

What does it take to make a cloud strategy practical?

Every cloud strategy must reflect the organization's special context – and sometimes, IT infrastructure and operations (I&O) professionals need to make compromises...

Every cloud strategy has to be unique

I&O professionals need to develop a cloud strategy that delivers real value to their organizations. But too many strategies are plagued with stagnation, overspending, or poor alignment to larger business imperatives.

This Forrester report explores the best way to help them devise a multi-cloud strategy that's tangible and actionable.

Discover how you can help I&O pros to:

Consider key criteria to better understand their organization's **unique context.**

Be willing to make **strategic compromises** and tough calls.

Uncover key issues through exploration and testing of the strategy.

Design and develop the right documentation to support the strategy.

Solve known struggles by addressing **people's strengths** and challenges.

Prepare for **frequent change** and understand that the strategy will evolve.

Develop a marketing campaign to launch with

maximum impact.

Learn how you can use Dell Technologies Cloud to help customers develop an effective hybrid cloud strategy