with Ryuk Ransomware that impacts thousands of its customers.

## Risks

### Negative Publicity And Brand Reputation

Per a Forbes report, 46% of organizations suffer damage to reputation and brands as a result of a breach.

### Reduced Customer Loyalty

Over 65% of consumers, per a Gemalto survey, would stop doing business with a breached organization.

## MSP Goals

- Deter cyber criminals
- Demonstrate compliance
- Implement security best practices

## Recommendations

### Strategic

1. Security starts at the top
2. Take a risk-based approach
3. Protect your supply chain

### Tactical

1. Implement cyber hygiene basics
2. Watch for MSP-centric gaps
3. Think like a hacker

Netsurion powers secure and agile networks for highly distributed and small-to-medium enterprises and the IT providers that serve them. In such environments, the convergence of threat protection and network management are driving the need for greater interoperability between the NOC (network operations center) and the SOC (security operations center) as well as solutions that fuse technology and service to achieve optimal results. To this end, Netsurion has converged purpose-built network hardware, innovative security software, and flexible managed services.

Learn more about the Netsurion partner program benefits and our full suite of connectivity, security, and compliance solutions: from the endpoint to the edge. [www.netsurion.com/partners](http://www.netsurion.com/partners)