Mobilephobia: Curing the CISO's most common mobile security fears



Are you suffering from "mobilephobia"?

If you're a CISO, and the growing number of mobile devices on your network-and your inability to manage those devices with traditional security measures-keeps you awake at night, then you've got a textbook case of mobilephobia.

Mobilephobia differs from other phobias, in that the fears behind it are real. Here's a look at some of the main fears that can lead to mobilephobia:

Fear of rogue devices:

32% of organizations have experienced data loss due to lost or stolen devices, representing the single largest form of mobile security breach.¹





Fear of mixing business and personal data:



By 2019, 7 V

of organizations will have personal data stored on IT systems they don't own or control, causing significant privacy issues.²

Fear of unsafe apps:

The average large enterprise

has about unsafe mobile apps installed on employee devices.³





Fear of unmanaged devices:

13% of organizations said their security controls fall short when it comes to device management issues, such as preventing malware and jailbreaks.1

Fear of missing the warning signs:

Only of organizations currently employ mobile app vulnerability scanning



or analysis.¹

Rest easy again with IBM Mobile Security

The threats behind mobilephobia may be real, but that doesn't mean it can't be cured. IBM Mobile Security offerings can help you build a complete, seamless and scalable enterprise mobile security platform, allowing you to address all your fears.



To learn more, read the complete CISO Mobilephobia e-guide from IBM.

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1"The State of Mobile Security Maturity." ISMG. December 2014.

2 "Gartner Says by 2019, 90 Percent of Organizations Will Have Personal Data on IT Systems They Don't Own or Control." Gartner. June 2013

3 "Average Large Enterprise Has More Than 2,000 Unsafe Mobile Apps Installed on Employee Devices." Veracode. March 2015.

