

Toshiba Quality Guarantee

Tecra® C50

When failure is not an option.

Put your trust in Toshiba's new 15.6" Tecra® C50 laptop. Tap into the legendary Tecra® tradition of performance for the advanced power, security and durability you need to outclass the competition. Toshiba's Tecra® products are built for business, and we stand behind our products with the Toshiba Quality Guarantee.



What does the Toshiba Quality Guarantee cover?

What will Toshiba do?

In the unlikely event that your product fails to work due to a defect in a "Major Hardware Component" within 6 months of your original purchase date, Toshiba will replace the product free of charge with a new or remanufactured product that is at least equivalent to the original product (i.e., same or like model). A "Major Hardware Component" means a LCD panel, hard drive, solid state drive, memory, or system board and any other component that may be included at Toshiba's reasonable discretion. Cosmetic damage due to handling and wear of the product is not included in this program, including keyboards, case work covers, key caps and plastic pieces. All of Toshiba's standard limited warranty terms and limitations apply. To ensure eligibility and more efficient support under this special Toshiba Quality Guarantee coverage, please register your product at <http://support.toshiba.com/register>.

Big performance for small business with the Tecra® C50

At Toshiba, we recognize your important role in our success. So, as part of our ongoing commitment to your success, we bring you Tecra® C50 Program.

What's in it for you? A full spectrum of programs, services, perks, discounts, resources and value-added extras to help you find, win, retain and grow customers.



Available Tecra® C50 Programs

Deal Registration

Register your opportunity and keep the business you've worked hard to create. Under the Deal Registration Program, we show our respect for your channel expertise and relationship with the customer by offering at least a 4% rebate on orders of 25 units or more of the Tecra® C50.

Government/Education Institutional Support

For IT professionals in charge of a government agency or K-12 school, Toshiba offers not just cutting-edge technology, marketing expertise and award-winning support, but a 4% discount on the Tecra® C50, too.

Special Bidding

Be first in and with a win using our quick turnaround bid service that lets you submit bids for 25 units or more of the Tecra® C50 on those opportunities that require special discounts.

Sales and Marketing Tools

To lock up lucrative accounts you need to do more than just talk a good story. And with access to Toshiba sales and marketing tools you can—backing up your pitch with sell sheets, grids, collateral, images and more.

Quality Guarantee Program

The Tecra® C50 laptops are built for business, and we stand behind our products. In the unlikely event that your product fails to work due to a defect, Toshiba will replace the product free of charge.

Tecra® C50 Demo Program

From time to time, you need to show customers the product. Toshiba makes it easy to get your hands on a Tecra® C50 for customer demonstration purposes.



On-Site Bid Discount Program

With Toshiba's On-Site Bid Program you won't have to go far to acquire the special pricing needed to give you a competitive edge. With excellent price points and immediate support for bids on the Tecra® C50 laptops, you're guaranteed to boost sales.

Dedicated Toshiba Inside and Field Support

Looking to win business through sheer expertise? You're not alone. As a valued Tecra® C50 reseller, you'll have a team of dedicated Toshiba representatives at your disposal to support your needs.

Marketing Development Funds (MDF)

It's no secret, your business success depends on your ability to effectively reach customers and prospects with creative marketing campaigns. With Toshiba's MDF program you can access proven resources and funding to supplement and enhance your sales and marketing capabilities.

New Business Leads

Everyone wants an inside track. That is why Toshiba generates, acquires and passes on to you a steady stream of high quality sales leads. When they call us, we call you.

