

Pro AV/digital signage

EDUCATION OPPORTUNITY CHEAT SHEET



Implementing the connected classroom and addressing emergency notifications and other security concerns are creating new opportunities for innovative pro AV/digital signage solutions in K–12 and higher education.

Entryways, hallways and corridors

Critical needs include the ability to monitor visitors' whereabouts and communicate with guests, students and faculty.

- Security cameras externally at all entrances and depending on the jurisdiction, in hallways
- Digital signage throughout the hallways to showcase school events and other announcements



Classrooms

Enabling interactive and collaborative learning is key to today's curricula and instructional techniques.

- Interactive whiteboards, tablets or laptops for classwork
- Projectors, high-quality microphones and speakers for lectures
- 3D printers, so students can have access to models they create
- Document cameras to replace outdated transparency projectors



Lunchrooms and cafeterias

The ability to communicate with students and faculty is critical.

- Security cameras where applicable and permissible
- Digital signage for menu boards
- Point-of-sale registers and card readers to accept various forms of payments (student cards, Apple/Google mobile pay, etc.) and monitor student eating habits
- Some type of control system to simplify users' interactions with the technology



Libraries, media centers and laboratories

Technology to facilitate presentations and student collaboration has become critical as libraries and media centers are increasingly being used for group instruction.

- Technology to facilitate the use of virtual or augmented reality and immerse students in educational content
- Mobile devices and gaming platforms for STEM laboratories
- 3D scanners and printers
- Interactive whiteboards
- Tablets to simplify and make certain instructional methods more accessible (e.g., frog dissection)



School perimeters

Today's schools are looking for advanced surveillance technology to ensure safety and security.

- Security cameras for overall surveillance
- Door entry swipes for secure or authorized areas
- Security phones in areas such as bus shelters, parking lots, etc.



Value-added services

While hardware sales are great, you can achieve even greater profitability by offering additional services.

- Content creation
- Design services
- Financing
- Installation
- Integration with other systems
- Project management
- Training



Need assistance?

Please contact Ingram Micro's pro AV expert, Tom Jones, at tom.jones@ingrammicro.com.

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