

QuickBooks Online

A simple way to expand your portfolio of services and bring new value to your customers



We understand that managed services are increasingly under threat of becoming commoditized

- Pricing pressures from low-cost competitors
- Erosion of margins
- Increasing OPEX
- Rising customer expectations
- Balancing automation and quality delivery
- Cost of expanding technical capabilities

How can you not only maintain, but grow?

QuickBooks is “super glue”

QuickBooks Online is the industry standard for hassle-free accounting and business management. With expert insights, advanced organizational tools, and improved efficiency, QuickBooks online offers an intuitive, easy to use solution that creates durable new revenue streams for solution providers, no accounting experience necessary.

On average, businesses evaluate their systems every

7
years

Financial accounting solutions are “sticky” because they are core to the business

- The QuickBooks brand is trusted, long-standing, and credible
- QuickBooks is known for being easy to work with
- QuickBooks Online is a complete cloud solution—with extra services
- It is a natural complement to business and technology services you may be offering today



Adding QuickBooks to your services and technology mix starts to build a revenue foundation that expands over time, whether you have accounting expertise or not.

We're going to make it easy for you - with materials, support, and a pre-paved road to success.



“Very easy to use... it was great because when I started hiring bookkeepers that may have not been CPAs and true accounting majors, they could pick up the program effortlessly.”

- Jeff Siegel, Siegel Solutions

Powerful customer value: A smart, simple way to manage your business – from organizational tools to smart insights, QuickBooks has you covered

Utilize advanced organizational tools

Modernize and automate financial processes

Track finances and expenses

Access valuable insights and make accounting effortless

Make your business look good

Create custom, professional invoices, sales receipts, and estimates

Stocked for success From shelf to shipment, QuickBooks automatically tracks inventory

Utilize a dynamic dashboard

Quickly view income, expenses, outstanding invoices, and other key business financials

Automate your spending

Manage your bills and vendors you owe with automatic bill pay that's hassle-free

Get paid instantly

Add a Pay Now button to online invoices for easy one-click payments

Prepare your 1099s

Automatically keep track of subcontractor payments, and be ready to issue 1099s

Monitor expenses

Connect bank and credit card accounts for automatic downloads and categorization

Control your cash flow

Stay on top of who owes you, how much, and when their payment is due

Track receipts with ease

Snap photos of your receipts and link to transactions for easy tax prep

Utilize one-click reporting

Instantly check your profit and loss, balance sheet, and dozens of other reports

Share with your accountant

Your accountant can instantly access your records from anywhere, anytime (for free!)

Take care of business everywhere

Follow up on a late invoice, run payroll, or update customer data from your mobile or tablet