

KEEPING THE MODERN WORKFORCE CONNECTED

LINKSYS
PERFORMANCE PERFECTED®

FOR BUSINESS



Now more than ever, keeping workers connected is job #1 for organizations of all sizes. That can be increasingly difficult given that today's office looks and functions much differently than it did even a few years ago. For instance, Voice over IP (VoIP) is becoming more prevalent in businesses as land lines age out. Affordable and simple video conferencing, real time collaboration tools, and Cloud-based communications applications are on the rise for many organizations. Compound these advances with the growing number of flexible workspaces and a workforce that is made up of employees located in global, distributed, and remote offices. It all comes together to create today's digital workplace—one that depends on the power to connect.



Technology is the great enabler and it is essential to keep on-site employees, distributed office staff, and remote workers connected to keep business moving forward. Secure, reliable, high-speed data connectivity is a business imperative. Today's connected offices and conference rooms need to support a host of wired and wireless devices to keep workers engaged and productive, from personal technology including smartphones, tablets and laptops to standard office equipment like VoIP phones, projectors, digital cameras and printers.

Connectivity is the cornerstone of a modern, collaborative organization and connectivity can't happen without power. Today's business productivity devices have high power requirements to stay connected and function at optimal levels. Linksys Power over Ethernet (PoE) switches deliver the power by enabling the transmission of up to 30 watts of power through Ethernet cabling. PoE feeds today's power-hungry devices in the modern workplace

There's more. Linksys PoE switches offer several advantages over traditional inline power including more flexibility, lower costs, and reduced maintenance over time. Conference room and office communications installations are faster and significantly less complex since PoE requires a single cable and it doesn't require proximity to a power outlet. For a solution provider, this means time savings and reduced complexity in the installation process and freedom from the constraints of close proximity to a plug.

**SECURE, RELIABLE, HIGH-SPEED DATA CONNECTIVITY
IS A BUSINESS IMPERATIVE**



Unified Communications

Enabling effective communication is essential to every business, especially in today's digital workplace. The Unified Communications and Collaboration (UCC) market is forecast to swell to \$57 billion by 2024 according to research published by Global Market Insights, Inc.¹ Widespread adoption of BYOD on a global scale, coupled with UCC technology that leverages the BYOD ecosystem, will enable effective communications in an efficient manner.

Increasingly, businesses will look to migrate off of legacy systems and adopt web-based unified communications and collaboration solutions that offer them greater efficiency, rapid scalability and more cost savings. Voice over Internet Protocol (VoIP) represents a highly effective and cost-efficient option for businesses. According to the VoIP Report, businesses see average savings of between 50 percent and 75 percent after switching to VoIP, and integrated voice and web conferencing can result in a 30 percent reduction in conferencing expenses.²

It's The Network That Makes It Work

Without the backbone to support them, UCC technologies that power today's workers and workplaces can't do their jobs. Linksys PoE Switches, VPN Routers and Access Points bring reliably fast, secure and smooth connectivity to every corner of business operations, so your customers can stay focused on what matters most.

Maintaining reliable communications is essential. If a video conference fails or a Skype call drops, the benefits are lost. Devices, like VoIP phones, that require more power, can uphold the standard when adequately powered. With Linksys PoE, 15 watts of power can be delivered and Linksys PoE+ can deliver double the power--up to 30 Watts. PoE+ is backward compatible with PoE. Linksys PoE+ switches also offer a higher power budget than standard PoE switches to connect more devices whether they are PoE or PoE+.

Supporting multiple wired and wireless devices at optimal performance levels can be challenging. However, competition for bandwidth in the connected workplace need not be a struggle. Linksys MU-MIMO (multi-user, multiple-input, multiple-output) Access Point technology allows a Wi-Fi router, mesh Wi-Fi system, or access point to communicate with multiple devices simultaneously. This significantly decreases the time each device has to wait for a signal, which dramatically speeds up the network. That means communications like Skype calls from employee laptops or video calls from the conference room run without a hitch. That translates into higher productivity from a connected workforce.



Linksys provides the behind-the-scenes connectivity that keeps business moving forward. Power your solutions with Linksys.

Linksys PoE & PoE+ Switches for VoIP Devices

Linksys Unmanaged Switches

[Linksys LGS108P - 8 Port \(4 supporting PoE+\) Switch with 50 watts](#)

[Linksys LGS116P - 16 Port \(8 supporting PoE+\) Switch with 80 watts](#)

[Linksys LGS124P - 24 Port \(12 supporting PoE+\) with 120 watts](#)

Linksys Smart Switches

[Linksys LGS308P - 8 Port PoE+ Switch with 72 watts](#)

[Linksys LGS308MP - 8 Port PoE+ Switch with 130 watts](#)

[Linksys LGS318P - 16 Port PoE+ Switch with 125 watts](#)

[Linksys LGS326P - 26 Port PoE+ Switch with 192 watts](#)

[Linksys LGS326MP - 26 Port PoE+ Switch with 384 watts](#)

Linksys VPN Routers

[Linksys LRT224 - Dual WAN Business Gigabit VPN Router](#)

[Linksys LRT214 - Business Gigabit VPN Router](#)

Linksys Access Points, Mesh Wi-Fi, and Routers

[Linksys LAPAC1200C - Cloud Wireless Access Point - AC1200 Dual-Band](#)

[Linksys LAPAC1750C - Cloud Wireless Access Point - AC1750 Dual-Band](#)

[Linksys LAPAC2600C - Cloud Wireless Access Point - AC2600 Wave 2 Dual-Band](#)

[Linksys WHW0303 - Velop Intelligent Mesh WiFi System - AC6600 Tri-Band](#)

[Linksys EA9500 - Max-Stream™ MU-MIMO Gigabit Wi-Fi Router - AC5400](#)

[Linksys WRT1900ACS - Dual-Band Wi-Fi Router - AC1900](#)

Source

¹ [Global Market Insights](#), January 2018

² [The VoIP Report](#), July 2017