

COMPLY WITH CONFIDENCE: 5 STEPS TO TAKE NOW

SECURE
MOBILE ACCESS

PROTECT
YOUR PERIMETER

CONTROL
ACCESS MANAGEMENT

DEPLOY
ACCESS GOVERNANCE

ENSURE
EMAIL SECURITY

Source: Dell GDPR Global Survey

THE STEEP PRICE OF FAILURE: GDPR FINES



OR 4% OF ANNUAL REVENUE FOR

- Not having customer consent to process data
- Violating the core of Privacy by Design concepts

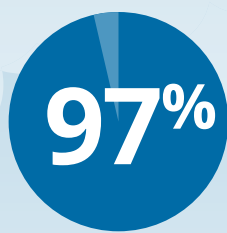


OR 2% OF ANNUAL REVENUE FOR

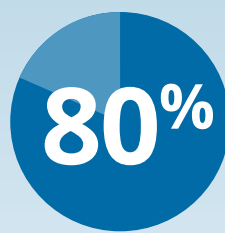
- Not having records in order
- Not providing notification of a data breach
- Not conducting impact assessment

Source: EUGDPR.org

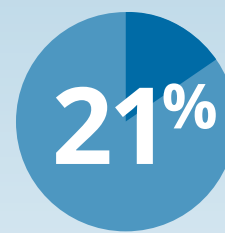
TIME TO TURN THE TIDE: GDPR READINESS



DON'T HAVE A PLAN TO BE READY FOR GDPR



OF ORGANIZATIONS KNOW LITTLE OR NOTHING ABOUT GDPR



WOULD FACE A PENALTY IF GDPR WERE IN PLACE TODAY

- **36%** don't know the penalty
- **50%** believe it would be a moderate penalty

Source: Dell GDPR Global Survey

To learn more about RSA products and services, visit rsa.com/GDPR