

77% of business-critical applications are unprotected. Until now.

The average mid-market organization uses 217 SaaS applications today, and only 23% are paid for and managed by IT. Despite the common myth that SaaS companies are responsible for customers' data, their responsibility model indicates that customers are responsible for managing, securing, and protecting their data. This means all organizations using SaaS applications and cloud services are susceptible to deletions, corruptions, ransomware attacks, and outages. Left unchecked, application and data sprawl can put your customers at greater risk of costly downtime and data loss.

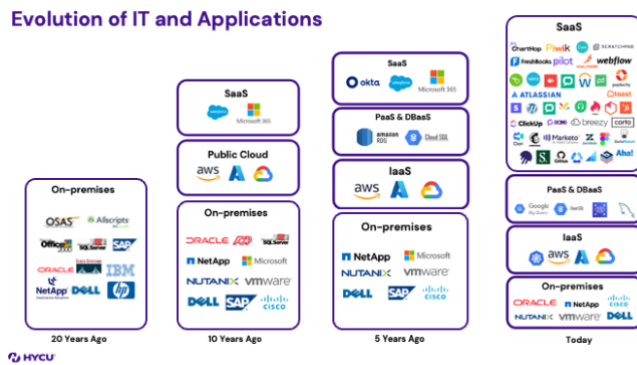


Figure 1 Twenty years ago, CIOs and IT organizations managed, controlled, and protected all your customers' applications. With the rise of cloud infrastructure, next-gen cloud services, and SaaS applications, there's a growing risk to your customers' data that legacy data protection can't solve.

With the announcement of **HYCU R-Cloud™**, we are extending our data protection as a service (DPaaS) solution **HYCU Protégé™** to on-premises, cloud, and now DBaaS, PaaS, and SaaS applications. We're also announcing **HYCU R-Graph™**, a data estate visualization service that will change how you interact with your customers.

R-Cloud™: Data Protection Development Platform

R-Cloud™, the world's first and only low-code development platform, enables HYCU partners and ISVs to deliver backup and recovery solutions for DBaaS, PaaS, and SaaS—in just days, not months or years. Partners that write to R-Cloud can release backup and recovery services that include:

- Granular, UI-based recovery
- Simple, automated policy management
- Complete visibility and reporting
- Self-service with access control

The growing risk of unprotected SaaS

17,000+
The number of SaaS apps available in North America

217
The number of SaaS apps in a midsize org

23%
Average portion of applications paid for and protected by IT

<10
The number of SaaS apps protected by backup vendors in the Gartner Magic Quadrant

About HYCU

HYCU is the fastest-growing leader in the multi-cloud and SaaS data protection as a service industry. By bringing true SaaS-based data backup and recovery to on-premises, cloud-native and SaaS environments, the company provides unparalleled data protection, migration, disaster recovery, and ransomware protection to thousands of companies worldwide. As an award-winning and recognized visionary in the industry, HYCU solutions eliminate complexity, risk, and the high cost of legacy-based solutions, providing data protection simplicity to make the world safer. With an industry leading NPS score of 91, customers experience frictionless, cost-effective data protection, anywhere, everywhere.

Learn more at www.hycu.com.

As a result, you'll be able to expand your data protection portfolio unlocking new revenue streams—and adapt to your customers' evolving tech stacks with unrivaled speed and ease.

R-Graph™: Data estate visualization

R-Graph is our free, agent-less visualization service that allows you to see across your customers' data estates, allowing you to map out all the applications in an organization, from on-premises infrastructure to cloud and SaaS applications. With R-Graph, you can guide companies to identify critical services that need to be protected in minutes.

What does this mean for partners?

HYCU Protégé now comprehensively visualizes the entire data estate by auto-discovering and visualizing all applications and services—SaaS, PaaS, DBaaS, public, and private cloud. Not only is every application mapped out, but users can identify what applications and services remain unprotected. To accelerate the protection of business-critical applications, HYCU has already developed backup and recovery services for the following SaaS, DBaaS, and PaaS applications:

- Amazon Relational Database Service (Amazon RDS)
- Google BigQuery
- Google CloudSQL
- Google Workspace
- Salesforce
- Okta
- Confluence
- Jira Software
- Jira Service Management

Want to get started?

- For interest in becoming an early developer on R-Cloud, [register here](#).
- For interest in leveraging R-Graph, [register here](#).
- For interest in the new SaaS applications and cloud services, [register here](#).

New benefits for your customers

Identify risks and protection gaps: Built-in application and data sprawl mapping of all applications and data in an organization to quickly minimize risks of data loss and cyber-attacks.

Company-wide data protection: Rapidly extend protection to all SaaS applications and cloud services, allowing customers to protect business-critical data, anywhere.

Cost-efficient and simple: Protect and recover all apps in one service, with easy-to-assign, automated backup policies. Maximize operational efficiency to protect more while reducing the total cost of ownership.

New benefits for our partners

Expanded your data protection portfolio: Easily identify vulnerabilities and risk within your customers' organizations and expand your portfolio to include SaaS, DBaaS, and PaaS.

Increase average customer revenue: With HYCU Protégé, you can easily, extend data protection services across the entire application environment with minimal effort.

Develop your portfolio on demand: With HYCU as a partner, you can write to R-Cloud itself and extend HYCU Protégé's support to key applications in your portfolio now and in the future.