Use IDC’s Roadmap for Consistent Hybrid Cloud

Demonstrate the benefits of modernized IT

Organizations are increasingly spreading their IT resources across multiple cloud deployments – and struggling with the associated management and operational complexities.

Help to eliminate this commonly experienced pain by promoting the concept of ‘cloud without the chaos’. As a Dell Technologies partner, you’re ideally placed to introduce organizations of all sizes to optimized Dell Technologies Cloud solutions.

Deploying a consistent hybrid cloud strategy will enable your customers to simplify and streamline their IT operations, helping them cut costs, enhance business agility, increase productivity, and reduce risk.

Demonstrate the benefits of ‘cloud without the chaos’

A recent report published by industry analyst IDC* sets out an IT roadmap detailing the stages of an organization’s journey to implementing consistent hybrid cloud.

From IT modernization through to business innovation, the researchers identify and examine the benefits of consistent hybrid cloud, the typical obstacles that organizations are facing, how they’re overcoming those challenges – and the outcomes they’re achieving.

According to IDC’s research, hybrid cloud users can experience up to:

- **13%** lower annual operating expenses
- **11%** reduction in risk
- **15%** faster time to market

Operational excellence

- Reduced TCO
- Improved ROI
- Increased productivity
- Reduced risk
- Improved performance and reliability

Accelerated innovation

- Faster time to market
- Increased business agility

Better customer experience

- Real-time data access
- Increased customer satisfaction
- Improved IT service delivery

Visit the digital marketing tool today

Leverage the IDC IT Roadmap and share the insights with organizations of all sizes as part of your customer-facing Dell Technologies Cloud campaign.


Access and share the IDC IT Roadmap – and use the research findings to trigger cloud conversations with customers, so you can discuss their specific concerns and needs.

Consistency is the key to success

The IDC IT Roadmap and related research reveals that the benefits for IT leaders of delivering a consistent hybrid cloud are: