

kaspersky

**Kaspersky supports
healthcare institutions
amid COVID-19
pandemic with free
product licenses**

FAQ

For internal and partner use only

24.03.2020

What is the target audience of this promo?

Eligible customers: Healthcare organizations of all types (private as well as public/governmental), including (but not limited to): hospitals, medical research laboratories, clinics etc.

NB: Kaspersky reserves the right to confirm that customers fulfil qualifying criteria.

What products are eligible for this promo?

The following products can be provided up to a defined number of nodes/users:

- Kaspersky Endpoint Security Cloud Plus (KL4743) up to 999
- Kaspersky Security for Office 365 (KL4312) up to 999
- Kaspersky Endpoint Security for Business Advanced (KL4867) up to 999
- Kaspersky Hybrid Cloud Security – Enterprise Server (KL4253) up to 99

What is the duration of the promo?

Promo start date: 23.03.2020

Promo end date: 23.06.2020

What is the promo license duration?

New SKUs are valid for 6 (six) months starting from the order date.

So, for example, if the last day of promo validity is 23.06.2020, then the license will be valid to 23.12.2020.

What SKUs are used for this promo?

These promo SKUs can be accessed if you have KORM permissions.

For your convenience, they are also available in an excel file [here](#)

(<https://confluence.kaspersky.com/pages/viewpage.action?spaceKey=PMO&title=Healthcare+institutions+FREE+6+month+licenses>).

To obtain the promo discount, apply code PR-0026037 in the KORM “Promo Code” field.

What bands are available for this promo?

Available bands: up to 999 nodes/users for all products, with the exception of Kaspersky Hybrid Cloud Security – Enterprise Server, which is available for up to 99.

We have a request from a larger organization. How can we process these orders?

For larger volumes, a quote should be created with 100% discount with appropriate justification. Keep regional and global sales management (Vyacheslav Ivanyuk for Enterprise, Kirill Astrakhan for SMB) informed for approval.

Is it possible to sell 1 year license with 50% discount or 18 month with 33% discount reflecting the promo code?

No, the promo was not intended for this. The main idea is to let HC institutions gain time, focusing on providing their services to those who need them. We do not want to complicate licenses issuing with these operations.

Will this promo license generate a new license key? If this is the case, can a customer buy another 6 month paid license which starts at the end of the free period?

Yes, new licenses will be generated. After promo licenses expire, they can renew to the normal commercial licenses.

In many cases municipalities own hospitals. What if they order more licenses to cover their entire organization including schools etc.?

If these licenses are used for HC organizations, they can be provided. Kaspersky reserves rights to control the proper use of the licenses according to the promo requirement. If this promo usage is abused, the distributor may be invoiced.

Can this promo be applied to private companies producing medical equipment, or pharmaceutical companies etc.

Yes, if these private companies are contributing to the fight against the COVID-19 pandemic.

What about our current Healthcare customers who has already bought our solutions? Are they eligible for this promo?

The main purpose of this promo it to let healthcare institutions gain time and concentrate on providing their services. This promo is intended for new customers mostly, no extension of existent licenses is provided.

What if Healthcare institutions want to use KESB Select functionality? Should they order KESB Advanced?

Yes, they can use KESB Advanced licenses for functionality of KESB Select only.