



# Why choose Dell Monitors



INNOVATIVE.  
DESIGNED FOR PRODUCTIVITY.  
AWARD-WINNING.

# See everything — do anything with Dell Monitors



Dell monitors are the world's number 1 brand.\*

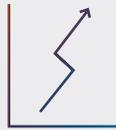
## Here's why:



### INNOVATIVE

Expect a thoroughly engaging visual experience with innovative Dell monitors, from monitors that provide the ultimate in resolution, contrast, and color with immersive user experiences, and unrivaled usability.

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### DESIGNED FOR PRODUCTIVITY

Today's Dell monitors are designed to help enhance productivity, with larger workspaces and a thin bezel design that facilitates dual monitor set-ups\*\*, great usability and flexible viewing options. All reasons to refresh your monitor today with Dell so you can simply focus on your work, and give your productivity a boost.

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### AWARD-WINNING

The multiple awards and positive reviews for our monitors from around the globe — from leading computing magazines, online portals and consumers alike — vouch for the quality, performance and usability of these monitors.

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# See everything — do anything with Dell Monitors



## RELIABLE

With Dell monitors you get the same commitment to quality, reliability and service that you expect from Dell — demonstrated through an exhaustive testing regimen, and backed by our Premium Panel Exchange<sup>2</sup> available with Dell UltraSharp Monitors and select Dell Monitors.

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## ENVIRONMENTALLY RESPONSIBLE

Dell monitors conform to environmental certifications and are made with and shipped in environmentally-preferable materials. In fact, over 75% of our business monitors contain at least 25% post-consumer recycled plastics. Built-in energy-efficient features in select monitors can help you save on power consumption, so you can be proud of the environmentally-responsible choice you make.

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Thank you  
for making  
Dell Monitors  
**#1**  
worldwide\*

# Innovative

Dell's portfolio of innovative, high performance monitors offers users a spectacular view of their work.

From the finest of details with our Ultra HD 4K monitors and the **world's first 8K monitor**, to the award-winning design and immersive experience of our Dell UltraSharp curved monitors, to the **world's first UHDA Premium-certified HDR10 monitor<sup>3</sup>** that lets you create, view and edit unbelievably brilliant color, our advanced technology delivers a range of solutions that creative professionals need to perform their best work.

## Spark your creativity with an amazing view — Dell Ultra HD monitors

Incredibly life-like, finely detailed — Dell Ultra HD monitors including the world's first 31.5" 8K monitor with Dell PremierColor — offer power users an unparalleled viewing experience. See your work come alive with the unprecedented realism of Ultra HD resolution.



# Innovative

## Imagine all you can do with performance ahead of the curve

Enjoy an optimal viewing experience on Dell's ideally sized curved monitors — offering immersive views and incredible visuals on monitors with expansive WQHD curved screens and InfinityEdge.



## Rich colors, high contrast, brilliant images...HDR10



Dell UltraSharp 27 4K Monitor – U2718Q

Dell UltraSharp 27 4K HDR Monitor – UP2718Q



**View HDR content and create your best work with visuals that inspire**

View, edit and create stunningly realistic images in HDR10 with lifelike colors, exceptional clarity and striking details. Dell's first 27" 4K HDR monitor that meets HDR10 standards<sup>3</sup> — the Dell UltraSharp 27 4K HDR Monitor – UP2718Q — lets you design your best color work yet.

View vivid HDR10 content on the Dell UltraSharp 27 4K Monitor – U2718Q and the Dell UltraSharp 25 Monitor – U2518D which both support HDR content playback.

# Innovative

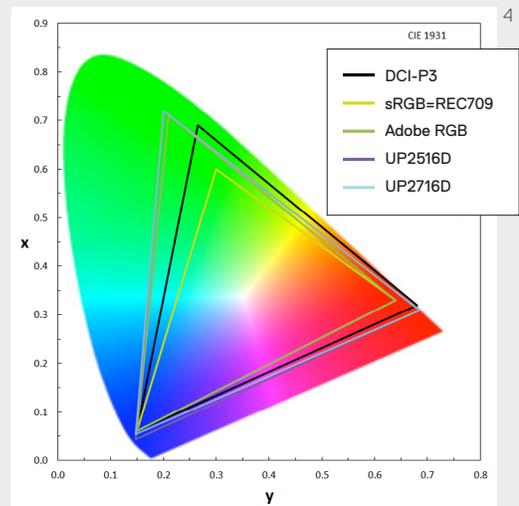
DELL PREMIERCOLOR



Innovative Dell UltraSharp Monitors with PremierColor help set the standard for color professionals. Count on a wide range of color standards to choose from, and incredible color depth and gamut, powerful calibration capabilities, and consistent, accurate colors right out of the box. All the tools you need for your color-critical projects.

## 1 AMAZINGLY WIDE COLOR COVERAGE

Dell UltraSharp Monitors with PremierColor offer wide color coverage that meets major industry standards, such as AdobeRGB, sRGB, Rec. 709, Rec. 2020, DCI-P3, for a broad spectrum of immaculate, unwavering colors. This gives users the flexibility to choose their own color standard for color-critical projects.



## 2 INCREDIBLE COLOR DEPTH AND COLOR GAMUT

Experience a high level of detail—even in dark areas—with an incredible color depth of 1.07 billion colors. That's 64 times more color depth than standard monitors for better color gradation and precision in more shades or colors.



# Innovative

DELL PREMIERCOLOR

## 3 POWERFUL COLOR CALIBRATION TOOLS & LOOKUP TABLE

Fine-tune colors using the Custom Color mode, or make further adjustments with the user-accessible hardware look-up table (LUT). Users can calibrate the monitor in-house using Dell UltraSharp Color Calibration Solution software<sup>5</sup> with the optional X-Rite i1Display Pro colorimeter<sup>6</sup> (sold separately), or tweak color parameters according to their proprietary color solution with the SDK<sup>7</sup>.



## 4 PRECISE COLOR, RIGHT OUT OF THE BOX

Each monitor is factory color calibrated on AdobeRGB and sRGB to a Delta-E < 2 and comes with a complete factory calibration report, giving users the confidence that colors will be impressively accurate right from the start.



## SEEING IS BELIEVING

Organizations are using Sherpa's turnkey system to create more-engaging video experiences. "Our appliance customers have a very accurate and precise view of what the finished product will look like because we use Dell Ultra HD 4K monitors with PremierColor," says Strathdee. "They get true-to-life colors, and they can easily adjust settings to achieve the hues they are looking for. The high resolution and color saturation are especially important when blending different camera shots into one seamless image for VR and 360 experiences." In addition to delivering 4K resolution and Adobe RGB, Dell monitors facilitate rapid refresh rates, which prevent blurring and ghost images.



Excerpted from "[Breaking through limitations with VR, AR and video](#)," a Dell customer story featuring Sherpa Digital Media, with permission from Mark Strathdee, Chief Technology Office, Sherpa Digital Media.

# Designed for productivity

Refresh your view with the latest Dell monitors — see more and do more — and take productivity to the next level.

Among our key productivity-enhancing features are super thin bezels that facilitates multi-monitor setups, multitasking made easy with Dell Easy Arrange, great adjustability, wide viewing angles and flexible connectivity options.

## Multi-monitor set-ups boost productivity

Dell Monitors with ultrathin bezels are designed with productivity in mind. Maximize your view with super thin borders on all four sides on select monitors with InfinityEdge. Open up space on your desk to work more freely and comfortably with the arm-mounted options.

**Did you know?** Dual monitor configurations facilitated by Dell's thin border design can help boost productivity by as much as 18%.<sup>8</sup>



## Easy multitasking

With Dell Display Manager's Easy Arrange you can organize multiple apps on your screen and snap them into a template of your choice, making multitasking easy and effortless.

# Designed for productivity

## Great adjustability — choose your view

Adjust your monitor to fit the way you work for maximum convenience and optimum productivity.

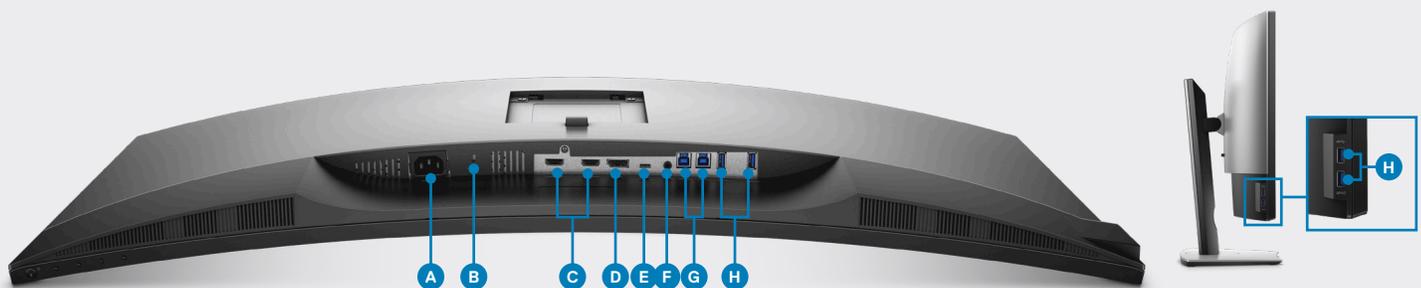


## Wide viewing angle promotes productive collaboration

The wide viewing angle on Dell UltraSharp and select Dell Monitors aids impromptu collaboration around a single monitor and lets you view consistent colors and clear images and text from almost any perspective.

## Powerful, flexible connectivity — designed for the way you work

Need to display content from other devices on your monitor? Simply plug-in and get started. Dell Monitors are built with extensive connectivity options including USB-C on select monitors.



- A** AC power connector
- B** Security lock slot
- C** HDMI
- D** DisplayPort (in)
- E** USB Type-C port
- F** Audio line-out port<sup>5</sup>
- G** USB upstream ports
- H** USB downstream ports (1 x port with Power Charging capability)

# Award-winning

Don't just take our word for it — here's what others say our monitors can do for you.

Dell monitors have won prestigious awards, while leading computing magazines and online portals continue to give positive reviews, a testament to the quality of our monitors.

**techradar.pro**

**Dell UltraSharp 32 Ultra HD 8K Monitor – UP3218K**

**“Huge size and resolution makes this the ultimate business monitor.” - TechRadar**



**Dell UltraSharp 34 Curved Monitor – U3417W**

**“Dell is still putting its name on some of the best computer displays available.” - IGN**



**Dell UltraSharp 27 4K Monitor – U2718Q**

**“The Dell U2718Q is a thing of beauty.” - GReviews**



**Dell 34 Curved Monitor – P3418HW**

**“Trust me you will never struggle to find a port if needed as the connectivity is great.” - GReviews**



**Dell 34 Curved Monitor – P3418HW**

**“The Dell P3418HW is a solid office monitor that is especially good for anyone who works with multiple documents or extra-large spreadsheets.” - LAPTOP**



Thank you  
for making  
Dell Monitors  
**#1**  
worldwide\*

**#1 Monitor Brand Worldwide\***

**Dell Monitors received 236 awards  
and excellent reviews in FY18!**

# Reliable



Enjoy the highest commitment to quality, reliability and service with Dell Monitors, the same commitment you expect with all Dell products. It's a big reason why Dell Monitors are the #1 brand worldwide for 5 consecutive years.\*

## Rely on Dell Monitors

We realize the quality of your work depends on being able to view it clearly and reliably, day in and day out, on your monitor. That's why every Dell Monitor comes with a Limited Hardware Warranty<sup>9</sup> with three years of industry-leading Advanced Exchange Service<sup>2</sup> and an option to extend the coverage up to five years.

With Advanced Exchange Service, if you have an issue that cannot be resolved over the phone, Dell will send a replacement monitor to you the next business day to get you up and running and minimize downtime.

## Upgrade to optional Dell ProSupport for Monitors

When you upgrade to Dell ProSupport for Monitors you get the same great Advanced Exchange Service plus:

- Higher level of support; more protection for your investment
- 24x7 direct access to Dell's highly trained in-region<sup>10</sup> ProSupport engineers
- Engineers help with monitor setup, configuration, troubleshooting and more.

## Premium Panel Exchange<sup>2</sup>



Reinforcing our unyielding commitment to quality and satisfaction of our customers, we offer the Premium Panel Exchange<sup>2</sup> for our Dell UltraSharp and certain Dell Monitors. In the event you discover even one bright pixel on our select range of monitors during the Limited Hardware Warranty<sup>9</sup> period, a free panel exchange is guaranteed.

# Environmentally responsible

When you purchase Dell monitors you can make a positive contribution to our environment. From recycled packaging and recycled plastic in the chassis to energy-saving features — every bit counts when it comes to working toward a greener planet.

## Environmentally responsible

- To reduce our impact on the environment, we use molded paper-pulp cushions and corrugated containers made of at least 75% recycled cardboard to promote responsible disposal of the packaging through recycling<sup>11</sup>
- All Dell E, P and UltraSharp monitors launched since 2016 are shipped in Styrofoam-free packaging<sup>11</sup>

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## Designed with environmentally preferable materials

- To reduce our manufacturing impact on the environment, over 75% of our business monitors contain at least 25% post-consumer recycled plastics, and are part of Dell's closed loop recycling program. These monitors are also EPEAT GOLD registered in the U.S.<sup>12</sup>

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## Designed to save energy

- **DYNAMIC DIMMING:** automatically dims onscreen brightness when displayed images consist of predominantly large bright and white areas.
- **POWERNAP:** dims the monitor to the minimum brightness level or puts it into sleep mode when not in use.

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## Meets high environmental standards

- **ENERGY STAR:** ENERGY STAR® is a joint program of the US Environmental Protection Agency and the US Department of Energy, helping us all save money and protect the environment through energy efficient products and practices.
- **EPEAT:** EPEAT stands for Electronic Product Environment Assessment Tool, a set of performance criteria for evaluating electronic products' environmental attributes in both public and private sectors, with Gold being the highest standard.
- **TCO:** TCO certified goes beyond green by combining features such as high performance and ergonomic design with the toughest environmental requirements on the market. Monitors labeled with TCO Certified Displays fulfill some of the world's strictest demands for climate and environmental impact, picture quality and user safety.







# Dell Monitors

INNOVATIVE.  
DESIGNED FOR PRODUCTIVITY.  
AWARD-WINNING.

Expect a thoroughly engaging visual experience with award-winning Dell monitors. Our full offering includes the ultimate in resolution and color, immersive user experiences, key productivity-enhancing features, and unrivaled usability.

\* Dell monitors are #1 Worldwide for 5 consecutive years (2013 to 2017)! Source: IDC Quarterly PC Monitor Tracker, Q4 2017.

\*\* "Dell Displays, Productivity and Satisfaction Single vs. Dual Monitors," conducted by SURL, Wichita State University and commissioned by Dell, October 2015.

1 Select Dell Monitors

2 Dell Premium Panel Exchange - Even if only one bright pixel is found on our select range of monitors, a free panel exchange is guaranteed during the Limited Hardware Warranty period. For a copy of Limited Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see [dell.com/warranty](http://dell.com/warranty).

3 As defined by UHD Alliance ([www.uhdalliance.org](http://www.uhdalliance.org))

4 Image shows color spectrum coverage with UP2516D and UP2716D.

5 Available for download from [Dell.com/support](http://Dell.com/support)

6 The X-Rite i1Display Pro colorimeter is available in selected countries for purchase from Dell. Contact a Dell representative to find out if it is available in your country. i1Display Pro is also available from X-Rite's North American and Pantone online stores, and also from X-Rite's worldwide network of resellers.

7 Dell's software development kit enables you to customize Dell UltraSharp Monitors to your preferred in-house custom system, allowing you to easily manage color space and control video layout.

8 Dual monitor configurations provide more screen real estate and can help boost productivity by as much as 18%. Source: "Dell Displays, Productivity and Satisfaction Single vs. Dual Monitors," conducted by SURL, Wichita State University and commissioned by Dell, October 2015.

9 For a copy of Limited Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see [dell.com/warranty](http://dell.com/warranty).

10 In some countries, hours for in-region support may vary. Support after local business hours may be provided in a language other than the local language.

11 Based on Dell internal analysis, May 2018

12 EPEAT Gold registered in the U.S. EPEAT registration varies by country. See [www.epeat.net](http://www.epeat.net) for registration status by country.