

Helping our customers get IT done—the right way.



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Be Ready for Anything

One of the stark lessons of COVID-19 is that organizations have to be ready for anything in the digital economy.

For the past year, everyone has been consumed by dealing with the realities of doing business in a pandemic—like converting to a distributed workforce—with all the security, network, and collaboration challenges that come with it.

And tomorrow it may not be a pandemic. It could be new types of business models, revenue streams, or technology—anything really, that could cause a fundamental shift in the way you do business. You need to prepare for what comes next.

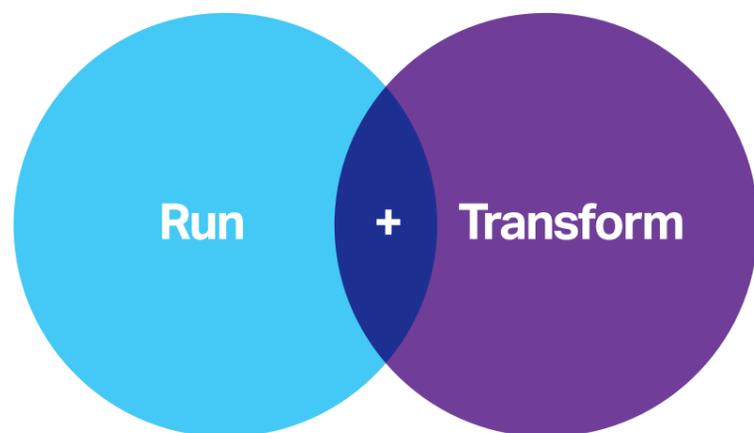
So, are you ready—for anything?



It's a Balancing Act

So how do you balance your need to stay resilient to what's happening now, and prepare for the long-term health of your organization? You can't pause one while you work on the other.

To put it simply, you need to run and transform at the same time to succeed in the digital economy.



Run and Transform

For most, running and transforming at the same time means using a strategy that takes the value of both existing IT investments and intellectual property into account.

Now

Future

It bridges the value you already have with emerging technology to give you the balance you need to prepare for a prosperous digital future. We call this smart digital transformation.

So where do you start when balancing your IT needs and opportunities?

There are four key outcomes that can help you run and transform at the same time.

Accelerate Your Application Delivery

Reliably scale Agile and DevOps across all your environments, from mainframe to cloud.

Strengthen Your Cyber Resilience

Intelligently adapt your security to respond to evolving threat landscapes, and protect your most important assets.

Simplify Your IT Transformation

Simplify the complexity of hybrid IT and transform into an agile, services-driven organization.

Analyze Your Data in Time to Act

Leverage machine learning so you can transform unlimited volumes of data into accurate, actionable, and automated insights.



See how Micro Focus customers who run and transform at the same time have succeeded in the COVID-19 economy.



The results our customers see with this approach include lower risk, fewer disruptions, and a faster return on investment.



Achieve Your Outcomes

To help you achieve your desired outcomes for running and transforming, we have six primary lines of business.



Find out more about how we help you balance today's needs with tomorrow's opportunities.

1

Application Delivery Management

Delivering business value in the digital economy requires a high-speed approach. With our solutions, you can unleash the power of DevOps across your hybrid IT landscape—quickly bringing innovative ideas to life at the pace your business demands. Now speed and quality can go hand in hand.

Find out how we help organizations with robust performance testing in our ebook, *Beyond Black Friday*.



2

IT Operations Management

Digital transformation demands IT transformation. Micro Focus IT Operations solutions work alongside legacy and cloud tools to close operational gaps while automating end-to-end workflows across key IT functions and value streams.

Watch a short video about how Micro Focus helps you simplify your IT transformation.



3

Cyber Resilience

See how our security solutions help you protect your data, detect threats, and evolve your security posture to become cyber resilient.

What does it mean to be cyber resilient? Find out by reading our ebook.



4

Predictive Analytics and Big Data

Your data can help you identify competitive advantages that help you win in a digital economy. Our big data solutions help you automate analytics, and develop accurate predictions based on large volumes of data so you have actionable insights that help you navigate your constantly changing markets.

Watch a short video on how Vertica takes machine learning to higher levels of productivity.



5

Information Management & Governance

Your data and people are your most important assets, so leverage them to adapt to change. Our Information Management & Governance (IM&G) portfolio combines proven solutions for data analysis, management, archiving and protection, while ensuring your workforce can access and collaborate on whatever they need to wherever they are.

See how we help you know your data, empower your people, and drive your future in our IM&G ebook.



6

Application Modernization & Connectivity

Your core systems are at the heart of running your business today. Unlock the value of your core business applications and create greater value—on or off the mainframe. Achieve unprecedented speed to market, competitive advantage, and operational efficiency as you leverage existing IT investments.

Check out our latest ebook to find out how "Infinite Flow" can transform your enterprise.



And that's not all—we have Government Solutions and Services to fit your needs.



Government Solutions

Micro Focus Government Solutions is committed to serve the needs of the U.S. public sector at the federal, state, and local government levels. We have purpose-built, enterprise-grade software solutions to deliver speed, agility, security, and insights that support your agency's ability to run and transform at the same time.



Managed Services

We maintain, operate, and continually improve your Micro Focus solution, including open-source software products and third-party integrations.

Get an overview of Solution Management Services by viewing our infographic.



Professional Services

Accelerate outcomes, drive adoption, and increase return on investment with Micro Focus professional services.

View the Rabobank case study to see how Professional Services was integral to their project's success.



Training and Education

Our full range of training and education solutions help maximize your product investments.

Find out how to get more from your software and your people in our ebook.



Premium Support

When you need the best possible care of your complex environment, turn to Micro Focus Premium Support.

Find out more about Premium Support.





High Tech. Low Drama.

Micro Focus is one of the world's largest enterprise software providers, delivering the mission-critical technology that keeps the digital world running.

We combine pragmatism, discipline, and customer-centric innovation to deliver trusted, proven solutions that customers need in order to succeed in today's rapidly evolving marketplace.



When you do IT right, it's high tech without the drama.

Why Choose Micro Focus?

With more than 40,000 customers, Micro Focus powers billions of transactions and millions of critical functions in industries where getting IT right matters.

Track record

We have more than 40 years of industry experience with a strong balance sheet and dependable fundamentals.

Technology agenda

With one of the world's largest patent portfolios, we drive our customers' success through innovation that is underpinned by an intelligent analytics ecosystem.

Business value

Our methodical approach to investments, R&D, and delivering value gives us an unwavering commitment to our customers and technology.

Committed business partner

We are resilient in uncertain times, and committed to making it easy to do business with us.



Read more about the numbers behind our facts in our 2020 Annual Report.

Company Quick Facts

\$3.0B

Annual revenue

300+

Enterprise-grade products

7,500

Global partners

12K

Employees in 48 countries

98

Number of Fortune 100 customers

40K

Customers worldwide

500+

Product releases in FY20

40+

Years in business

All numbers above are from the Micro Focus 2020 Annual Report (published February 2021). These will be updated in early 2022, in conjunction with the publishing of our FY21 annual report.

Run and transform at the same time— with Micro Focus.

We're experts in navigating
the digital economy, so you
get the technology you need
without the drama.

Be ready—for anything.



See how Micro Focus is helping Jaguar Racing improve
outcomes—both on and off the track.

