SPECIAL ADVERTISEMENT



## NETWORK CONNECTIVITY PARTNER PROGRAM





Christopher Formant SVP, Verizon Enterprise Solutions Top 25 Most Influential in the CRN Top 100 Channel Executives



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## Break away from traditional Network and deliver better business results, faster.

The network is so much more meaningful today than ever before. It is the lifeblood of what the Enterprise is able to achieve within its transformational journey. Verizon recognizes that it can be a little frightful when contemplating the future, from developing the right strategy to building business models leading to the right customer centric focus for your business. You should be thinking about a Digital Destination and we think we can help address the speed with which you get there.

## But, how?

Turn your IT department into a strategic asset, one that has the power to transform your entire business. Software-defined networking (SDN) brings business and IT together to drive innovation and agility. Business and IT leaders in nearly every industry are working to stay ahead of technology trends and skillfully handle challenges to their network operations and management.

As a complex configuration of different devices, vendors, services, locations and technologies that often don't work well together, the network can be slow to respond to new trends and challenges. And even though your IT staff is doing everything possible to make the network scale seamlessly and simplify rollouts, time and resources can quickly run out. We can help you change all that to get more value from your network with smarter performance, simplified security and faster apps.

And it doesn't have to stop there. Once you have the network that serves you for that Digital Destination, we can work to build the right type of collaboration to address your needs. All of this, with security in mind.

## Still wondering what the next step could be?

Let us work with you through this journey and identify your business aspirations. Our Digital Advisory Services workshop provides knowledge about SDN industry trends and has a point of view on SDN and its relevance to the network environment.

Curious? You should be.

