# Introducing the new ADT Cybersecurity Channel Partner Program

Now, any-size VAR or MSP can immediately become an MSSP, delivering powerful and profitable enterprise-level solutions to their customers.

ADT, the leader in smart business security, is now a leading provider of cybersecurity for small to midsize companies, with thousands of locations under management.

Our Value Innovations in cybersecurity are now available to any-sized channel partner.

**ADT** Cybersecurity

# Fortune 500-level solutions for SMB-level companies

**Affordable, advanced cybersecurity designed for companies under 100 employees**

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**Unsurpassed capabilities and services for distributed networks with numerous locations**

**Strong incremental net profitability from day one**

**Unprecedented flexibility that limits partner risk built into all the programs**

**Fast, simple and easy to deliver**

**Complete, robust turnkey services with minimal work required by your staff**

**Powerful new business-building tools enabling you to sell more traditional services**

# Your trusted security adviser and fully invested partner

## ADT CYBERSECURITY IS AN EXPERT AND EXPERIENCED, TECHNOLOGY-NEUTRAL MSSP

- SonicWall
- Fortinet
- Cisco Meraki
- Cisco Firewall
- Palo Alto
- Juniper

## COMPLETE NETWORK PERIMETER DEFENSE CYBERSECURITY BUNDLES— MANAGED 24/7

- Firewall and licenses with full UTM
- Configuration and installation assistance
- Free next-day replacement
- Your outsourced cybersecurity department
- Unlimited customer service
- Secure email and mobile VPNs

## ADT-IQ SIEM/MDR SERVICES SPECIFICALLY DESIGNED FOR SMB CUSTOMERS

- AI and machine learning based algorithms that learn and understand the network
- Highly automated
- Cloud vs. hardware-based solution
- Eliminates many of the issues with traditional SIEM/MDR services

## DATA BACKUP AND END-POINT SOLUTIONS

- Can integrate with firewall, email and ADT-IQ to provide an anti-ransomware solution
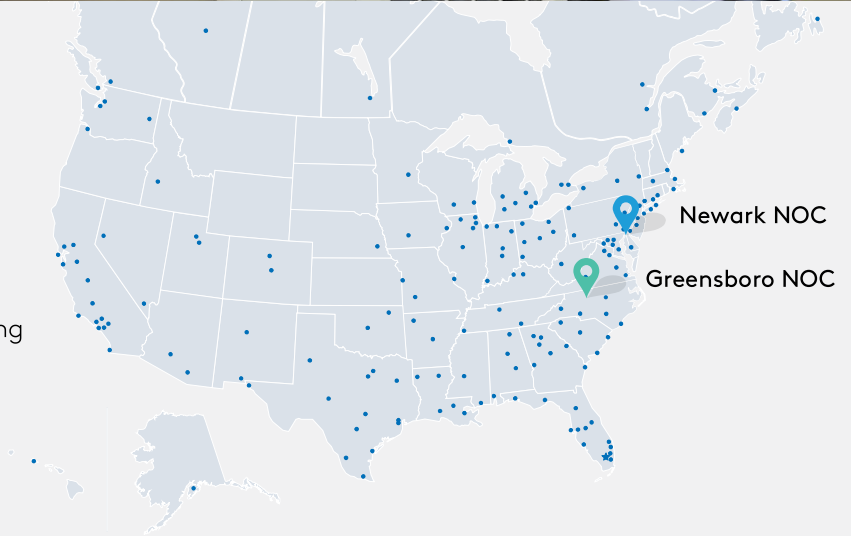
ADT Cybersecurity

# ADT has made a significant investment in cybersecurity

ADT has over 140 years of professional monitoring experience—we leverage that expertise to help protect businesses from today's cybercriminals.

Newark NOC

Greensboro NOC

## ADT Cybersecurity

Contact us and learn how to transform your business by offering advanced cybersecurity solutions by ADT.

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