

RSA SECURWORLD RESELLER PROGRAM BENEFITS

PROGRAM TIERS	Deal Registration		RSA Rewards	Marketing Funds		Partner Marketing Center
	Incremental Expansion	Incremental Net New	Incremental	All Deals	Incremental	
TITANIUM	15%	25%	15%	1%	2%	Free Access
PLATINUM	10%	15%	10%	Proposal Based Funds		Free Access
GOLD	5%	10%	N/A	Proposal Based Funds		Free Access

DEAL REGISTRATION



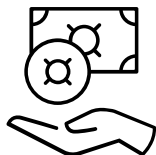
RSA's Deal Registration program provides upfront product discounts to partners who engage with customers early on in the sales cycle and deliver incremental business to RSA (new customers and/or new projects). Partners holding approved deal registrations will be the sole partner eligible to receive any further cost relief.

RSA REWARDS



The RSA Rewards Program offers further opportunity for partners to earn additional margin for finding, developing and closing net new sales opportunities. It provides an additional backend rebate tied to a percentage of closed, incremental business.

PARTNER MARKETING FUNDS



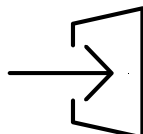
All RSA partners are able to request partner marketing funds. These funds can be used to support activities such as training, demand generation, demo equipment, or RSA-dedicated headcount.

ACCESS TO PARTNER CENTRAL



All SecurWorld partners receive access to RSA Partner Central, which is the central hub for all program and product information. Included in Partner Central is the ability to submit deal registrations, consume training, and download a variety of sales resources.

PARTNER MARKETING CENTER



RSA has launched a new marketing tool for ALL partners called the 'Partner Marketing Center'. This new tool will allow you to customize and execute targeted and topical marketing campaigns with ease (and for free).