

AUTOMATION ANYWHERE PARTNER PROGRAM

Authorized Business Partner Overview



ACCELERATE BUSINESS OUTCOMES AND SUCCESS WITH AUTOMATION ANYWHERE

As the industry leader in Robotics Process Automation (RPA), Automation Anywhere believes in joint innovation and collaboration with its partner community to provide superior solutions for customers. Whether your focus is data integration, cloud, big data, and/or analytics, you will find opportunities to sell and build a successful practice on Automation Anywhere technologies.

Automation Anywhere Authorized Business Partners play an integral role in our go-to-market strategy and overall success. Together we can build the Intelligent Digital Workforce of tomorrow that will enable enterprises everywhere to automate repetitive tasks and processes for unprecedented productivity and efficiency.

The Automation Anywhere Partner Program is the foundation of our relationship and is designed to help you acquire, deliver expert skills and experience to ensure successful RPA implementation and increase the velocity of digital transformation across the enterprise.

WHY JOIN THE AUTHORIZED BUSINESS PARTNER PROGRAM?



Upfront discounting



Deal Registration
(Additional discounting)



Marketing Development Funds



NFR licenses
(Training & Demo environment)



Partner Enablement Training
(Technical Advanced Certification)



“Human and machine—each on their own—won’t be enough to drive businesses in the coming decades. Tomorrow’s leading enterprises will be those that know how to meld the two effectively.”

- MARK MANNION
CEO, EXTRA TECHNOLOGY

FLEXIBLE PROGRAM, FLEXIBLE BENEFITS

The Authorized Business Partner Program is a multi-tiered model that offers a flexible structure designed to accommodate our partners individual business models. It includes four levels, Platinum, Gold, Silver and Bronze with an increasing set of benefits and up-to 45% margin for a high level of commitment to Automation Anywhere.

Platinum Partners receive a dedicated Partner Account Manager, and a dedicated Partner Success Manager, as well as exclusive benefits to strengthen their business objectives and accelerate ROI.

Gold Partners are given the choice of having a virtual or a dedicated Partner Account Manager. Enhanced benefits provided via the Automation Anywhere Partner Portal to ensure Gold Partners develop skills and expertise in Automation Anywhere solutions.

Silver Partners can access a substantial set of benefits via the Automation Anywhere Partner Portal.

Bronze Partners, or Registered Partners, access a core set of enablement material via Automation Anywhere Partner Portal to accelerate their time to value.

KEY BENEFITS



REVENUE GROWTH
OPPORTUNITY



ROBUST TRAINING



AUTOMATION ANYWHERE
RPA CERTIFICATION



MARKETING AND WEBSITE
PROMOTION



DEAL REGISTRATION
BENEFITS



PRE-SALES AND POST-SALES
SUPPORT

BECOME AN AUTHORIZED BUSINESS PARTNER

Apply today to start realizing the full benefits of the Automation Anywhere Partner Program >

About Automation Anywhere

Automation Anywhere empowers people whose ideas, thought and focus make the companies they work for great. We deliver the world's most sophisticated Digital Workforce platform making work more human by automating business processes and liberating people.

Automation Anywhere  www.automationanywhere.com

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