

Sophos Phishing Desk Aid



What's phishing?

Malicious emails that look genuine and try to trick you into providing data, spreading malware, or paying money.

What are the risks?

Phishing has led to massive financial losses, malware infections, and data breaches.

Why worry now?

Attackers have realized that people are the weakest link in IT security and they can exploit this through phishing. Plus new Phishing-as-a-Service malware kits make it easier than ever for cybercriminals to run phishing campaigns.

How to stop phishing

41% IT Pros report at least daily phishing attacks.

3 steps to avoid being a victim:

1. Train your users on how to spot and avoid phishing attacks (education)
2. Stops phishing threats at the email gateway (pre-delivery)
3. Secure your last line of defence: your endpoints (post-delivery)

Why Sophos?

- Meet all your anti-phishing needs with one vendor: education, pre-delivery, post-delivery.
- Only vendor that lets you manage all your anti-phishing protection through a single console.
- Award-winning protection from a global expert.

What to sell:

Start with Phish Threat, then expand with Sophos Email and Sophos Intercept X.

30% of phishing messages are opened

93% of data breaches include a phishing email.

16 seconds is the median time for someone to click on a phishing email

Sophos Phish Threat: Visibility and Education



Educate and test your users through automated attack simulations, quality security awareness training, and actionable reporting metrics.

On average customers see a **31% reduction** in phishing susceptibility after just four Phish Threat training emails.

Sophos Email: Pre-Delivery



Block malicious links, attachments and phishing imposters. Protect employees from the fraudulent emails that impersonate trusted senders.

Sophos Intercept X: Post-delivery



Endpoint protection powered by deep learning protects you from threats even if a user clicks a malicious link or open an infected attachment.

2018 Verizon Data Breach Investigations Report and Sophos research

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