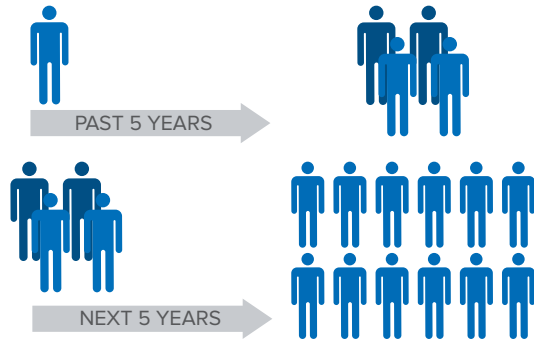


THE BANDWIDTH EXPLOSION – WHY YOU NEED SPEED

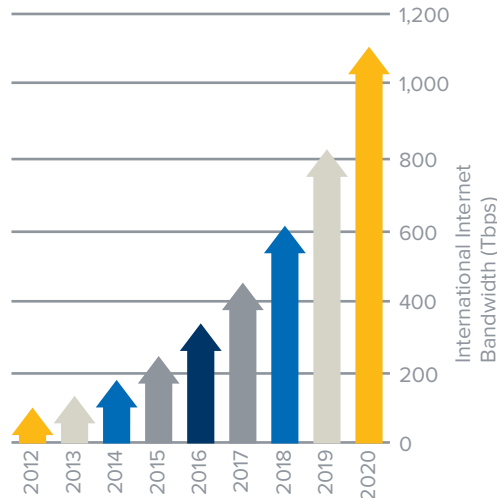
THE NEED FOR BANDWIDTH IS INCREASING FASTER THAN MOST BUSINESSES CAN KEEP UP. THE INFOGRAPHICS BELOW OFFER SOME STUNNING STATISTICS THAT SUM UP WHERE BANDWIDTH STANDS TODAY AND WHERE WE ARE HEADED.

GLOBAL INTERNET TRAFFIC HAS EXPLODED:

Global IP traffic has increased fourfold over the past five years, and will increase threefold over the next five years. (Cisco)



Forecasted Used International Internet Bandwidth, 2012-2020



With a progressive uptake of video, IP audio and cloud, the compound annual growth rate (CAGR) of IP traffic is above 30% per year.

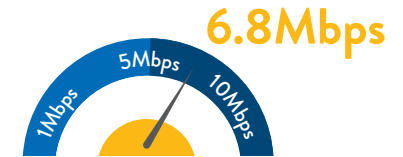
DO YOU HAVE THE SPEED YOU NEED?

The fact is, Internet speeds that were acceptable as recent as a few years ago, were not designed to deliver on the demands of today's bandwidth requirements. And demand is increasing due to:

1. EMAIL WITH LARGE ATTACHMENTS



Email and Intranet consumes 6.8Mbps of peak bandwidth per user. (Gartner)



2. FILE SHARING & BACKUP



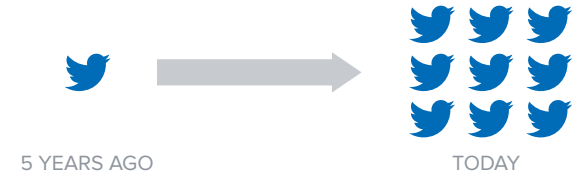
Document sharing and cloud backup consumes 12.2Mbps of peak bandwidth per user. (Gartner)



3. CLOUD APPLICATIONS



The amount of digital information shared (documents, photos, tweets) grew 9X in just 5 years. (IDC)



4. VIDEO CONFERENCING & STREAMING



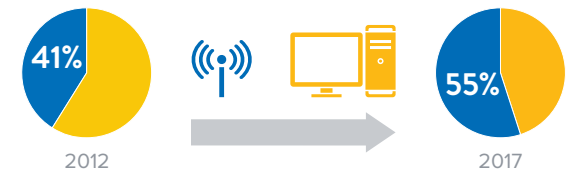
Video streaming uses a tremendous amount of bandwidth. HD Video streaming uses 6Mbps Upstream bandwidth per user. (Gartner)



5. WIRELESS/WIFI



If you are using WiFi, you may need more bandwidth. Traffic from wireless and mobile devices will exceed traffic from wired devices by 2016. (Cisco)



DO YOU FEEL LIKE YOU HAVE THE FASTEST BANDWIDTH YOU CAN HAVE FOR YOUR CURRENT AND FUTURE NEEDS?



IF YOU USE WIFI AT YOUR BUSINESS, WE RECOMMEND A HIGHER SPEED TIER IN ORDER TO SUPPORT BUSINESS WIFI BANDWIDTH REQUIREMENTS.

SPEED	USERS	KEY APPLICATIONS
150/20	5-100 users or devices	<ul style="list-style-type: none"> • Heavy/Frequent file sharing/Cloud backup • Hosted Web Server/Ecommerce with large content • Heavy WiFi utilization
100/20	5-50 users or devices	<ul style="list-style-type: none"> • Moderate file sharing/Cloud backup • Videoconferencing and Webinars • Heavy/Frequent content downloads
75/15	3-8 users or devices	<ul style="list-style-type: none"> • High performance Cloud connectivity • Heavy web browsing/downloading • On-line backups and file sharing
50/10	1-4 users or devices	<ul style="list-style-type: none"> • High performance Email with attachments • Moderate web browsing and file sharing • High volume point-of-sale transactions

This is a scalable solution. If you need more speed in the future, you just need to call.



UPWARE MARKETPLACE: The place to go for best-in-class, cloud-based business solutions and services.



BANDWIDTH THAT DSL CAN'T DELIVER. TAKE ADVANTAGE OF COMCAST BUSINESS' NEW SPEED TIERS AND ATTRACTIVE PRICING.

References: "Visual Networking Index: Forecast and Methodology, 2012-2017." Cisco. 2013. "How Cloud, Mobile and Video Will Increase Enterprise Bandwidth Needs through 2017." Gartner. 2013. "Extracting Value from Chaos." IDC. 2011

Not available in all areas. Minimum term contract required. Early termination fees apply. Actual speeds vary and are not guaranteed. Call for restrictions and complete details. © 2014 Comcast. All rights reserved. All trademarks are the property of their respective owners. Used under license from PCMAG.com Fastest ISPs 2011, 2012, and 2013. SP_Need For Speed_Infographic_6.14

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