





What Can Selling The Cloud Do For You?

In the 1990s, PCs connected to the Internet and transformed business. Now, a new transformation is happening as the Internet connects communications systems to the cloud, giving more communications capabilities than ever before.

Standard Feature Set

Line Pooling & Bursting

Advanced Billing Capability

Mobility

Skills-Based Multi-Location Call Distribution

2-way Traffic Shaping

24/7 Monitoring

Disaster Recovery Down To Extension Level

"Find Me/Follow Me"

Fax In The Cloud & To Machine

Chat

Web Conferencing

Video Conferencing

Voicemail In The Cloud

Advanced Call Center

Bring Your Own Bandwidth – Unlike many of our competitors which require you to use their proprietary bandwidth with their systems, Star2Star is available on any sufficiently powerful bandwidth that is available to or preferred by the customer.

Nationwide Footprint – Star2Star is the only Unified Communications provider that has a truly national footprint. Our systems can be installed, operated, and maintained anywhere in the United States and Canada.

Higher Margins – Star2Star is committed to helping our wholesale partners earn more, which is why we offer the highest margins in the industry.

Lowest Operating Cost – Star2Star you earn more while saving your customers money at the same time. Solutions from Star2Star have the lowest operating costs of any comparable products and services in the industry, due to our Blended architecture requiring dramatically less bandwidth, infrastructure, and cost licensing.

Custom Development – You won't have to tell a customer that you can't meet their needs with Star2Star. We have a dedicated professional services team who are driven to help provide any custom feature that your customer may require, including existing hardware and software integration, modified features, and additional functionality.

Call Center Applications – Star2Star brings your customers the most advanced tools available for call center operation and management. Our StarCenter application provides capabilities like skill-based ring strategies, flexible queuing configurations, in-depth reporting, and more.



If you have answered YES to any of the questions posed in this brochure, the Star2Star Platform is the right solution for you to sell. We are the only Cloud Communications provider that guarantees quality and offers the complete UC Solution with alternative ways of communicating, such as fax, chat, and video conferencing.



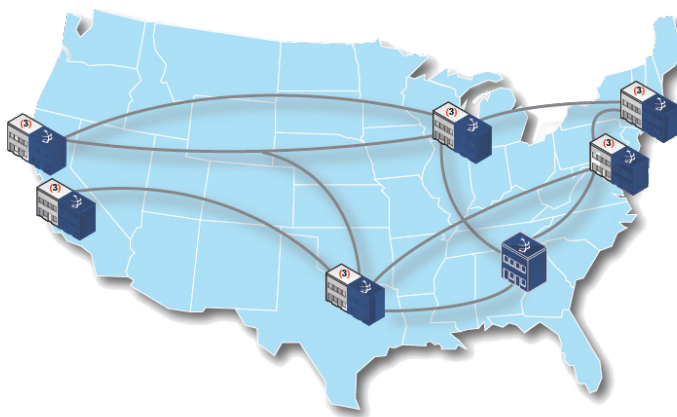
White Label Licensing Or Co-Branding

You have the option of licensing or co-branding our solutions. Our licensing options include StarBox hardware components, platform components and application components.

Full Monitoring And Management Down To The Desktop – Star2Star takes every effort to make sure that your customers systems' stay functional. We proactively monitor every single system with StarWatch Continuous Monitoring. If anything is wrong, we send a Critical Alert to you and your customer. We automatically route your transmissions along the data path that ensures the fastest speed and greatest accuracy with StarPath.

Proactive Support And Tools – Star2Star works with you to keep your customers happy. Our team of dedicated technical support experts is constantly monitoring our network and helping your customers solve any issues that develop around the clock, often before the customer has noticed anything is amiss.

Professional Services For Installations Across The Country – Star2Star gives you the option of having our professional services team install for you wherever in North America your customer's offices are located.



Our Constellation Architecture Delivers The Best Quality Cloud Communications

Our patent-pending Constellation™ technology works in real time with our six regional data centers and the StarBox Cloud Connections Manager at your customers' office. Together, they analyze current Internet traffic conditions in real time to shorten the route calls take across the Internet. StarPath solves the network quality issues that other service providers cannot solve.

A Commitment To True Partnership

- Win More Deals
- A Solution That Works As Advertised
- Keep Customers Longer
- World-Class Partner Support
- 99.999% Guaranteed Reliability
- 24/7/365 Proactive Support
- Billing System In Place For Collecting And Remitting Taxes



Technology You Can Depend On

- Automatic Backup and Failover
- Disaster Recovery To Extension Level
- Redundant Data Centers
- Redundant Phone Carriers
- Next Day Parts Replacement
- Redundant Internet Connections
- Mobility Features Including iPhone App



Scalable Cloud Communications

Success built on the most complete and reliable architecture. We make communications a competitive advantage, not just a cost of doing business.

- ★ Flexible per-seat and per-line pricing options
- ★ Low upfront cost plans available
- ★ Pool phone lines across multiple locations to save money
- ★ Call bursting eliminates busy signals
- ★ Incredibly low long distance rates
- ★ Competitive toll free and international rates
- ★ Unlimited voicemail that forwards to email
- ★ "Meet-me" conferencing included
- ★ Free inter-office calls

Award-Winning Quality Products and Service

Our superior service and patent pending cloud architecture overcomes the reliability and quality limitations of other communications technology. We have the highest customer retention rate in the industry which provides a dependable source of income for you and allows you to focus on selling more.



How To Become A Wholesale Partner With Star2Star

Star2Star Communications offers the best partner model in the industry. No other provider makes it easier for you to focus on relationship building and selling. Partners with Star2Star Communications have the opportunity to wholesale The World's Most Complete and Scalable Cloud Communications Solution. We look forward to working with you!

For More Information on becoming a wholesale partner with Star2Star, Please visit our website at www.star2star.com/partner-program/star2star-partner-program or Call us at 941-234-0001

