

Mobilephobia: Curing the CISO's most common mobile security fears



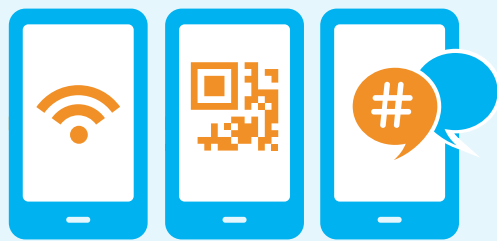
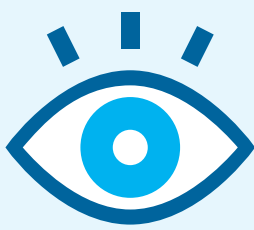
Are you suffering from “mobilephobia”?

If you're a CISO, and the growing number of mobile devices on your network—and your inability to manage those devices with traditional security measures—keeps you awake at night, then you've got a textbook case of mobilephobia.

Mobilephobia differs from other phobias, in that the fears behind it are real. Here's a look at some of the main fears that can lead to mobilephobia:

Fear of rogue devices:

32% of organizations have experienced **data loss** due to **lost or stolen devices**, representing the single largest form of mobile security breach.¹

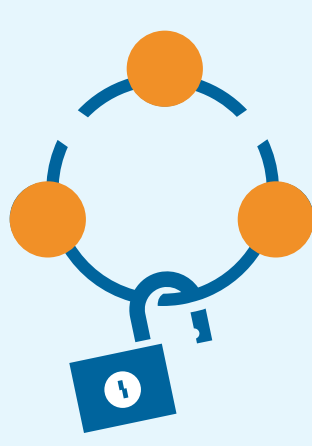
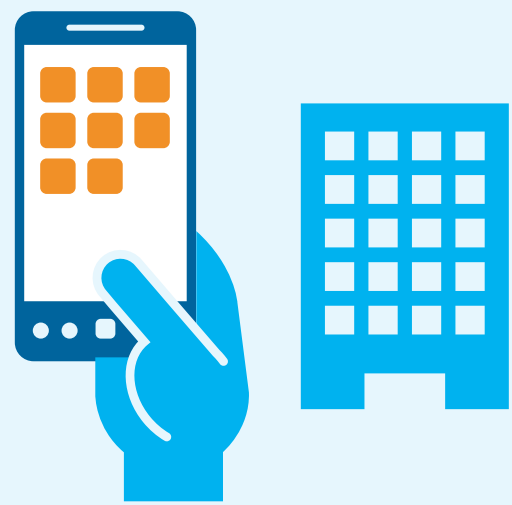


Fear of mixing business and personal data:

By 2019, **90%** of organizations will have personal data stored on IT systems they don't own or control, **causing significant privacy issues.**²

Fear of unsafe apps:

The average large enterprise has about **2400** **unsafe mobile apps** installed on employee devices.³

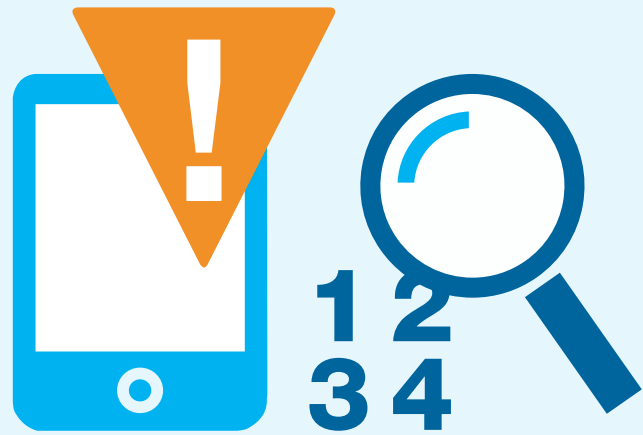


Fear of unmanaged devices:

43% of organizations said their security controls fall short when it comes to **device management issues**, such as preventing malware and jailbreaks.¹

Fear of missing the warning signs:

Only **16%** of organizations currently employ **mobile app vulnerability scanning or analysis.**¹



Rest easy again with IBM Mobile Security

The threats behind mobilephobia may be real, but that doesn't mean it can't be cured. IBM Mobile Security offerings can help you build a complete, seamless and scalable enterprise mobile security platform, allowing you to address all your fears.

[Learn more](#) ▶

To learn more, read the complete **CISO Mobilephobia e-guide** from IBM.