



# Introducing the new ADT Cybersecurity Channel Partner Program

Now, any-size VAR or MSP can immediately become an MSSP, delivering powerful and profitable enterprise-level solutions to their customers.

ADT, the leader in smart business security, is now a leading provider of cybersecurity for small to midsize companies, with thousands of locations under management.

Our Value Innovations in cybersecurity are now available to any-sized channel partner.



# Fortune 500-level solutions for SMB-level companies

Affordable, advanced cybersecurity designed for companies under 100 employees

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Unsurpassed capabilities and services for distributed networks with numerous locations

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Strong incremental net profitability from day one

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Unprecedented flexibility that limits partner risk built into all the programs

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Fast, simple and easy to deliver

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Complete, robust turnkey services with minimal work required by your staff

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Powerful new business-building tools enabling you to sell more traditional services

# Your trusted security adviser and fully invested partner



## ADT CYBERSECURITY IS AN EXPERT AND EXPERIENCED, TECHNOLOGY-NEUTRAL MSSP

- SonicWall
- Fortinet
- Cisco Meraki
- Cisco Firewall
- Palo Alto
- Juniper



## COMPLETE NETWORK PERIMETER DEFENSE CYBERSECURITY BUNDLES—MANAGED 24/7

- Firewall and licenses with full UTM
- Configuration and installation assistance
- Free next-day replacement
- Your outsourced cybersecurity department
- Unlimited customer service
- Secure email and mobile VPNs



## ADT-IQ SIEM/MDR SERVICES SPECIFICALLY DESIGNED FOR SMB CUSTOMERS

- AI and machine learning based algorithms that learn and understand the network
- Highly automated
- Cloud vs. hardware-based solution
- Eliminates many of the issues with traditional SIEM/MDR services



## DATA BACKUP AND END-POINT SOLUTIONS

- Can integrate with firewall, email and ADT-IQ to provide an anti-ransomware solution



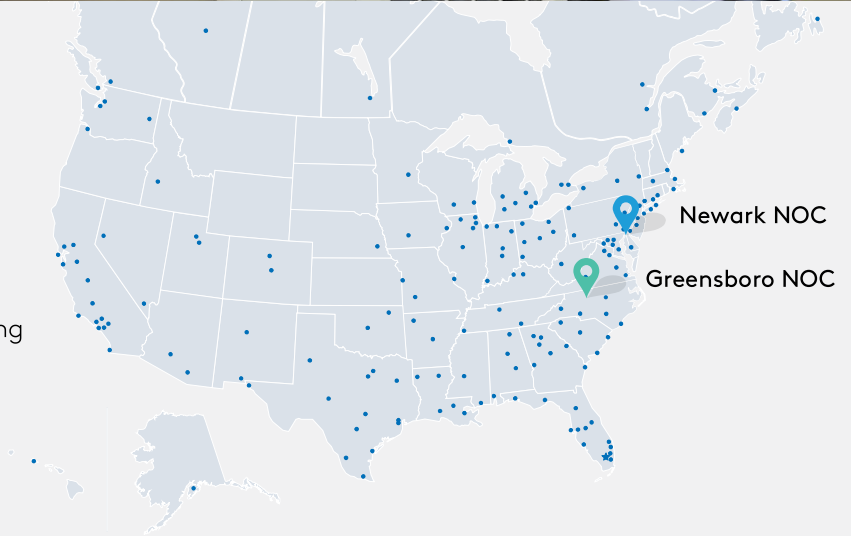


## ADT has made a significant investment in cybersecurity

ADT has over 140 years of professional monitoring experience—we leverage that expertise to help protect businesses from today's cybercriminals.



Contact us and learn how to transform your business by offering advanced cybersecurity solutions by ADT.



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**Statement of Good Security Practices:** IT system security involves protecting systems and information through prevention, detection and response to improper access from within and outside your enterprise. No IT system or product should be considered completely secure and no single product or security measure can be completely effective in preventing improper access. ADT Cybersecurity products and services are designed to be part of a comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products or

services to be most effective in ensuring network security and regulatory compliance. ADT Cybersecurity does not warrant that its products and services are immune from the malicious or illegal conduct of any party.

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