

5 STAR WINNER Partner Program Guide

Top 3 Ways

AT&T Partner Exchange® is leading channel transformation

#1. Innovation

Industry-leading technology lets you move at the speed of business.

Pre-sales APIs and responsive resources provide greater autonomy and visibility into customer orders. Increase your value and equip your customers with up-to-date information to keep business moving.

#2. Collaboration

Customer-centric culture focused on your success.

Open selling, co-branded solutions and industry-leading events are a few ways we work together to help you grow. Benefit from a reseller program designed for you and build recurring revenues to help scale your business.

#3. Acceleration

Enablement resources help you deliver cutting-edge solutions.

Product certifications and trainings, development funds and Marketing Consultants to help get you up and running in the program. Amplify your expertise and optimize operations to maximize your business potential.

AT&T Partner Exchange®



**Build Grow and Profit
with AT&T Partner
Exchange**

*Celebrating its
three-year anniversary,
AT&T Partner Exchange
offers solution providers
the ability to bundle
solutions and deliver
a distinctive customer
experience using AT&T's
network, mobility,
hosting and security
services. AT&T Partner
Exchange features a
portfolio of integrated
solutions, marketing and
investment development
funds, innovative tools,
support and more.*



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