

 **BlackBerry**<sup>®</sup>

# BlackBerry Enterprise Portfolio

**The World's Most Trusted  
Enterprise Solutions**



**We are obsessed with revolutionizing enterprise mobility.**

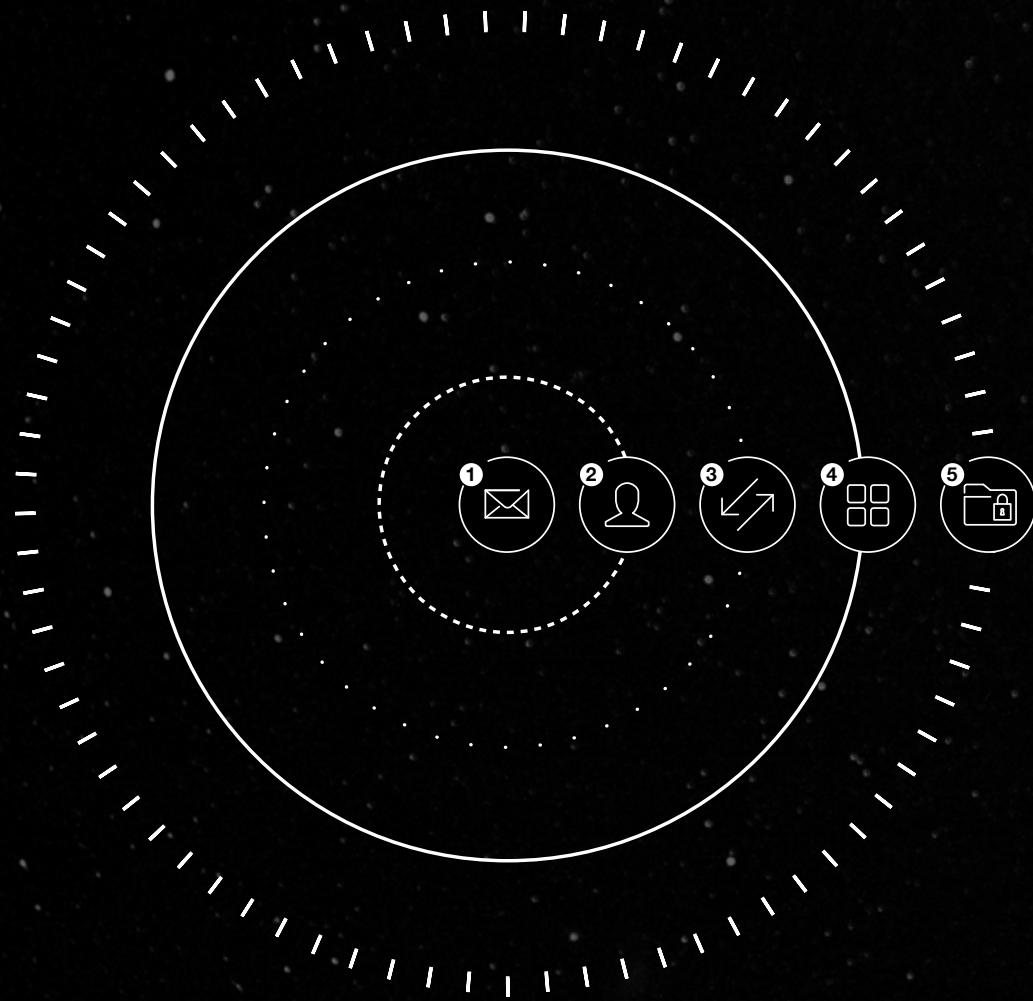
**No matter what stage your organization is at in mobility adoption, BlackBerry has you covered. We offer the most comprehensive, secure and unified solutions for business. And they're all backed by world-class service and support.**

**Our software solutions are completely cross-platform, so your users can work on any device.**



**We're number one.**  
Together, BlackBerry and Good are the single largest Enterprise Mobility Management (EMM) provider in the world.

# Secure EMM Suites



## Your Universe Secured

BlackBerry's series of Secure EMM Suites combine business-class mobile productivity and certified security into one, simplified solution.\* With five suites to choose from, you can adopt mobility at a pace that makes sense for your business. Each suite builds on the capabilities of the one that came before, creating a positive ripple effect of mobility benefits that spread to all areas of your organization.

## Solutions for every stage of your mobile journey

Mobilizing your workforce isn't a one-step process. Mobility is a journey that can lead your business to amazing new places. The end destination is where productivity and return on investment (ROI) reach new heights. No matter where you are in mobility adoption, the Secure EMM Suites will keep you moving forward.



### Stage 1:

Get started with mobile email and entry-level device management.



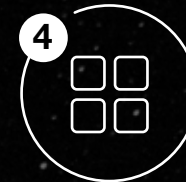
### Stage 2:

Introduce basic mobile productivity tools to get work done on the go.



### Stage 3:

Reach a new level of collaboration, leveraging apps for current business processes.



### Stage 4:

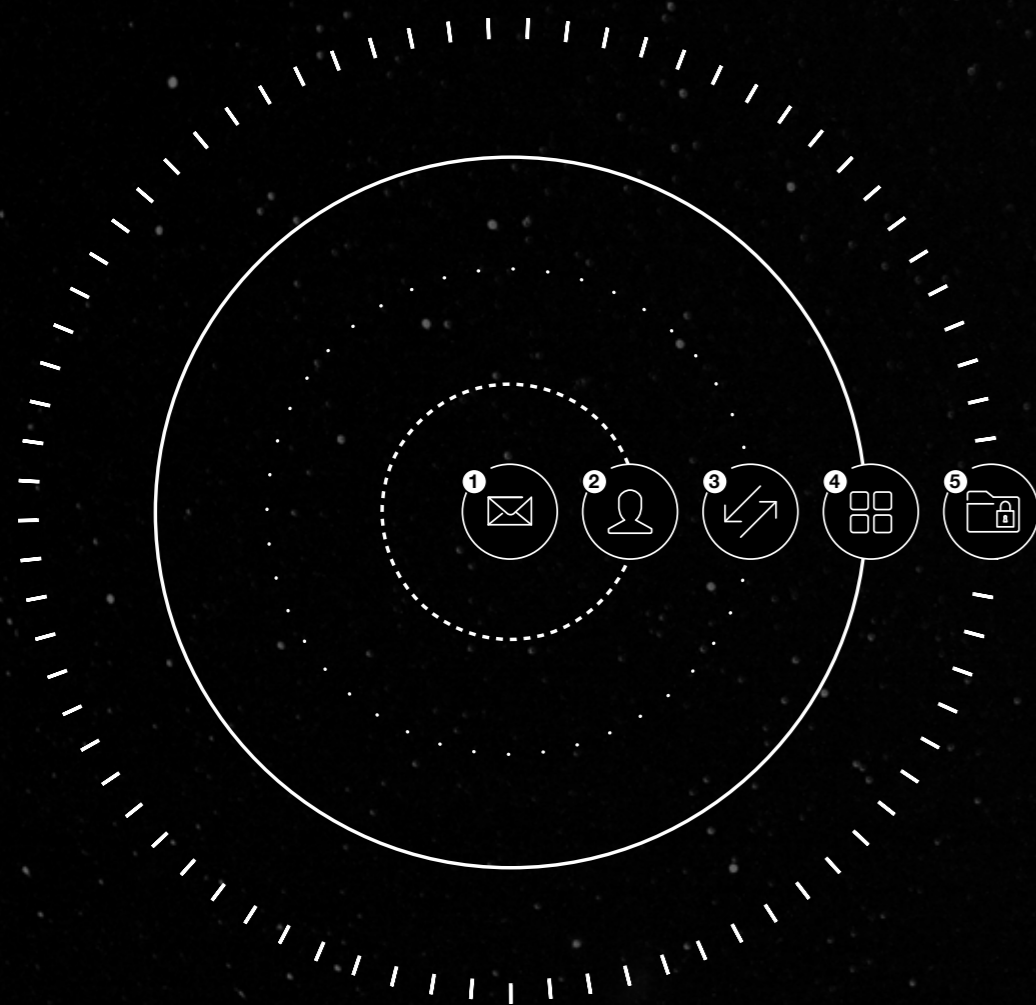
Use mobility as a springboard for new, more efficient processes.



### Stage 5:

Enter a world of pervasive mobility, where business data flows freely between devices, servers and all manner of clouds.

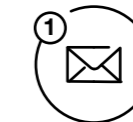
# Secure EMM Suites



## Your Universe Secured

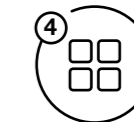
BlackBerry's series of Secure EMM Suites combine business-class mobile productivity and certified security into one, simplified solution. With five suites to choose from, you can adopt mobility at a pace that makes sense for your business. Each suite builds on the capabilities of the one that came before, creating a positive ripple effect of mobility benefits that spread to all areas of your organization.

# Experience Suite Success



## Secure Management Suite

Allow users to get started with mobile productivity and keep IT in control of the entire mobile fleet – across device platforms and ownership models. Users enjoy the freedom of native email on their devices and VPN-less access to your intranet and web apps, and IT can securely manage devices and content from a single console.



## Secure Mobility Suite

Embrace mobility as a strategic tool by empowering app owners, app developers and IT to focus on what they do best. The Secure Mobility Suite lets you expand mobile capabilities with custom-built apps and advanced security and platform services.



## Secure Enterprise Suite

Let users access key business apps – like email, calendars, contacts and documents – from a single mobile platform. Users can stay productive on the go, and the apps integrate with current tools for a seamless, efficient work experience. Meanwhile, IT knows that business data and end-user privacy are protected.



## Secure Content Suite

Gain the freedom to share content anywhere it's needed – even outside the firewall. The Secure Content Suite brings Digital Rights Management (DRM) protection at the file level, so there is no fear of losing data in the pervasive mobile world.



## Secure Collaboration Suite

Create a fully connected workforce, allowing users to securely access your critical Microsoft and third-party apps. With the Secure Collaboration Suite, business gets done faster without compromising data or systems.

See what the Secure EMM Suites have to offer at every stage of the mobility journey. Visit [blackberry.com/suites](http://blackberry.com/suites).

Secure EMM Suites		Secure Management Suite	Secure Enterprise Suite	Secure Collaboration Suite	Secure Mobility Suite	Secure Content Suite
<b>Mobile Device Management</b>	Secure and manage corporate and personal mobile devices to ensure full policy compliance	✓	✓	✓	✓	✓
<b>Mobile App Management</b>	Manage and distribute work apps and extend secure browser access to intranet and web apps	✓	✓	✓	✓	✓
<b>Secure Email and PIM</b>	Deliver a modern and user-friendly secure work email, calendar, and contacts experience		✓	✓	✓	✓
<b>Secure Document Collaboration</b>	Provide secure document access (SharePoint, Box, OneDrive, file shares) and editing capabilities			✓	✓	✓
<b>Secure Instant Messaging</b>	Extend secure enterprise instant messaging and presence capabilities to mobile (Lync, Jabber)			✓	✓	✓
<b>Enterprise App Security</b>	Deploy secure work apps and enable seamless app connectivity to back-end enterprise resources			✓	✓	✓
<b>Regulated Sector Controls</b>	Access advanced security and policy controls (for regulated sectors and high-security use cases)			✓	✓	✓
<b>Secure Custom Apps</b>	Develop and deploy secure custom apps with integrated security, platform and mobility services				✓	✓
<b>Mobile Identity and Access</b>	Deliver integrated single sign-on to cloud services and secure app access with 2-factor authentication				✓	✓
<b>Enterprise Content Security</b>	Enable secure enterprise file sync and sharing with full document tracking and file-level DRM					✓

# All devices All platforms One solution

BES<sup>®</sup>12 is the underlying mobile device management (MDM) platform in each of the Secure EMM Suites. You can think of BES12 as the foundation of a house. It provides the strength and stability to withstand the many shifts that inevitably occur, so that everything built on top of it stays securely in place. BES12 is also available as a standalone product.



## Unmatched security

Using multiple layers of encryption, and BlackBerry's secure global infrastructure, BES12 locks down data when it's at rest and in transit. It also makes privacy a priority, ensuring work data stays safe and employees' personal content stays private. It's no wonder thousands of enterprises around the globe, including those in highly regulated industries, trust BlackBerry security to keep their mission-critical data safe.

## A fit for any business

With BES12, you can let users connect to approved mobile and enterprise applications, as well as cloud services. Analytics and dashboarding help IT make better decisions and stay in control through a single, easy-to-use console.

- › Support for iOS, Android™, Samsung KNOX™, Android for Work, Windows®, Mac and BlackBerry® devices
- › On-premise or cloud-based deployments
- › Support multiple device ownership policies at once, including Bring Your Own Device (BYOD), Corporate Owned Personally Enabled (COPE) and Corporate Owned Business Only (COBO)

Try it. Love it. Sign up  
for a free BES12 trial at  
[blackberry.com/bes12trial](http://blackberry.com/bes12trial)

# Where security and productivity meet

Take advantage of our Good software solutions in the Secure EMM Suites, or purchase them as standalone products.

## Good Dynamics Platform: The foundation for enterprise apps

With the Good Dynamics Platform, IT can provide secure access to enterprise apps – from your Microsoft stack to third-party and customized apps.

- › Access the most comprehensive ecosystem of enterprise apps
- › Simplify management to a common platform
- › Enable app-to-app workflows without compromising security
- › Containerize apps with device-independent encryption that protects data at rest and in transit
- › Access extensive device metrics to diagnose and resolve problems quickly

[blackberry.com/goodynamics](http://blackberry.com/goodynamics)

## Good Work: Secure business tools

Business users can work smarter and faster, with access to email, calendar, documents, contacts and the availability of colleagues from a single app. Good Work containerizes business and personal data, while allowing seamless integration with other business apps.

[blackberry.com/goodwork](http://blackberry.com/goodwork)

## Good Share: Secure document collaboration

Access, download and share documents on mobile. Good Share combines next-generation containerization with SharePoint and other corporate repositories to let business users collaborate securely.

[blackberry.com/goodshare](http://blackberry.com/goodshare)

## Good Launcher: Simple, secure productivity

Give users secure and easy access to all their mobile business apps. The Good Launcher provides one, integrated place for all their business needs. IT can simplify app rollouts, regardless of the user group, device type or ownership model.

[blackberry.com/goodlauncher](http://blackberry.com/goodlauncher)

## Good Access: Secure browser and intranet access

Access corporate intranets and web applications – now in a secure, containerized browser. IT can allow web access to corporate resources, prevent access to unapproved domains, and remotely wipe the browser from any device.

[blackberry.com/goodaccess](http://blackberry.com/goodaccess)

## Good Connect: Secure instant messaging

Boost communication and collaboration with secure instant messaging, corporate directory lookup and user presence with a single, easy-to-use app. Good Connect offers mobile communications with military-grade encryption that keeps messages and corporate contacts separate from personal information.

[blackberry.com/goodconnect](http://blackberry.com/goodconnect)

# Secure your content, everywhere it goes

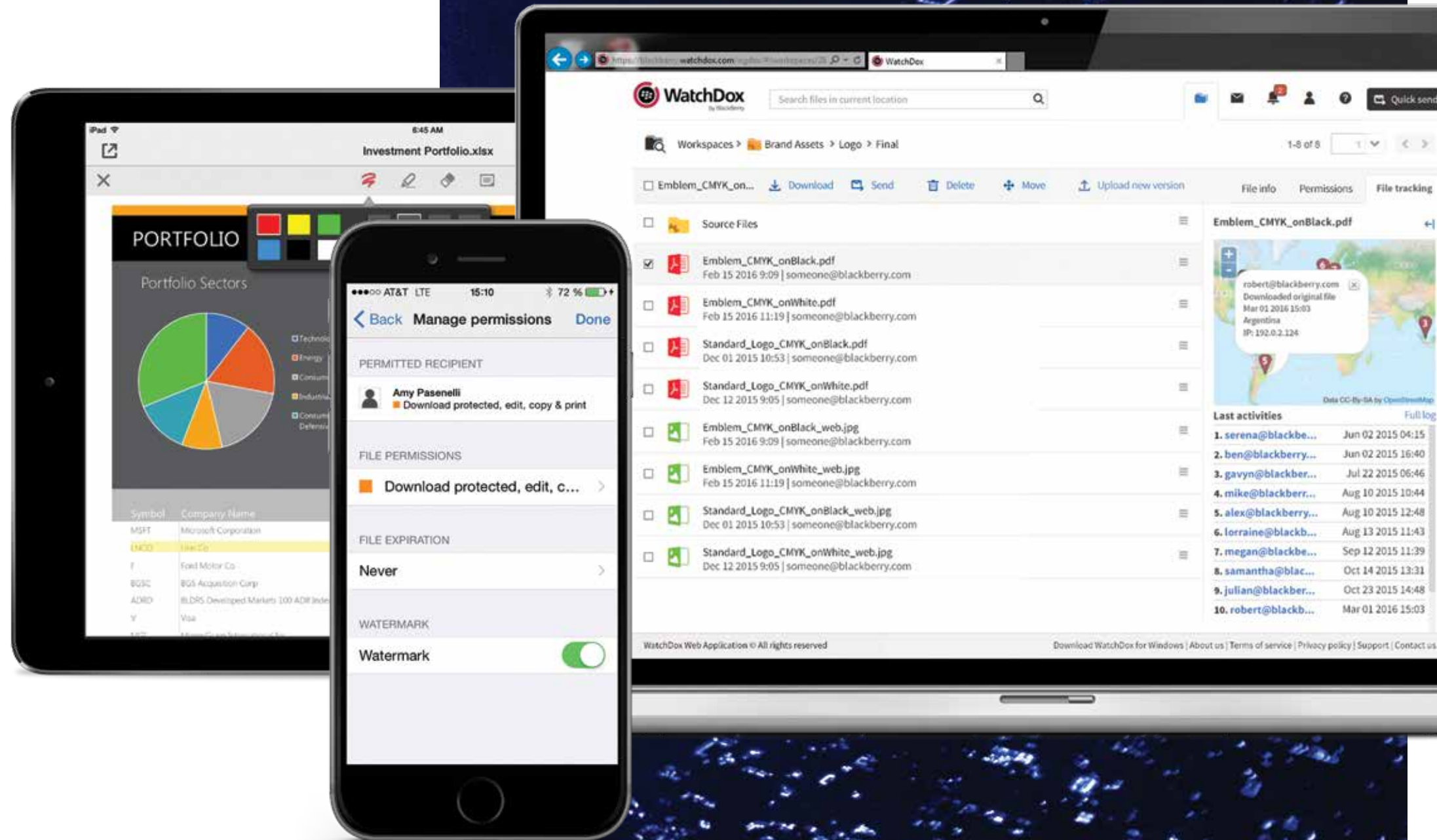
Make your files so secure, users can access, share, sync and collaborate on even the most sensitive content – using any device. WatchDox by BlackBerry is the only enterprise file sync and share (EFSS) solution that embeds Digital Rights Management protection into every file, keeping the content secure everywhere it goes.

- › Internal and external users can manage, view, search, edit and annotate files, without third-party tools, while the content owner manages access and permissions
- › IT can configure, manage and enforce security policies on your corporate data – even after files are downloaded and shared outside the enterprise
- › Built-in tracking capabilities help with auditing, compliance and business intelligence
- › Deploy on-premise, in the cloud or as a hybrid
- › WatchDox® by BlackBerry is a critical component of the Secure Content Suite, but it's also available as a standalone product.

## Protect your email attachments

Email Protector uses WatchDox security to automatically protect files sent as attachments. Now you can track, control and revoke user activities – even after attachments are sent outside the organization.

See why WatchDox is a leader in enterprise file-sharing.  
Visit [blackberry.com/watchdox](http://blackberry.com/watchdox)



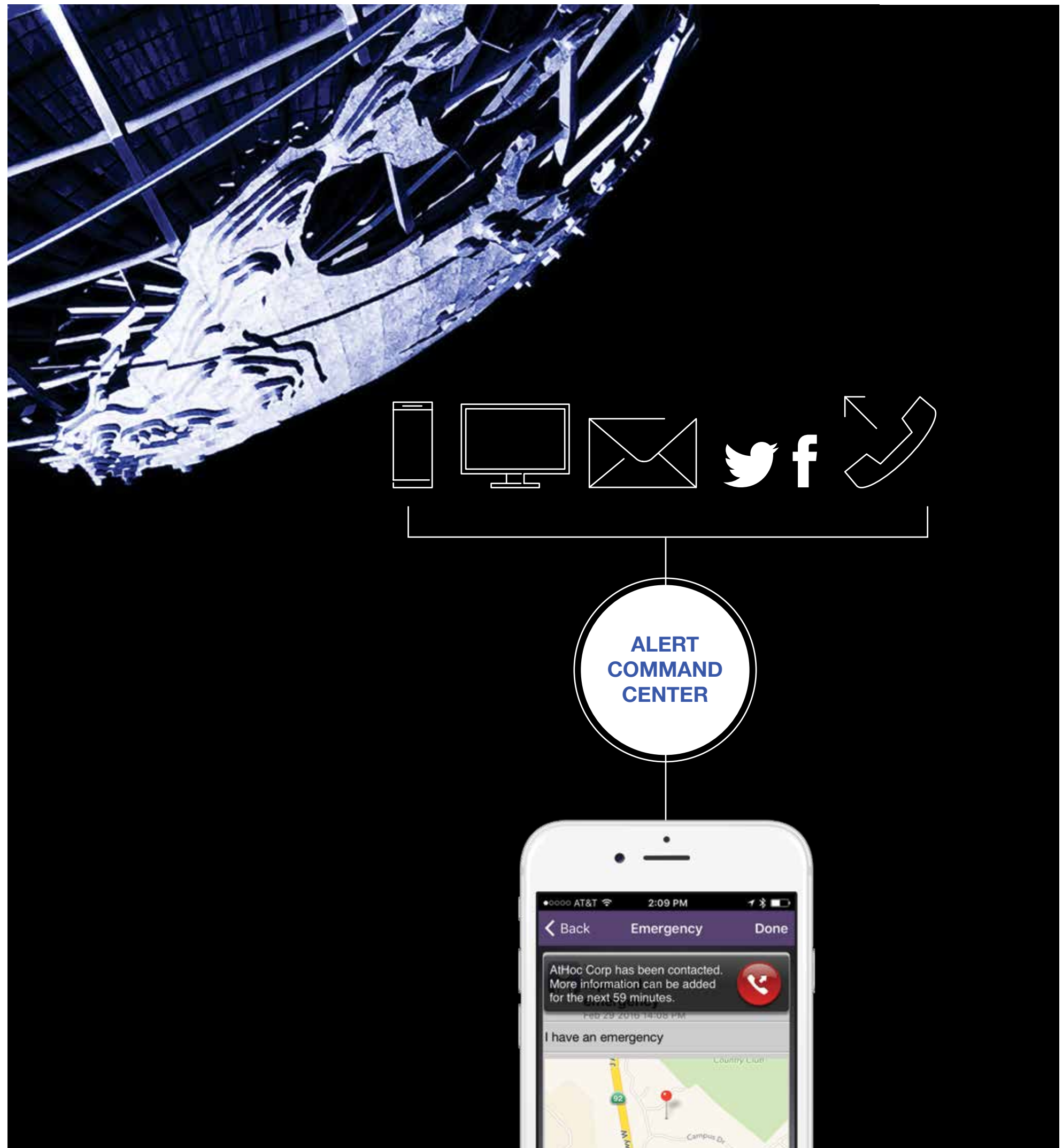
ATHOC

# Stay connected during times of crisis

Alert the people you care about in times of crisis. The AtHoc Networked Crisis Communication Platform empowers you to communicate and collaborate securely during an event. Send a unified message to staff and stakeholders with a single click, and connect with external organizations to engage a unified response from the community.

- › Alert the people you care about
- › Collect information from the field for situational awareness
- › Account for people before, during and after an event
- › Connect with external organizations to collaboratively manage events

BlackBerry can help protect your people and operations.  
See how: [blackberry.com/athoc](http://blackberry.com/athoc)





SecuSUITE FOR ENTERPRISE

# Protect against electronic eavesdropping

Secure your calls and text messages against electronic eavesdropping and third-party attacks. Originally designed for national security, SecuSUITE® for Enterprise has been adapted and optimized for business.

Learn how to safeguard sensitive conversations against hackers.  
Visit [blackberry.com/secusuiteenterprise](http://blackberry.com/secusuiteenterprise)



## No hang-ups

Available across multiple operating systems, including iOS, Android and BlackBerry® 10, SecuSUITE for Enterprise is easy to use. With a fast connection and crystal-clear voice quality, users don't struggle to hear or be heard. Unlike other calling apps, all encryption and authentication processes run on demand, so your battery can keep its cool.

## Securely connect with more people

With other solutions on the market, you're limited to calling people who share your mobile phone carrier, but that's not the case with SecuSUITE for Enterprise. It's hosted in the BlackBerry infrastructure, which provides a direct connection to over 600 carriers worldwide. You can even communicate with people outside your organization – if they use SecuSUITE for Enterprise, you know you're protected.

## Make things easy on your IT team

With a user-friendly, cloud-based admin portal, IT can easily enroll or deactivate users and adjust settings. Because it's a cloud-based solution, there's no software or hardware to install – which saves you time and money. And SecuSUITE for Enterprise is MDM/EMM-agnostic, so it's easy to deploy, regardless of your current systems.

## SPLIT-BILLING

# Simplify BYOD reimbursement

When users bring their own devices to work, how do you compensate them? And how much should be reimbursed?

Thanks to the Good Dynamics platform, work data and apps are containerized and kept separate from personal usage. By adding BlackBerry® WorkLife™ products, you can build transparency with employees about data consumption, and provide accurate reimbursements for BYOD users.

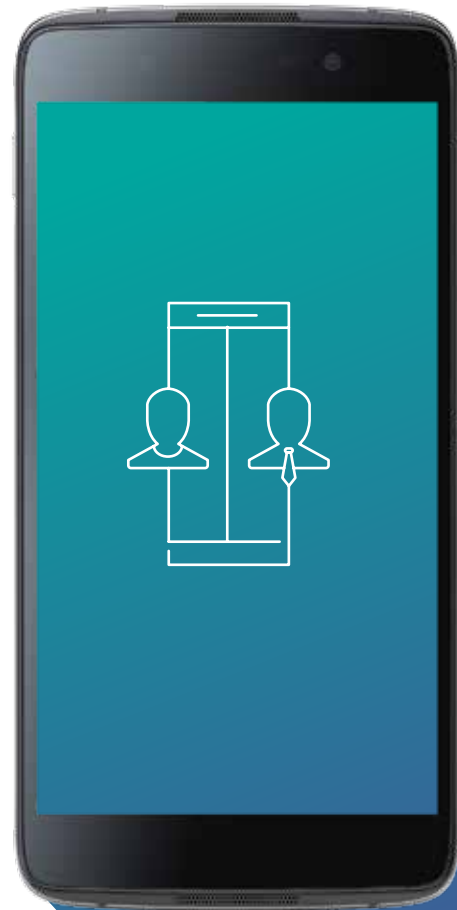
### BlackBerry WorkLife – Advanced Analytics

Monitor the cellular data usage of applications, produce reports and adjust usage policies - all without infringing on personal privacy or content.

### BlackBerry WorkLife – Reimbursement

Establish a clear demarcation between corporate and personal data consumption to facilitate an accurate reimbursement process.

Avoid overpaying BYOD users for corporate data.  
Find out how at [blackberry.com/splitbilling](http://blackberry.com/splitbilling)



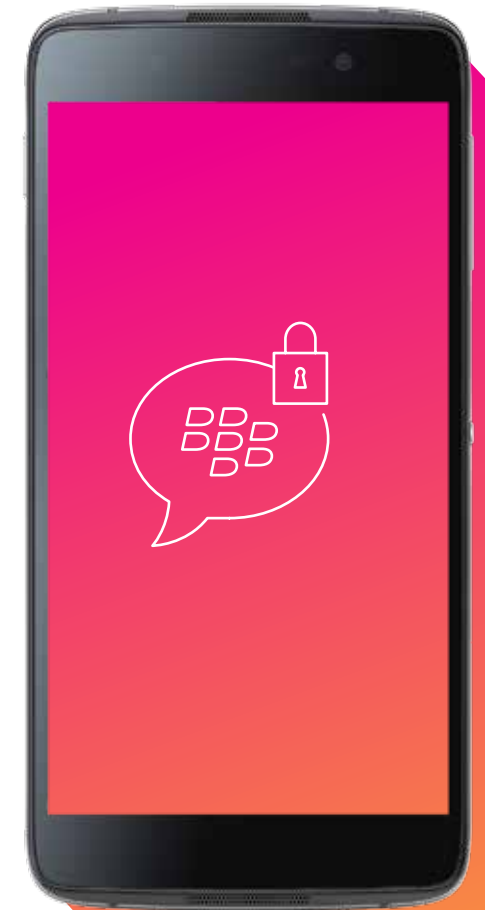
## BBM PROTECTED

# Instant Messaging, incredible security

Discover enterprise-grade encryption for BBM® messages sent between iOS, Android and BlackBerry devices. It's the same BBM experience loved by millions, with an extra layer of security. It leverages proven BlackBerry infrastructure to protect data in transit and at rest. And since all the extra security happens in the background, there is zero impact on the user experience.

BBM Protected will help your workforce achieve faster collaboration and decision making, with secure one-to-one, group and team chats, as well as video meetings and file sharing within a protected environment. Even messages with external contacts are safe, and all IM chats can be archived for auditing, e-Discovery and litigation.

Discover a faster, more secure way to collaborate and make decisions at [blackberry.com/bbmprotected](http://blackberry.com/bbmprotected)

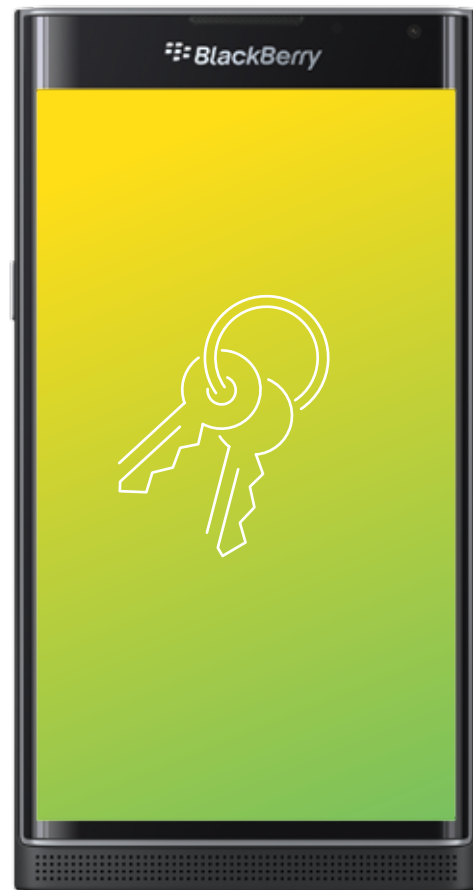


# Two-factor authentication made easy

Give employees a simple, modern user experience for accessing company resources, while you protect your organization's critical systems. Strong Authentication by BlackBerry turns any iOS, Android or BlackBerry device into a security token. No more PIN resets or confused users – this two-factor authentication solution leverages an existing password, along with a simple tap on the device.

- › Simple to activate, even on personally owned devices or those managed by other MDM solutions
- › Easy for users since it uses existing passwords and never goes out of sync
- › More secure – thanks to device validation using Certificate-Based Authentication (CBA), unlike other solutions employing consumer-grade SMS
- › Based on the certified, industry-leading security from BlackBerry's secure global infrastructure

Secure critical apps and files. See how you can get simple, two-factor authentication to replace costly legacy tokens at [blackberry.com/strongauthentication](http://blackberry.com/strongauthentication)



# Streamline and secure cloud access

Enterprise Identity by BlackBerry makes it easy for employees to experience the benefits of cloud-based applications. One identity streamlines access to everything users need to be more productive. Now they can access apps from any device, using a single set of credentials.

Management of cloud-based apps is simplified for IT, with a single point of entitlement, control and audit. And Enterprise Identity by BlackBerry is powered by the BlackBerry secure global infrastructure – so you know it's security you can trust.

Discover a new approach for cloud app access and management at [blackberry.com/enterpriseid](http://blackberry.com/enterpriseid)



# Expert guidance for your mobility goals

Every organization, no matter the size, can benefit from guidance in enterprise mobility. Our experts provide knowledge and experience wherever you need it – through planning, implementation, deployment and beyond.

- › Evolve your enterprise mobility needs faster
- › Design, implement and deploy the licensed solution
- › Prepare enterprise app developers to build business-specific mobile applications
- › Execute strategic deployments to maximize mobile ROI and increase productivity
- › Deploy enterprise-specific, high availability or disaster recovery solutions
- › Educate key team members across your enterprise
- › Provide BlackBerry Software Platform subject matter expertise to existing IT and developer teams

## Quickstart Programs

(Small-medium organizations <250 EMM users)

Receive a rapid deployment package for single-server deployments in the small to medium business space.

- › Learn best practices and prepare your infrastructure
- › Implement and configure your software platform
- › Ensure your new deployment meets your mobility needs

## Jumpstart Programs

(Large organizations >250 EMM users)

Employ our highly-structured engagements to design, implement and deploy enterprise solutions.

- › Get detailed planning and design for your implementation
- › Implement and configure your software platform
- › Ensure your new deployment functions to design and meets your needs
- › Receive education and training services for your team
- › Complete the end-user rollout, including communication strategies and documentation
- › Let us manage the project: we'll take the lead, managing schedules and supplying continuous visibility

Learn more about how Professional Services can ease your mobility journey at [blackberry.com/proservices](http://blackberry.com/proservices)

# We're here to help

Get direct access to technical experts, and ensure your solution is performing at its best. BlackBerry Technical Support Services are included with all enterprise software solutions.

## Premium Support

Get the most out of your enterprise solutions. With our Premium offering, you'll get the highest level of response times and priority routing to expert analysts. Ideal for customers with deployments over 2,500 devices, Premium support services include:

- › 24x7x365 global access to Senior Analysts
- › 90 second telephone pick-up for critical issues
- › 25 named contacts
- › BlackBerry Software Assurance for perpetual licenses
- › Access to knowledge and productivity tools via myAccountPortal
- › Monthly Solve eNewsletter
- › Monthly Technical Webcast

## Optional Services

Tailor your services, and get the best support options for your business. Optional support services include Designated Senior Technical Analyst (DSTA) and On-site Support.

## Premium Service Manager (PSM)

The PSM is your internal advocate at BlackBerry, acting as your first point of contact for communication and escalations.

Unleash the power of your solutions. Learn more about BlackBerry Technical Support at [blackberry.com/enterprisesupport](http://blackberry.com/enterprisesupport)



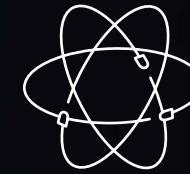
# The world's most trusted enterprise solutions

## We'll get you there safely

There's nobody more qualified than BlackBerry to take along on your mobility journey. As you move toward pervasive mobility, we have the portfolio of solutions and expertise to drive you towards mobile maturity. It's a place where the firewall is no longer the edge of business, your mobility investment ROI is finally maximized, and the productivity benefits are off the charts.



**BlackBerry knows enterprise mobility. Our heritage is undeniable and our strength in security is unbeatable.**



**We've made it our priority to never stop evolving so we can help you keep up with the ever-changing mobility landscape.**



**We've made strategic acquisitions, which allowed us to develop a true end-to-end software platform, designed to manage and secure all of your enterprise's mobile communications in a highly scalable way.**



**We've worked hard to integrate the strength of Good's secure productivity apps into our portfolio, so there are no limits to where we can take cross-platform enterprise mobility.**



**And we continue making investments in mobile software, security and privacy, while planning for the inevitable future where we will be managing new, connected endpoints in an Internet of Things world.**

**Mobility can take your business  
to new places. BlackBerry has the  
tools to get you there.**

[blackberry.com/enterprise](http://blackberry.com/enterprise)

