

# Experience ultimate adaptability in a 2 in 1 device.

The flexibility you need to handle all the ways you work.



In a professional services firm, multiple modes of working are the norm. Sometimes you're at the desk, getting focused work done. Other times, you're on the move, meeting with clients, reviewing documents, and solving problems. Until now, these different ways to work required different technologies and different apps — a laptop or PC at your desk, a tablet or mobile device for touch-screen apps while on the move.

**Whether you are on the move or at your desk, a 2 in 1 gives you power and flexibility with familiar apps and Windows\* 8 to keep you productive and your client data secure.**



#### Laptop: In the office

The applications and performance to create presentations, write proposals, and manage client contacts



#### Tablet: On the go

The flexibility to present, sign documents, access apps, and connect with clients



#### 2 in 1: In the office & on the go

A 2 in 1 does it all and keeps your contacts, emails, and files in one place



#### Up to 3X longer battery life<sup>1</sup> and business apps that run twice as fast<sup>2</sup> as on a 4-year-old notebook<sup>2</sup>

Windows\* 8-based devices help you service clients better with your most used apps, and many more:



Intuit\* Quickbooks



Citrix\* GoTo Meeting



Dropbox\*



Zillow\*



Evernote\* Skitch



DocuSign\*



Microsoft\* Outlook



Calendar



People



Messaging



2000+ Business Apps<sup>3</sup>

A 2 in 1 device gives you the best of both worlds. So when you're creating documents, putting together a budget in MoneyGuide\* Pro, or browsing for office space using Zillow\*, it's a high-performance laptop with the right software and a highly productive interface. When you're meeting with clients using GoTo Meeting\*, signing docs using DocuSign\*, and sharing insights with tools like Skitch\*, it's a tablet that can be easily passed and flipped and has touch-screen control.<sup>4</sup> It's the flexibility you need to handle all the ways you work every day.

#### Consistently outstanding performance

Best of all, a 2 in 1 device makes going between your work worlds quick and easy — no files to transfer, no contacts to share, no emails to forward. It runs Windows\* 8, so it's compatible with your favorite applications. Plus, you'll get up to three times longer battery life<sup>5</sup> and business apps that run twice as fast as on a 4-year-old notebook.<sup>6</sup> And since they're nearly 40 percent thinner and lighter than older laptops, they'll look and carry great, too.<sup>7</sup> With a 2 in 1, you'll spend less time managing devices and cords, and more time being productive.

#### Easier to manage, easier to secure

No matter the size of your firm, you need to protect your clients' personal and financial information just like the largest multi-national. Built-in security features in 2 in 1 devices with the 4th generation Intel® Core™ processor help protect your data and network access as well as user identities.<sup>8</sup>

With a 2 in 1, you have a full-performance laptop and the flexibility of a tablet in a single device. And that makes it easier to deliver the service you're known for.

[Learn more at intel.com/smallbusiness](http://intel.com/smallbusiness)

1, 5, 7. Measured using: MobileMark\* 2012 Office Productivity on Intel® Core™ i5-4200U Processor based OEM system, Intel® Core™ i5-3317U Processor based OEM system, and Intel® Core™2 Duo Processor P8600 based OEM system – system configurations and disclaimers in appendix. Performance rating= 115 for latest Ultrabook™ vs. 108 for prior gen. vs. 80 for old PC. Battery size normalized to 50WHr.

Systems – Lenovo Thinkpad\* T410S, Sony VAIO\* F Series, HP ProBook\* 4720s, Dell Latitude\* E4300, Fujitsu LifeBook\* T4410, HP EliteBook\* 8440w, HP Mini 5102, HP ProBook\*, 5310m, Lenovo IdeaPad\* S10-3, Lenovo ThinkPad\* Edge, Lenovo ThinkPad\* SL510, Lenovo ThinkPad\* W701ds, Lenovo ThinkPad\* X100e. Data from - Infoworld <http://www.infoworld.com/d/hardware/top-10-business-laptops-354?page=0,0>, Laptop Magazine <http://blog.laptopmag.com/the-top-10-notebooks-of-ces-2010>.

2, 6. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products.

SYSmark 2012 Score New system: OEM system with Intel® Core™ i5-4200U Processor. 4+ Year old system: OEM system with Intel® Core™2 Duo Processor P8600.

Business productivity claims based on SYSmark\* 2012 (find out more info at [www.bapco.com](http://www.bapco.com)), which is the mainstream office productivity, data/financial analysis, system management, media creation, 3D modeling, and web development benchmark tool used to characterize the performance of the business client. SYSmark 2012 features user-driven workloads and usage models developed by application experts. Multitasking claims based on PCMark\* 7 (find out more at [www.futuremark.com](http://www.futuremark.com)), a hardware performance benchmark for PCs running Microsoft Windows 7, and Windows 8 RTM—includes a collection of various single- and multi-threaded CPU, graphics, and HDD test sets with a focus on Windows application tests. Graphics performance workload consists of 3DMark\* Cloud Gate (find out more at [www.futuremark.com](http://www.futuremark.com))—an industry standard 3D graphics performance benchmark. For more information go to <http://www.intel.com/performance>.

3. See a complete list at [www.distimo.com](http://www.distimo.com).

4. 2 in 1 products are offered in multiple models. Some models may not be available in your market. Consult your 2 in 1 manufacturer. For more information and details, visit <http://www.intel.com/2in1>.

8. No computer system can provide absolute security under all conditions. Built-in security features available on select Intel® processors may require additional software, hardware, services, and/or an Internet connection. Results may vary depending upon configuration. Consult your system manufacturer for more details. For more information visit [www.intel.com/technology/security](http://www.intel.com/technology/security).

Compatibility with x86 applications, peripherals, and device drivers is based upon an Intel® processorbased computer or device running Windows\* 8

\*Other names and brands may be claimed as the property of others.