Too Much Data Driving you Mad?
Learn Smart Storage with StorageCraft

StorageCraft®

Data Hoarding Issues?
File Backup to the Rescue

Over half of businesses around the world have adopted BYOD policies, and nearly everyone these days has a smartphone that produces high-class photos and videos.

- 50% of companies will require employees to provide their own devices by 2017 (Gartner prediction)

- As a result, massive amounts of unstructured data is stored on business systems. Read on to learn more about smart storage with StorageCraft!

Not all data is equal......
Neither are all backups.

" How do I know which data is important? "

We are creating data at a mind-boggling pace. But only about 15 percent of that data is mission-critical.

Too Much Data Driving You Mad?

(Backup smartly! Save money on storage - and on therapy)

① Cut Costs

"Back up everything!"

The traditional storage industry will say every bit/byte of data is important, so we need to back it all up.

That's just not sustainable however, in the long term.

- Storing a single TB of file data costs around $3,351 a year.
- That cost potentially skyrockets because of supporting technologies.
- File sharing services are costing companies an average of $450 per user, for constant access.

With File Backup & Recovery, you can skip backing up personal data and photos - and just back up what's really important.

StorageCraft

② Road Warriors

On the Road? Get a Lightweight Backup.

Your mobile workforce is an essential asset to your business, working at every opportunity in train, planes, hotels, … but they are also a striking vulnerability to your business.

Hotels and business centers, where unsuspecting business travelers are accessing mails and files, are often the worst hit targets when it comes to ransomware attacks. Las Vegas, for example, is now ransomware capital of the world. Hackers are aware that the computers of remote workers may not be backed up regularly.

Employees sometimes leave laptops on trains and CEO's sometimes click "delete" instead of "save".

File backup software can keep you safe from ransomware, hardware, software failure and even human error.

StorageCraft.

③ Tame the Chaos

Data Hoarding Driving You Mad?

No more backing up personal videos! With the new StorageCraft File Backup & Recovery with Backup Analyzer, you can:

- Backup files on a computer, but not the whole system
- Reduce storage costs by backing up only mission-critical data
- Allow versioning so you can recover based on a point in time that you choose
- Automate backups and use pre-configured rules specific to your industry make maintenance very easy

The "Analyze Only" feature can help you separate the wheat from the chaff when it comes to business data.

StorageCraft

④ Don't Skimp on Backups

For servers or databases, you will still need imaging backup software like ShadowProtect

Compliment your Business Continuity solution with File Backup and Recovery with Backup Analyzer, which allows you to:

- Back up your mobile employee's data on laptops
- Find out what's really important in your storage and reduce costs
- Manage hundreds or thousands of endpoints with one single, easy-to-use file backup solution

Ensure all the company's laptops and work desktops are backed up and protected.
Restore files and folders easily and quickly.

StorageCraft.

⑤ Scaling Should Be Easy

Feeling the growing pains of the enterprise?

Small companies that do a good job at servicing their customers will eventually graduate to mid-size and eventually to enterprises.

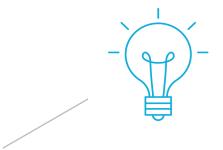However, turmoil can accompany growth. IT managers need to figure out the best way to manage all endpoints.

With File Backup & Recovery with Backup Analyzer, it's easier than ever before to look into hundreds, even thousands of computers and make sure they are protected.

1. The Backup Analyzer scans computers remotely, without the need to schedule off-time with the employee.
2. The pre-configured industry-based rules will save you time trying to figure out which data needs backing up.

StorageCraft

In conclusion

If you're looking for a smart and lightweight file backup for Windows, this is it!

Join the Data Management Revolution with

File Backup & Recovery with Backup Analyzer!

StorageCraft.