Current Points promotions

Nov 2014

Current Promotions

	Title	Start Date	Expires	Details
	Haswell-E & Devil's Canyon First Buy	09/26/14	12/31/14	**Intel® Core™ processors deliver peak performance - and peak points** For your customers' demanding tasks - such as creating digital video and playing intense games - the latest Intel® Core™ processors deliver unmatched technology and powerful performance. For your earning demands and desires, earn up to 2,500 points for your first purchase of each qualifying SKU. Link: https://asmonar-points.inteltechnologyprovider.com/NAR-HSWE-DC-FTB
	2 in 1 Matrix First Buy	10/01/14	12/31/14	**Help your customers learn - while you earn - with Intel-based 2 in 1 devices** Discover the wide variety of Intel-based 2 in 1 devices available for points earning opportunities such as: Intel® Education 2 in 1 is designed specifically for education. Students can engage in 21st century schooling with the mobility of a tablet for anytime, anywhere learning, as well as the performance and productivity of a laptop for creating multimedia reports and presentations. Front- and rear-facing cameras, snap-on magnification lens and temperature sensor probe. Link: https://asmonar-points.inteltechnologyprovider.com/2in1-matrix-FTB
	AIO Volume	10/01/14	12/31/14	**All-in-Ones that have it all, including points** Premium performance. Built-in security. HD Graphics. All-in-Ones with Intel® Core™ Processors have it all—including points for you on every qualifying purchase from now through December 31. Receive points for each purchase of qualifying All-in-One products with Intel® Core™ Processors inside. • Limit 20,000 points per business Link: https://asmonar-points.inteltechnologyprovider.com/AIO-Volume

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	Title	Start Date	Expires	Details
	ITC	10/01/14	11/13/14	**Intel Technology Conference, 10 locations, October 1 - November 13, 2014** Attend the Intel Technology Conference - Solutions Track and find out what's new, and what's in the works. • Hear first-hand where Intel is seeing the best growth opportunities in the business market. • Understand how Intel IT is handling the growth of mobility and how Intel technologies are giving the end users what they are asking for! • Know why new PCs are business-ready, user approved and will increase productivity. • Explore what Intel is doing to bring intelligence, command and control to a wide variety of segments including Transportation, Buildings, Retail, Homes, Factories and the Energy Grid • In the Solutions Showcase, experience the latest business solutions from Intel, hands-on and all in one place • Invite your customers to attend the IT Managers track and find out what's happening inside Intel IT, and hear from Intel IT experts on the hot-button IT issues of the day. Earn 200 Points and up to 50 training credits for attending Earn an additional 200 points for registering at the ITP booth, plus qualify for ITC tablets or eVoucher drawing* Link: https://secure1.regsvc.com/registration/index.aspx?TYPE=t&ID=431&LC=GUEST&PIN=&REF=&dbGUID=EB09E990-2083-4E0D-A1F7-285B7C05A802&&rID=230&startPageID=262090&loc=mk
	Servers Rock Training	10/01/14	01/07/15	Complete all 7 Servers Rock episodes and earn 200 points. • Ch. 1 – Intel® Xeon® Processor E5-2600 v3 Product Family • Ch. 2 – Intel® Xeon® E5v3 Platform Features • Ch. 3 – Cloud Computing - Powered by Intel • Ch. 4 - DDR4 Memory for Intel® Xeon E5v3-based Servers • Ch. 5 – Intel® Solid-State Drives • Ch. 6 – Intel® Server Platforms • Ch. 7 - Data Center Modernization Link: https://asmonar-points.inteltechnologyprovider.com/Server-Rock-Training

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	Warm up to winter training	10/01/14	12/31/14	**Training is now in session** Take advantage of exclusive opportunities to gain expertise, training credits, and points. Check out the three groups of training courses. **Finish the year with an additional 600 points** Earn 60 training credits and 600 points when you complete all three groups of courses. It's the perfect way to stay up-to-date with Intel. **Train to maintain** Keep your partner status by completing your training requirements. And encourage your associates to train too! Link: https://www-ssl.intel.com/p/s/en_US/techprovider/training/promotion
Seagate	Seagate® Volume Promotion	09/05/14 *(will award from 9/01/14)*	12/31/14	**Receive up to 60 points for each purchase of qualifying Seagate® Enterprise hard drives** Seagate® Drives deliver high capacity storage and high points Satisfy your customers' high capacity storage needs with Seagate® Enterprise Capacity Drives and NAS Drives, providing industry-leading performance, reliability, and security. Plus, satisfy your own needs by earning up to 60 points per qualifying purchase. • Limit 2,500 points monthly per business • Limit 1 participant per business Take advantage of this exclusive opportunity to deliver Seagate® Drives to your customers - plus, earn up to 60 points per qualifying purchase. Link: https://asmonar-points.inteltechnologyprovider.com/SeagateVolume

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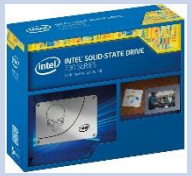
	McAfee® Volume Promotion	08/15/14	12/31/14	**McAfee® Security Products and Intel provide protection, peace of mind and points** McAfee offers consumer and business security solutions for modern digital living. Help your customers receive trusted, expert protection - while you receive points. Earn points for purchasing qualifying McAfee® products. Link: https://asmonar-points.inteltechnologyprovider.com/McAfee-Volume
	Devil's Canyon & Haswell-E CPU Volume	08/01/14	12/31/14	**Heat things up with the latest Intel® performance processors** The leading-edge Intel® Core™ i7 processor delivers unmatched technology for intelligent performance on the most demanding tasks, such as creating digital video and playing intense games. As of October 1, earn up to 300 points on qualifying products. Link: https://asmonar-points.inteltechnologyprovider.com/NAR-CPU-Volume
	SSD Volume Purchase	08/01/14	12/31/14	**Unleash performance and points with the Intel® Solid-State Drive 730 Series .** Receive 400 or 800 points on your purchase of qualifying Intel® 730 Series SSD kits. The Intel® SSD 730 Series offers optimized performance, Data Center DNA, RAID Performance Scaling, quality and reliability. Link: https://asmonar-points.inteltechnologyprovider.com/SSDVolume
	SSD First Buy	08/01/14	12/31/14	**Deliver like a pro – and earn points – with Intel® Solid-State Drive Pro 2500 Series** Receive 200 or 400 points on your purchase of qualifying Intel® Pro 2500 Series SSDs. The Intel® Pro 2500 Series SSD is designed to provide blazing fast performance while simultaneously upgrading a system's security and manageability profile. Link: https://asmonar-points.inteltechnologyprovider.com/SSDFB

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	Title	Start Date	Expires	Details
	RCM for Digital Signage	07/14/14	12/31/14	**Integrated Solutions with Intel® RCM for Digital Signage** As an Intel® Technology Provider, earn points by helping your customers meet their content management needs with Intel® Retail Client Manager (Intel® RCM), the industry-leading content management solution. • Register to sell Intel® RCM licenses • Activate one Intel® RCM license and get 1,000 points Intel® RCM enhances the value of any signage network, deepens your ongoing relationship with your customers, and can generate a continuing revenue stream for your business. For out-of-the-box solutions that are ready to plug and play, see the current offerings from Arrow and Keystone. Link: https://asmonar-points.inteltechnologyprovider.com/RCM-Digital-Signage
	Platinum Welcome Promotion	05/19/14	11/30/14	**Earn 2,000 Points!** As a thank-you, we are offering our North American partners the opportunity to earn 2,000 points when you purchase a qualifying Intel® based device. You can enjoy your new notebook, Ultrabook™, All-in-One or tablet, and use the 2,000 points for the things you need to support your business growth in 2014. Cannot be combined with any other points promotion. Purchase an Intel based mobile device (notebook, Ultrabook, All-in-One, or tablet) with an Intel® Core™ i3, Core™ i5, or Core™ i7 processor from your distributor by November 30, 2014, then send proof of purchase, your contact information, company name, and Intel Business ID to **programs@intel.com** with the subject line “2,000 Point Platinum Exclusive.” 2,000 points will be deposited into your account within 30 days. Link: https://asmonar-points.inteltechnologyprovider.com/Platinum-Welcome
	Go For Gold	04/17/14	12/31/14	**Get 500 points in 3 easy steps!** • Register for Go for Gold • Earn 50 training credits • Accept the points Terms and Conditions once you achieve Gold Link: http://channelsurveys.intel.com/goforgold/

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	Title	Start Date	Expires	Details
	ASUS Motherboard Promotion	04/01/14	12/31/14	**Earn 20 points for each purchase of a qualifying ASUS 8 series and 9 series motherboards.** Monthly cap of 2,000 points. Link: https://asmonar-points.inteltechnologyprovider.com/Earn-Points-with-Asus
	Gigabyte Motherboard Promotion	04/01/14	12/31/14	**Earn 20 points for each purchase of a qualifying Gigabyte 8 series and 9 series motherboards.** Quarterly cap of 2,000 points. Link: https://asmonar-points.inteltechnologyprovider.com/Earn-points-with-Gigabyte
	Intel Content Syndication	04/01/14	12/31/14	**Include PC Refresh content on your site and receive 500 points.** Find compelling content to attract and keep more traffic on your website. Content is updated automatically so you always have the very latest for your customers. Plus you can track traffic and generate leads to boost your sales! With Intel® Social media automate the distribution of social media content to your customers, engage customers through your social digital properties, manages your social campaigns from one convenient place, and measure your ROI with metrics and analytical tools. Earn 250 points when you connect! Limited to the first 200 partners who participate. Link: https://asmonar-points.inteltechnologyprovider.com/promotions/intel-content-syndication-1

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	Title	Start Date	Expires	Details
	Intel® Retail Client Manager	02/10/14	12/31/14	**The first 150 partners to register and purchase one license for Intel® Retail Client Manager (Intel® RCM) and you'll earn 1,000 points.** Max 150 companies, limit one 1,000 award per company. Link: https://asmonar-points.inteltechnologyprovider.com/promotions/intel-rcm
	Profile Update	01/01/14	Quarterly	**Earn 100 points for updating your profile, limit one per quarter.** Link: https://asmonar-points.inteltechnologyprovider.com/promotions/update-your-intel-channel-program-profile-1